

NextSite

Dairy Queen

Highway 301 S, Ludowici, 31316, GA

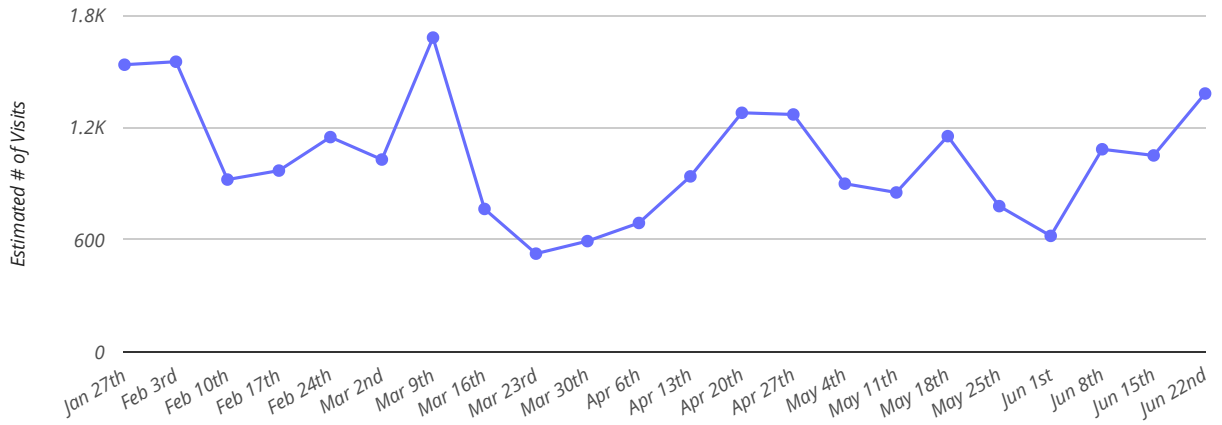


Jan 21 - Jun 30, 2020

Metrics

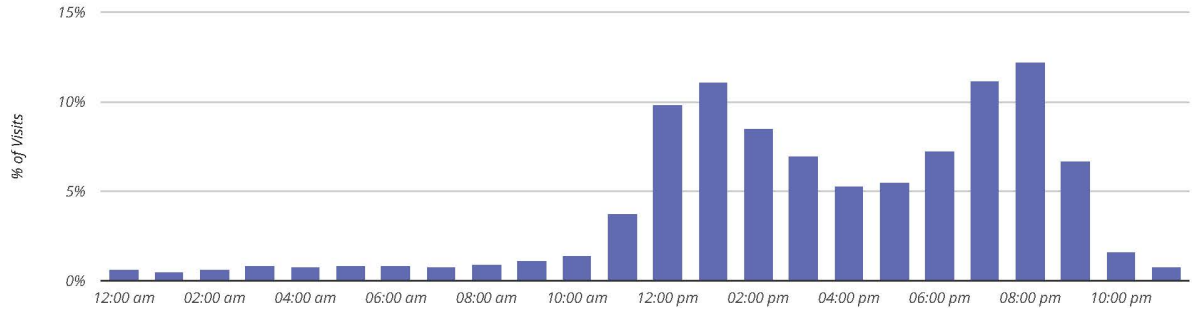
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Dairy Queen / Highway 301 S	12.6K	23.9K	1.90	1.1K

Visits Trend



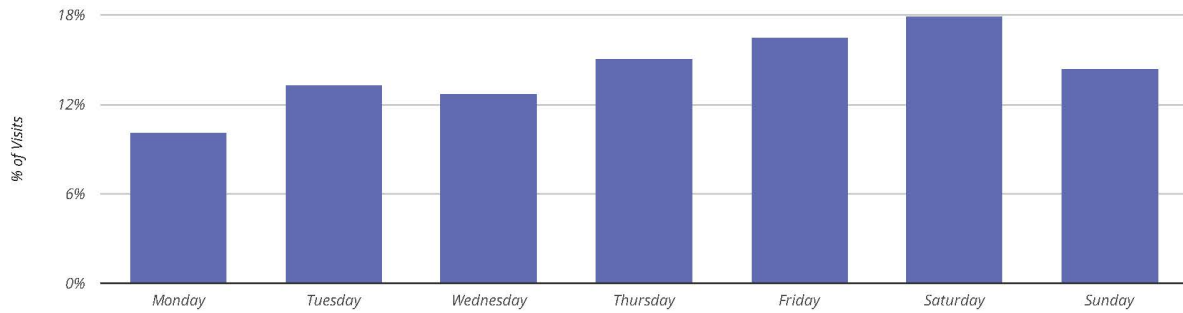
Hourly Visits

Dairy Queen / Highway 301 S



Daily Visits

Dairy Queen / Highway 301 S

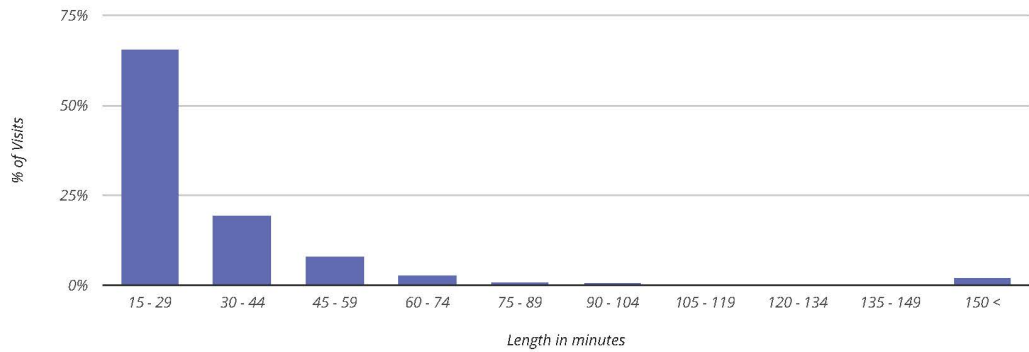


Length-Of-Stay

Dairy Queen / Highway 301 S

Average Stay

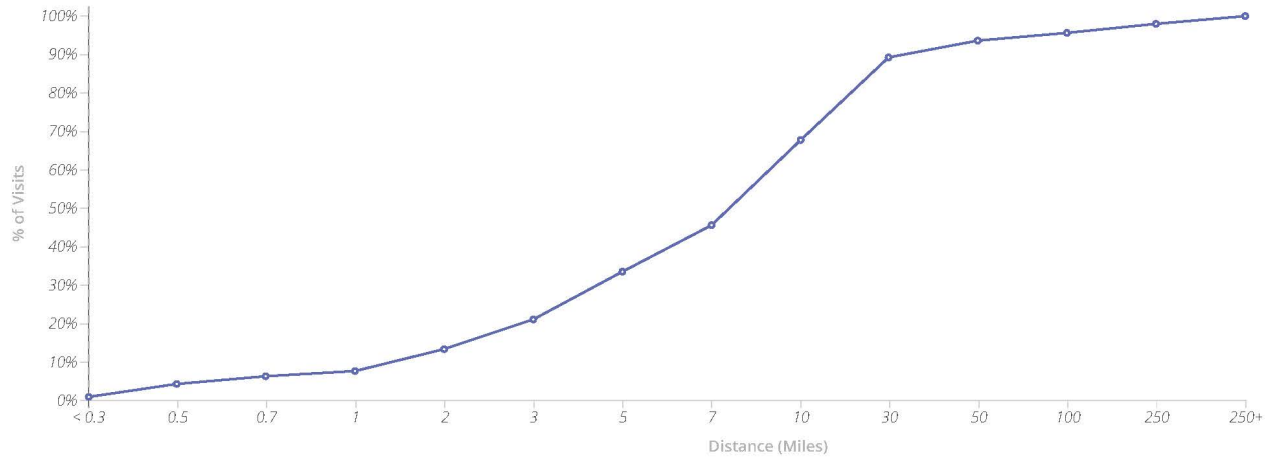
35 Min



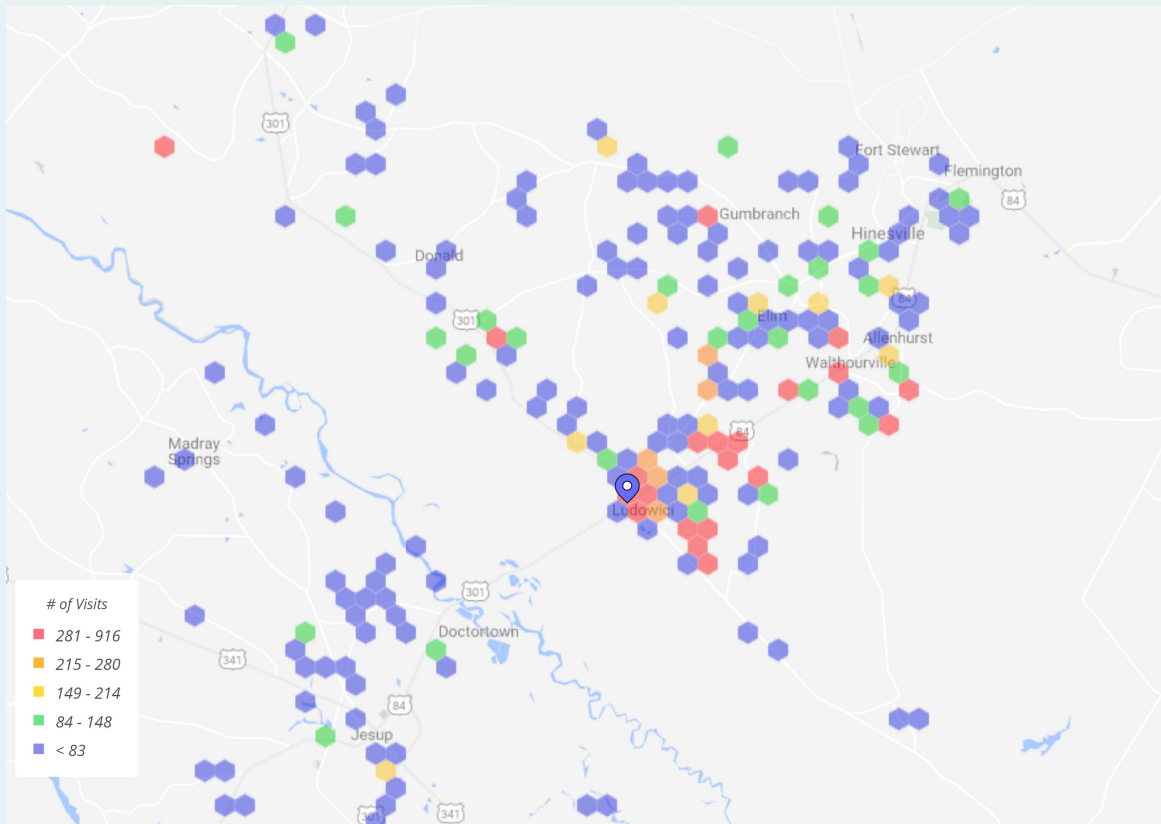
Trade Area Coverage by Distance

Trade Area Coverage By Distance

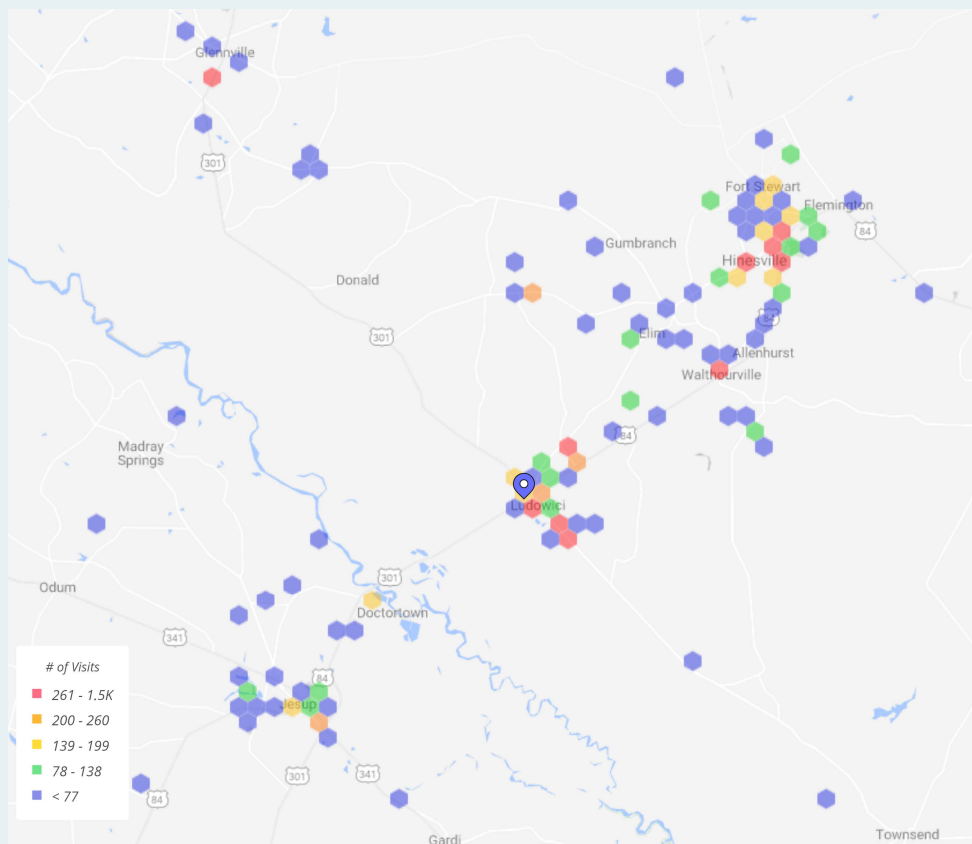
● Dairy Queen / Highway 301 S



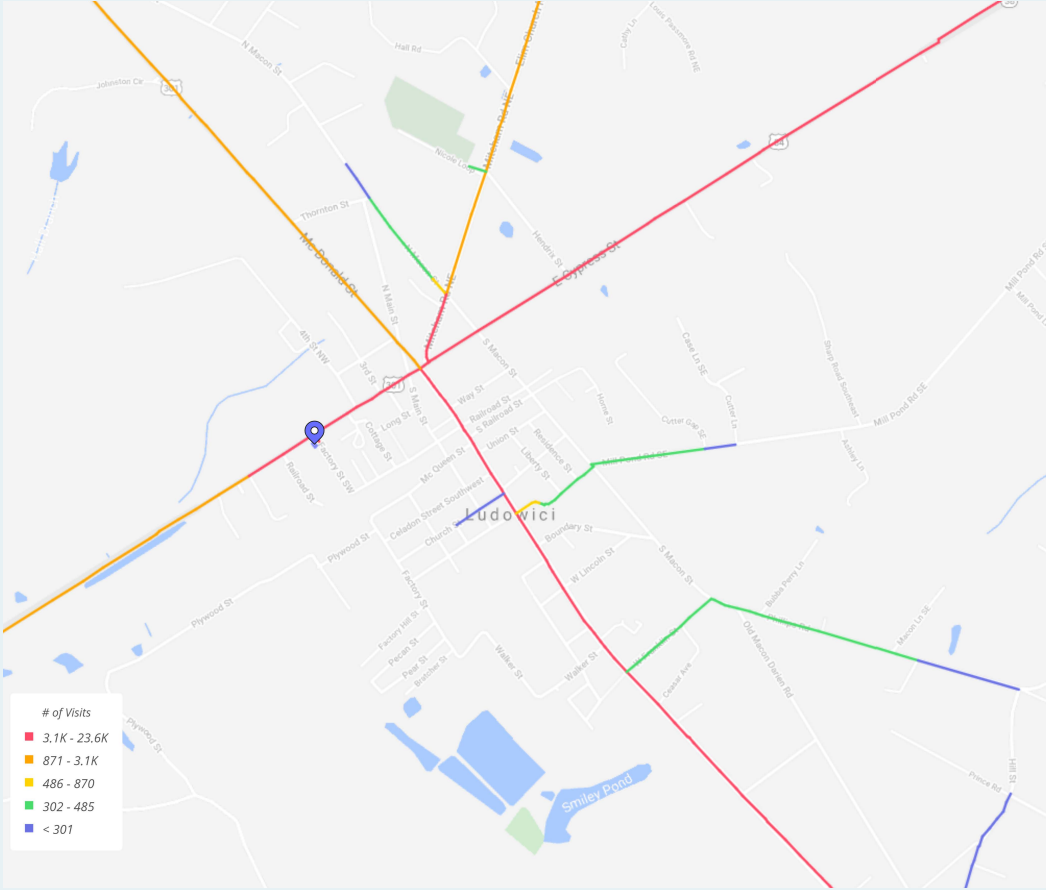
Dairy Queen: Home Location Mobile Mapping



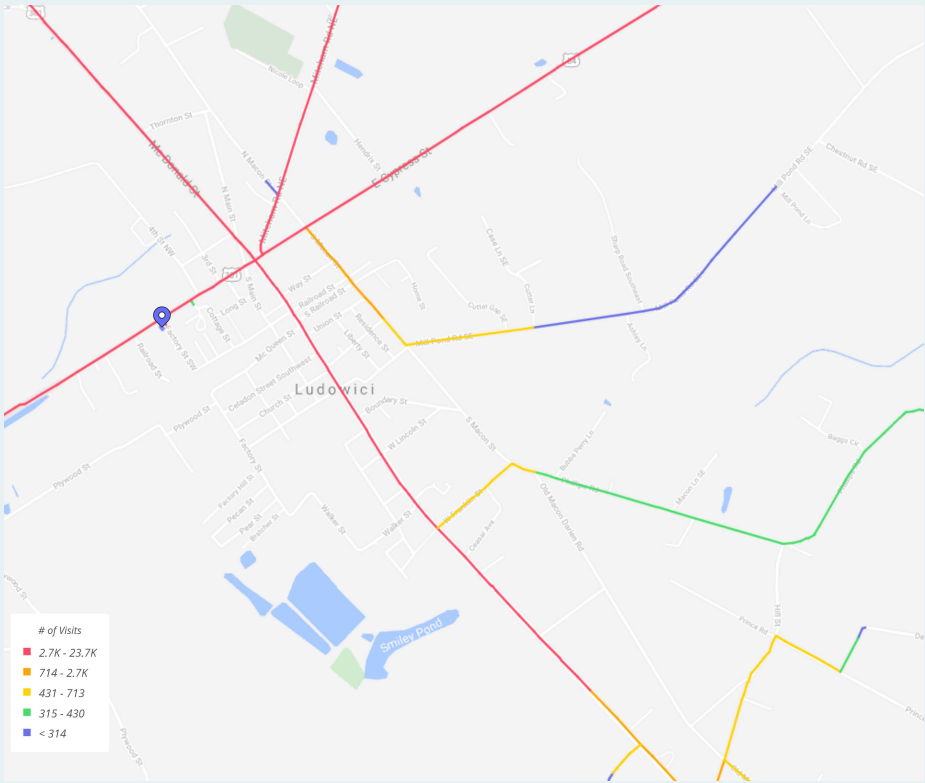
Dairy Queen: Work Location Mobile Mapping



Dairy Queen: Customer Travel Patterns - Prior Location



Dairy Queen: Customer Travel Patterns - Post Location



Dairy Queen: Customer Journey

Prior		Post	
	Venue Name	Foot-Traffic	
1	Long County Recreation Department / Ludowici	2.77%	1 Walmart Supercenter / W Oglethorpe Hwy
2	Walker Elementary School / S McDonald St Ste C	2.27%	2 Walker Elementary School / S McDonald St Ste C
3	Walmart Supercenter / N 1st St	1.98%	3 Walmart Supercenter / N 1st St
4	First Presbyterian Christian Academy / Bradwell St	1.77%	4 Big boy's ink / W Cypress St
5	Long County High School / Ga Highway 57	1.69%	5 Jesup Drive-In / Savannah Hwy
6	Huddle House / W Cypress St	1.6%	6 Lowe's Home Improvement / West Oglethorpe Highway
7	Big boy's ink / W Cypress St	1.58%	7 Jesup Health and Rehab / Savannah Hwy
8	Family Dollar / E Cypress St	1.17%	8 First Presbyterian Christian Academy / Bradwell St
9	First Baptist Church Ludowici / N McDonald Street	1.1%	9 Long County High School / Ga Highway 57
10	Walmart Supercenter / W Oglethorpe Hwy	0.92%	10 La Quinta Inn & Suites Hinesville - F... / E. Oglethorp...
11	Dollar General / #4-6a N Macon St	0.89%	11 Glynn Isles / 100-919 Glynn Isle
12	Low Country Paintball / Low Country Ln SW	0.82%	12 Automotive Repair by Immaculate Co... / w Cypres...
13	Goodwill / N Macon St	0.61%	13 City of Ludowici / Main St
14	A New Beginning Church / GA Highway 57	0.55%	14 Microtel Inn & Suites / Riverwest Dr
15	Ludowici IGA / E Cypress St	0.53%	15 Inject Ink / E Cypress St
16	DICK'S Sporting Goods / Oglethorpe Hwy Ste 101	0.51%	16 Wayne County Car Wash / N Macon St
17	Jesup Health and Rehab / Savannah Hwy	0.5%	17 Frendship Park / Ludowici
18	LongHorn Steakhouse / West Oglethorpe Hwy	0.45%	18 Ludowici IGA / E Cypress St
19	Compass Worship / E. Cypress St	0.44%	19 DICK'S Sporting Goods / Oglethorpe Hwy Ste 101
20	Magnolia Oaks Village / West Hwy 196	0.42%	20 Stella Nail Lounge / W Oglethorpe Hwy
21	Faith Baptist Christian Academy / McDonald St	0.41%	21 Long County Wingmen / Ludowici
22	Wayne Memorial Hospital / S 1st St	0.41%	22 Bootleggers Package Store / W Oglethorpe Hwy Suite A
23	Tidal Wave Auto Spa of Hinesville / W Oglethorpe Hwy	0.39%	23 Ellis Square / W Bryan St
24	South Effingham High School / Noel C Conaway Rd	0.36%	24 Lo Cost Pharmacy / E 69th St
25	First Baptist Church / S Brunswick St	0.34%	25 Loves' # 338 - Richmond Hill / GA 144
26	Smiley Elementary School / GA Highway 57	0.34%	26 Crawdaddys / S McDonald St
27	Zaxby's Chicken Fingers & Buffalo Wings / N 1st St	0.33%	27 Wayne County High School / Jacket Dr
28	Hinesville Central Shopping C... / W Oglethorpe High...	0.33%	28 Huddle House / W Cypress St
29	Clydes /	0.33%	29 Faith Baptist Christian Academy / McDonald St
30	T.J. Maxx / Oglethorpe Hwy	0.31%	30 A New Beginning Church / GA Highway 57