

## IGA/Dollar General

84 US 84, Ludowici, 31316, GA



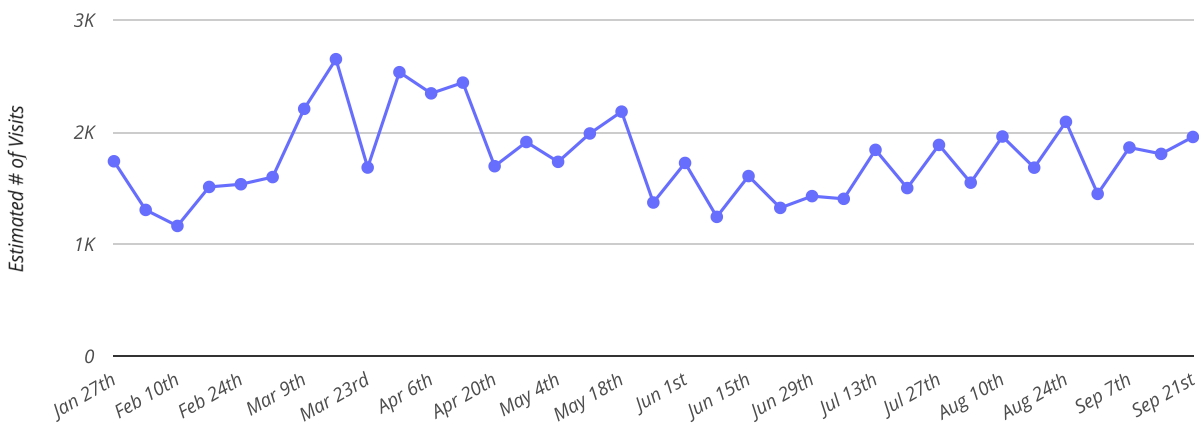
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Jan 21 - Sep 30, 2020

### Metrics

	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
IGA/Dollar General / US 84	21.9K	63.9K	2.91	2.3K

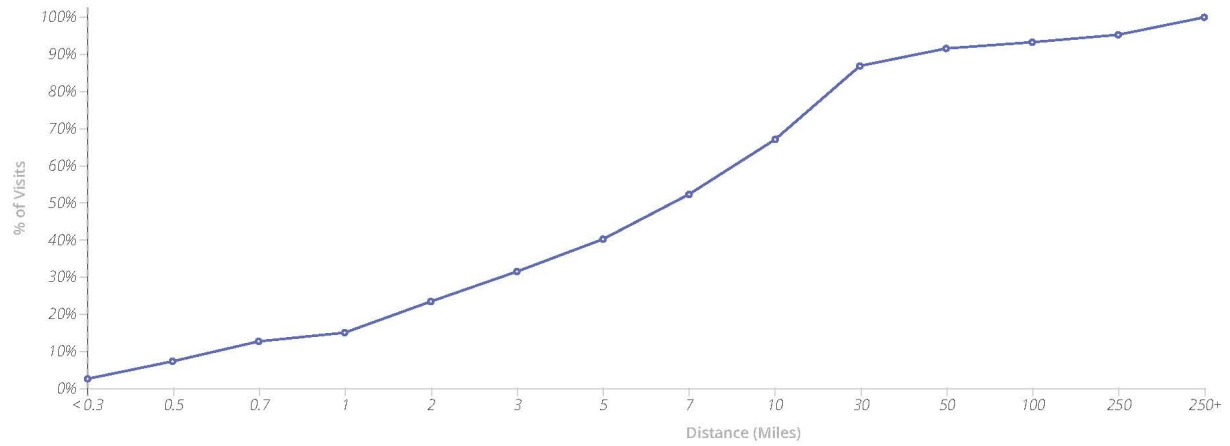
### Visits Trend



# Trade Area Coverage by Distance

Trade Area Coverage By Distance

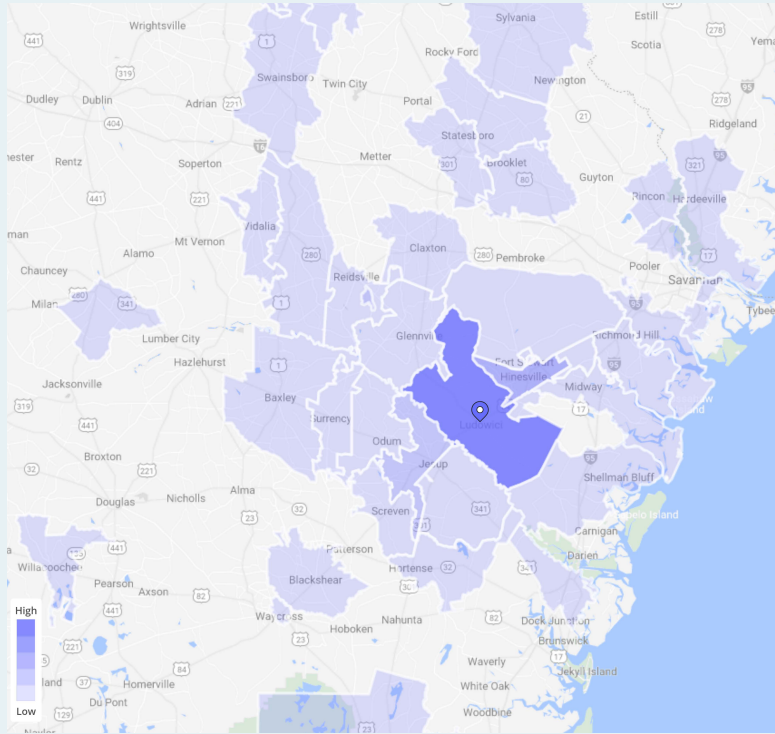
● IGA/Dollar General / US 84



# IGA/Dollar General: Customer Journey

Prior		Post	
Venue Name	Foot-Traffic	Venue Name	Foot-Traffic
1 First Presbyterian Christian Academy / Bradwell St	2.67%	1 Family Dollar / E Cypress St	1.17%
2 Walmart Supercenter / N 1st St	1.87%	2 Walmart Supercenter / N 1st St	1.09%
3 Huddle House / W Cypress St	1.57%	3 Dairy Queen / Highway 301 S	1.04%
4 Family Dollar / E Cypress St	1.29%	4 Dollar General / Airport Road	0.84%
5 Oglethorpe Square Shopping ... / West Oglethorpe Hi...	1.27%	5 Huddle House / W Cypress St	0.69%
6 Parker's / West Cypress Street	1.05%	6 First Presbyterian Christian Academy / Bradwell St	0.67%
7 Lowe's Home Improvement / West Oglethorpe Highway	0.85%	7 First Baptist Church Ludowici / N McDonald Street	0.59%
8 Walmart Neighborhood Mar... / W Oglethorpe Hwy St...	0.53%	8 Inject Ink / E Cypress St	0.54%
9 Walmart Supercenter / W Oglethorpe Hwy	0.44%	9 Oglethorpe Square Shopping ... / West Oglethorpe Hi...	0.45%
10 Magnolia Oaks Village / West Hwy 196	0.42%	10 Walmart Neighborhood Mar... / W Oglethorpe Hwy St...	0.44%
11 Flash Foods / South Main St	0.39%	11 Parker's / West Cypress Street	0.41%
12 Walthourville Meat Market / W Oglethorpe Hwy	0.38%	12 Parker's / Savannah Hwy	0.37%
13 Faith Baptist Christian Academy / McDonald St	0.37%	13 Magnolia Oaks Village / West Hwy 196	0.37%
14 Harvey's / S 1st St	0.36%	14 Flash Foods / South Main St	0.37%
15 Exxon / GA Highway 196 W	0.35%	15 Zaxby's Chicken Fingers & Buffalo Wings / N 1st St	0.27%
16 First Baptist Church Ludowici / N McDonald Street	0.34%	16 Senior Center, Ludowici Ga / Thornton Dr NE	0.25%
17 Walker Elementary School / S McDonald St Ste C	0.34%	17 Altamaha River / Jesup	0.25%
18 Dairy Queen / Highway 301 S	0.3%	18 Long County Wingmen / Ludowici	0.23%
19 Harris Jeffery L MD / Peachtree St	0.28%	19 Sandalwood Terrace / NW 4th St	0.23%
20 Canal Crossing / Kinstle	0.27%	20 Long County Recreation Department / Ludowici	0.22%
21 Sandalwood Terrace / NW 4th St	0.26%	21 Red Hill General Store / Jesup	0.22%
22 Long County Recreation Department / Ludowici	0.26%	22 Hinesville Central Shopping C... / W Oglethorpe High...	0.22%
23 US Post Office / E Academy St	0.24%	23 A New Beginning Church / GA Highway 57	0.21%
24 Family Dollar / W Oglethorpe Hwy	0.24%	24 Southeast Cheer / N Macon St	0.2%
25 David's Clothing / W Cherry St	0.24%	25 Big boy's ink / W Cypress St	0.19%
26 Family Dollar / Elma G Miles Pkwy	0.24%	26 David's Clothing / W Cherry St	0.19%
27 Long County Wingmen / Ludowici	0.23%	27 Walmart Supercenter / W Oglethorpe Hwy	0.19%
28 755-766 West Oglethorpe High... / 755-766 West Ogle...	0.23%	28 Tybee. Island 6th St / Tybee Island	0.18%
29 Parker's / Savannah Hwy	0.22%	29 Dollar General / Rayonier Rd	0.18%
30 Long County Health Department / Ludowici	0.21%	30 Cherry Street Plaza / W Cherry St	0.17%

# IGA/Dollar General: Home Location by ZIP Code



IGA/Dollar General			
	Zip Code	City, State	% of Customers
1	31316	Ludowici, GA	31.30%
2	31313	Hinesville, GA	18.41%
3	31545	Jesup, GA	9.03%
4	31546	Jesup, GA	5.46%
5	30427	Glennville, GA	4.44%
6	31301	Allenhurst, GA	3.45%
7	31419	Savannah, GA	1.84%
8	31320	Midway, GA	1.30%
9	31555	Odum, GA	1.29%
10	30453	Reidsville, GA	0.99%
11	31315	Fort Stewart, GA	0.73%
12	31324	Richmond Hill, GA	0.73%
13	31513	Baxley, GA	0.71%
14	31525	Brunswick, GA	0.70%
15	11236	Brooklyn, NY	0.65%
16	31516	Blackshear, GA	0.57%
17	19018	Clifton Heights, PA	0.54%
18	60625	Chicago, IL	0.49%
19	31331	Townsend, GA	0.48%
20	30474	Vidalia, GA	0.47%
21	13619	Carthage, NY	0.47%