

NextSite

## IGA/Dollar General

84 US 84, Ludowici, 31316, GA

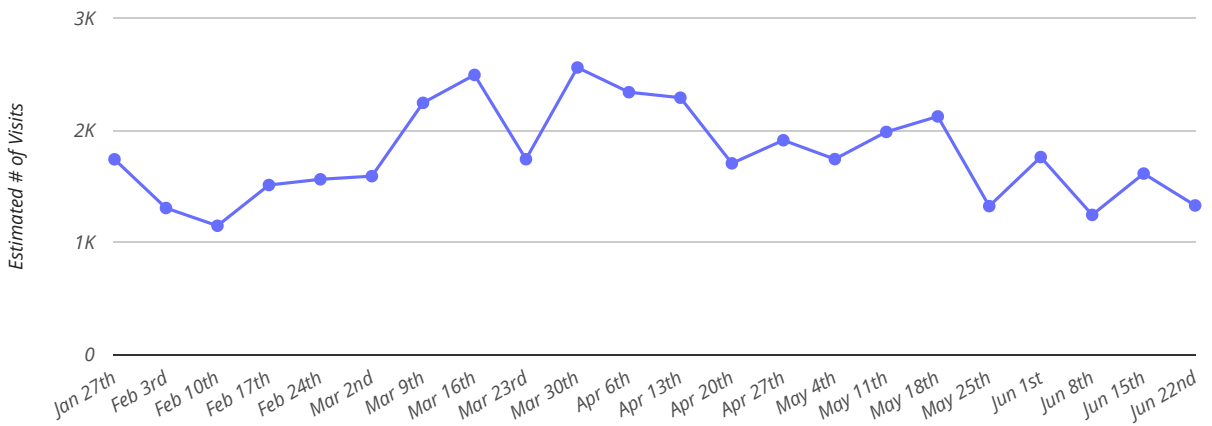


Jan 21 - Jun 30, 2020

### Metrics

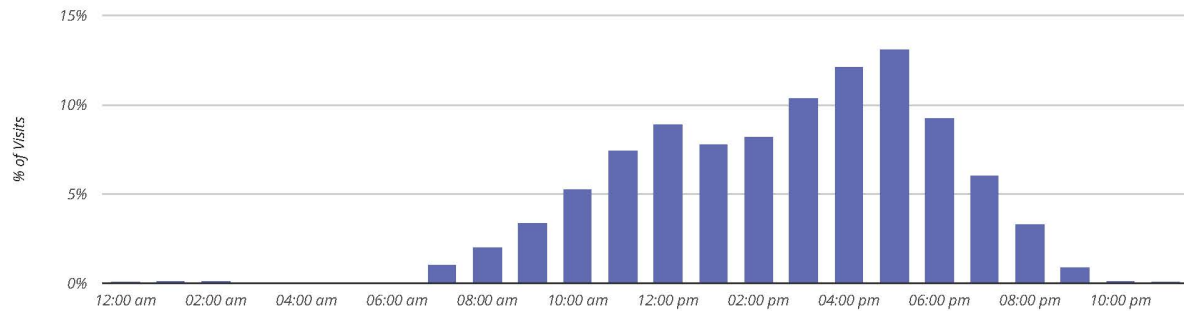
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
IGA/Dollar General / US 84	16.2K	40.8K	2.52	1.5K

### Visits Trend



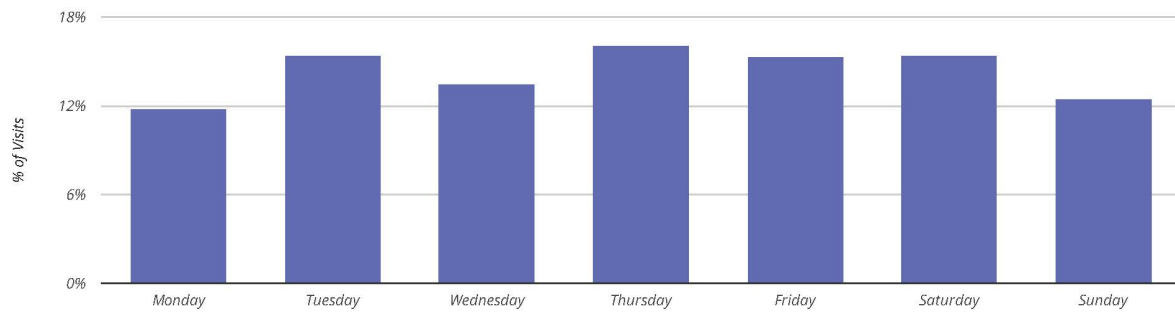
## Hourly Visits

● IGA/Dollar General / US 84



## Daily Visits

● IGA/Dollar General / US 84

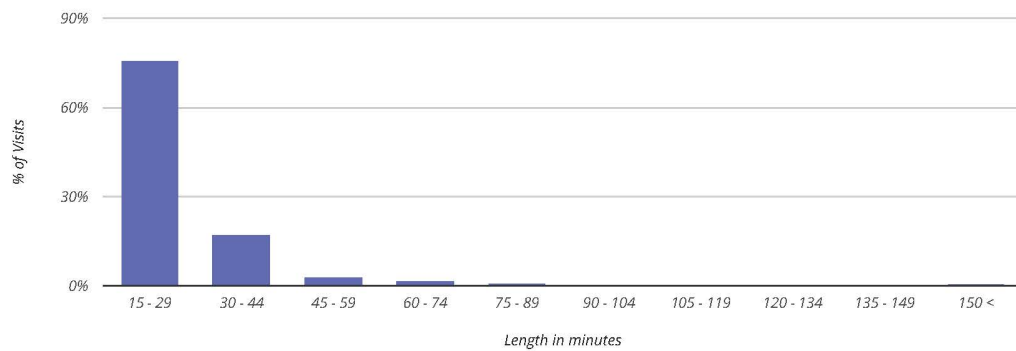


## Length-Of-Stay

● IGA/Dollar General / US 84

Average Stay

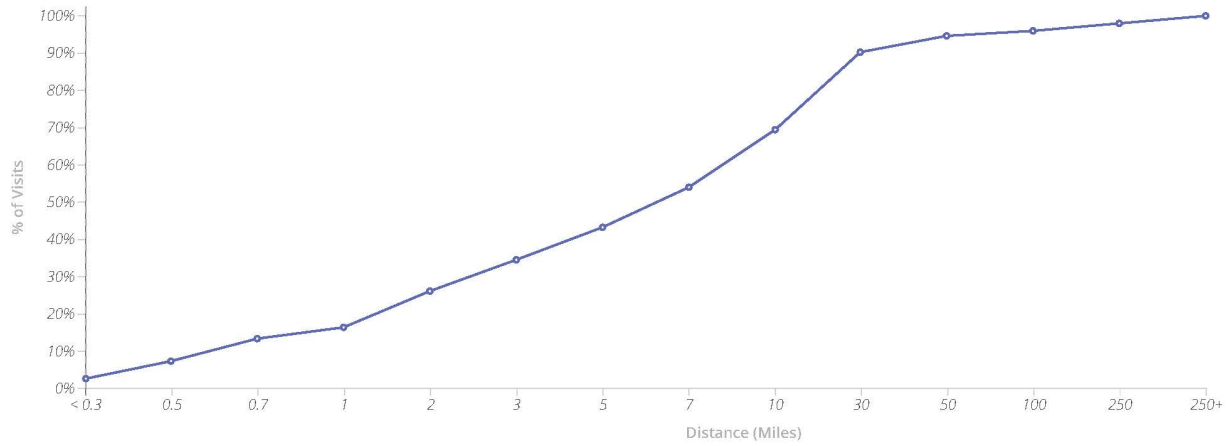
26 Min



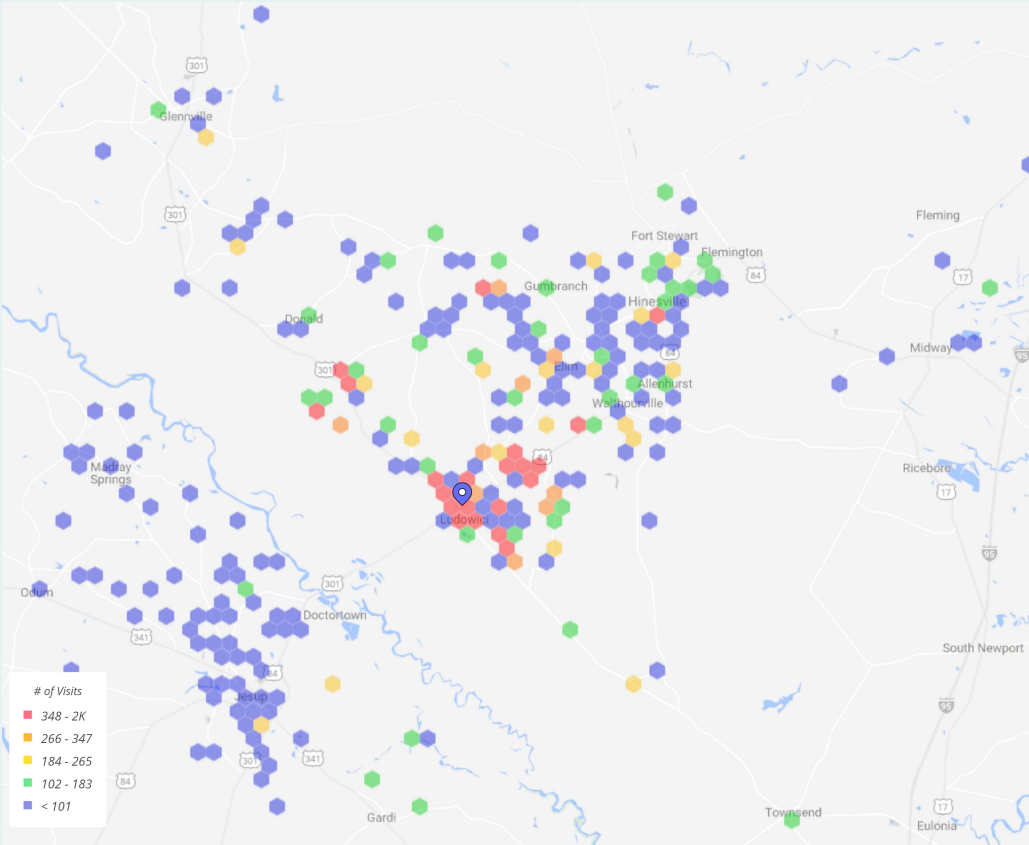
# Trade Area Coverage by Distance

Trade Area Coverage By Distance

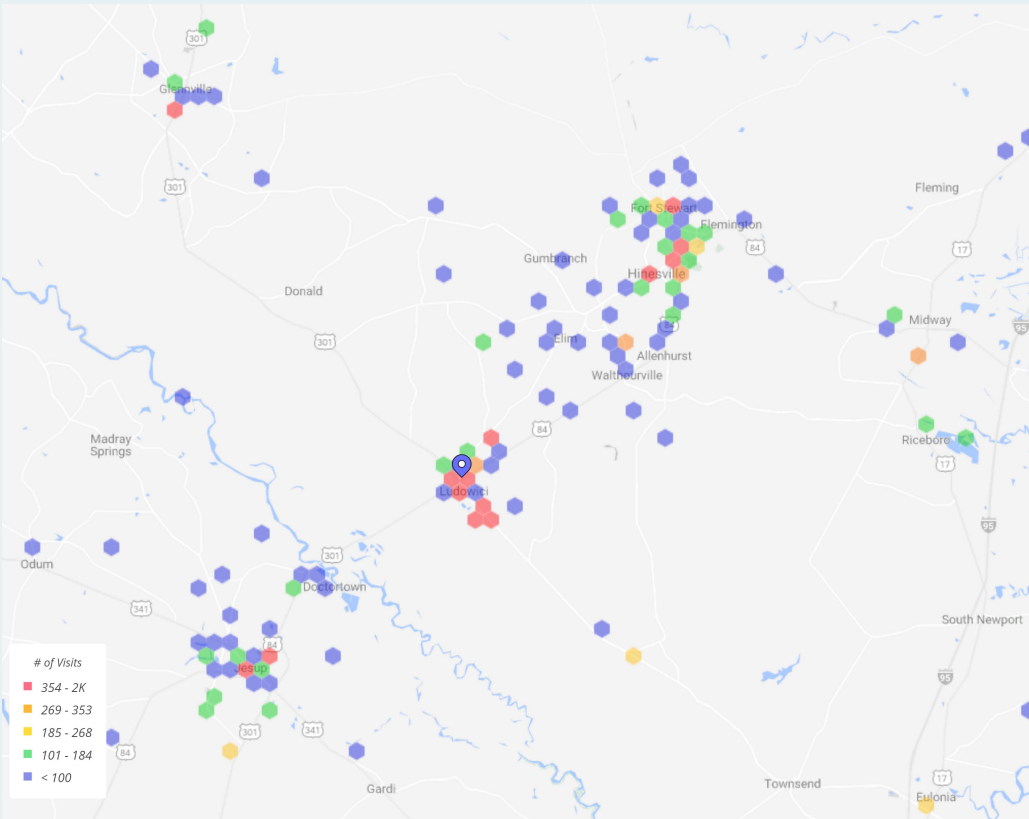
● IGA/Dollar General / US 84



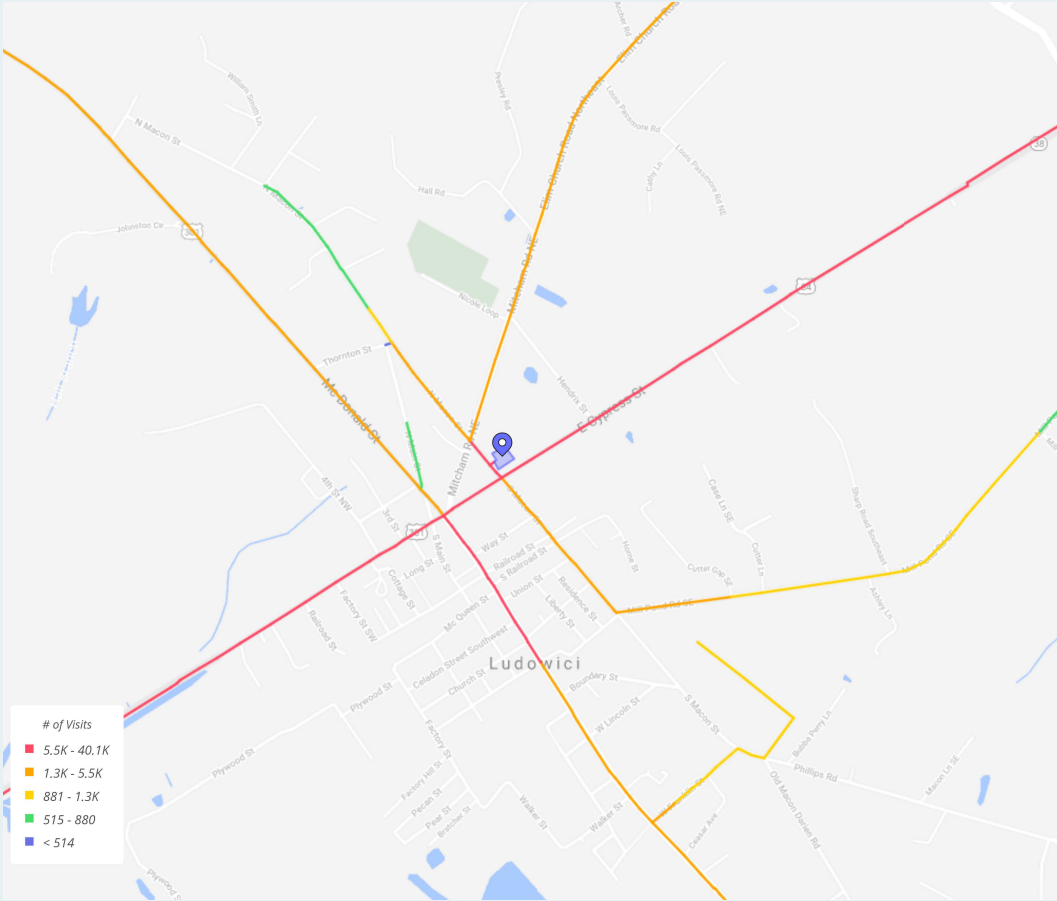
# IGA/Dollar General: Home Location Mobile Mapping



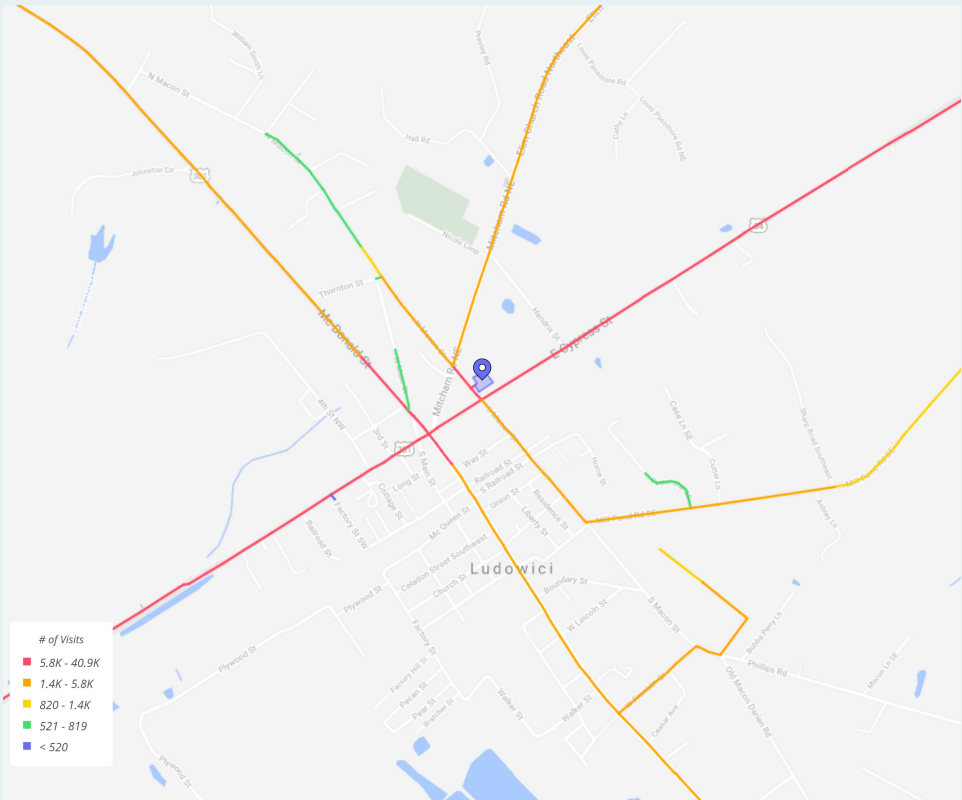
# IGA/Dollar General: Work Location Mobile Mapping



# IGA/Dollar General: Customer Travel Patterns - Prior Location



# IGA/Dollar General: Customer Travel Patterns - Post Location



# IGA/Dollar General: Customer Journey

Prior		Post	
	<i>Venue Name</i>	<i>Foot-Traffic</i>	
1	<b>First Presbyterian Christian Academy</b> / Bradwell St	2.44%	1 <b>Walmart Supercenter</b> / N 1st St
2	<b>Walmart Supercenter</b> / N 1st St	2.42%	2 <b>Dairy Queen</b> / Highway 301 S
3	<b>Lowe's Home Improvement</b> / West Oglethorpe Highway	1.01%	3 <b>First Presbyterian Christian Academy</b> / Bradwell St
4	<b>Walmart Neighborhood Mar...</b> / W Oglethorpe Hwy St...	0.82%	4 <b>Family Dollar</b> / E Cypress St
5	<b>Parker's</b> / West Cypress Street	0.79%	5 <b>Walmart Neighborhood Mar...</b> / W Oglethorpe Hwy St...
6	<b>Family Dollar</b> / E Cypress St	0.77%	6 <b>First Baptist Church Ludowici</b> / N McDonald Street
7	<b>Huddle House</b> / W Cypress St	0.77%	7 <b>Huddle House</b> / W Cypress St
8	<b>Magnolia Oaks Village</b> / West Hwy 196	0.65%	8 <b>Flash Foods</b> / South Main St.
9	<b>Walmart Supercenter</b> / W Oglethorpe Hwy	0.51%	9 <b>Senior Center, Ludowici Ga</b> / Thornton Dr NE
10	<b>Faith Baptist Christian Academy</b> / McDonald St	0.5%	10 <b>Magnolia Oaks Village</b> / West Hwy 196
11	<b>Walthourville Meat Market</b> / W Oglethorpe Hwy	0.39%	11 <b>Inject Ink</b> / E Cypress St
12	<b>Family Dollar</b> / W Oglethorpe Hwy	0.37%	12 <b>Parker's</b> / Savannah Hwy
13	<b>Long County Recreation Department</b> / Ludowici	0.36%	13 <b>Altamaha River</b> / Jesup
14	<b>Harvey's</b> / S 1st St	0.36%	14 <b>Southeast Cheer</b> / N Macon St
15	<b>First Baptist Church Ludowici</b> / N McDonald Street	0.36%	15 <b>Dollar General</b> / Airport Road
16	<b>Canal Crossing</b> / Kinstle	0.36%	16 <b>Walmart Supercenter</b> / W Oglethorpe Hwy
17	<b>T.J. Maxx</b> / Oglethorpe Hwy	0.36%	17 <b>Tybee. Island 6th St</b> / Tybee Island
18	<b>David's Clothing</b> / W Cherry St	0.35%	18 <b>Parker's</b> / West Cypress Street
19	<b>Exxon</b> / GA Highway 196 W	0.31%	19 <b>Starbucks</b> / W Oglethorpe Hwy
20	<b>Dairy Queen</b> / Highway 301 S	0.3%	20 <b>Long County Wingmen</b> / Ludowici
21	<b>Hermes Telecom Inc.</b> / Executive Circle Unit 15	0.3%	21 <b>Long County Public Library</b> / S Main St
22	<b>Heritage Bank</b> / W Cypress St	0.29%	22 <b>Victory Tabernacle Church of God</b> / S US Highway 341
23	<b>Southeast Cheer</b> / N Macon St	0.29%	23 <b>Crawdaddys</b> / S McDonald St
24	<b>755-766 West Oglethorpe High...</b> / 755-766 West Ogle...	0.28%	24 <b>Sandalwood Terrace</b> / NW 4th St.
25	<b>Mister J's Steak, Potatoe &amp; BBQ.</b> / Sunset Blvd	0.28%	25 <b>Coastal Manor Nursing Home</b> / Coastal Manor Dr SE
26	<b>Harris Jeffery L MD</b> / Peachtree St	0.28%	26 <b>Dollar General</b> / Rayonier Rd
27	<b>Dollar General</b> / E Cherry St	0.27%	27 <b>Hunter's Cafe</b> / River Rd NE
28	<b>A New Beginning Church</b> / GA Highway 57	0.26%	28 <b>Big boy's ink</b> / W Cypress St
29	<b>Vernon Square-Columbus Square Histori...</b> / Bruns...	0.25%	29 <b>Zaxby's Chicken Fingers &amp; Buffalo Wings</b> / N 1st St
30	<b>Walker Elementary School</b> / S McDonald St Ste C	0.24%	30 <b>Shops at Sunset Blvd &amp; S 1st St</b> / Sunset Boulevard