

Ludowici, GA

Regional Trade Area Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 31.713172 Longitude: -81.746064

Mar 3, 2020



Totals

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	26,477,722	300,590,283	274,112,561
Total retail trade (NAICS 44 and 45)	24,345,065	266,879,377	242,534,312

Motor Vehicle Parts and Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	948,644	69,847,808	68,899,165
Automobile dealers (NAICS 4411)	764,680	61,081,494	60,316,813
New car dealers (NAICS 44111)	429,626	55,337,140	54,907,514
Used car dealers (NAICS 44112)	335,054	5,744,353	5,409,299
Other motor vehicle dealers (NAICS 4412)	244	4,318,092	4,317,848
Recreational vehicle dealers (NAICS 44121)	64	1,185,973	1,185,909
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	180	3,132,119	3,131,940
Boat dealers (NAICS 441222)	90	912,951	912,862
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	90	2,219,168	2,219,078
Automotive parts, accessories, and tire stores (NAICS 4413)	183,719	4,448,223	4,264,503
Automotive parts and accessories stores (NAICS 44131)	183,637	2,655,496	2,471,859
Tire dealers (NAICS 44132)	82	1,792,726	1,792,644

Furniture and Home Furnishings Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	112,837	4,655,919	4,543,082
Furniture stores (NAICS 4421)	94,257	2,799,743	2,705,486
Home furnishings stores (NAICS 4422)	18,579	1,856,176	1,837,596
Floor covering stores (NAICS 44221)	5,554	246,438	240,884
Other home furnishings stores (NAICS 44229)	13,025	1,609,738	1,596,713
Window treatment stores (NAICS 442291)	73	80,344	80,270
All other home furnishings stores (NAICS 442299)	12,952	1,529,394	1,516,443

Electronics and Appliance Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	182	4,335,486	4,335,304
Household appliance stores (NAICS 443141)	88	675,264	675,176
Electronics stores (NAICS 443142)	94	3,660,221	3,660,128

Building Material and Garden Equipment and Supplies Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	12,798	16,918,790	16,905,992
Building material and supplies dealers (NAICS 4441)	12,577	14,504,812	14,492,234
Home centers (NAICS 44411)	12,352	8,050,812	8,038,460
Paint and wallpaper stores (NAICS 44412)	118	383,013	382,895
Hardware stores (NAICS 44413)	108	1,268,255	1,268,147
Other building material dealers (NAICS 44419)	0	4,802,732	4,802,732
Lawn and garden equipment and supplies stores (NAICS 4442)	220	2,413,978	2,413,757
Outdoor power equipment stores (NAICS 44421)	112	360,865	360,753
Nursery, garden center, and farm supply stores (NAICS 44422)	108	2,053,113	2,053,005

Food and Beverage Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	6,781,996	37,145,388	30,363,393
Grocery stores (NAICS 4451)	6,568,489	33,375,138	26,806,649
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	718,007	31,797,440	31,079,433
Convenience stores (NAICS 44512)	5,850,482	1,577,698	-4,272,784
Specialty food stores (NAICS 4452)	213,506	1,204,901	991,395
Meat markets (NAICS 44521)	49,968	396,108	346,140
Fish and seafood markets (NAICS 44522)	17	145,243	145,226
Fruit and vegetable markets (NAICS 44523)	13	245,316	245,303
Other specialty food stores (NAICS 44529)	163,509	418,234	254,726
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	73,661	224,679	151,018
All other specialty food stores (NAICS 445299)	89,848	193,555	103,708
Beer, wine, and liquor stores (NAICS 4453)	0	2,565,349	2,565,349

Health and Personal Care Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	9,169,398	16,099,477	6,930,079
Pharmacies and drug stores (NAICS 44611)	9,169,021	13,433,129	4,264,108
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	90	1,011,002	1,010,912
Optical goods stores (NAICS 44613)	93	526,611	526,518
Other health and personal care stores (NAICS 44619)	194	1,128,734	1,128,541
Food (health) supplement stores (NAICS 446191)	64	415,222	415,158
All other health and personal care stores (NAICS 446199)	129	713,512	713,383

Gasoline Stations

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	5,475,370	30,203,920	24,728,550

Clothing and Clothing Accessories Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	483	12,668,064	12,667,582
Clothing stores (NAICS 4481)	273	9,189,554	9,189,281
Men's clothing stores (NAICS 44811)	47	440,822	440,776
Women's clothing stores (NAICS 44812)	42	1,768,028	1,767,987
Children's and infants' clothing stores (NAICS 44813)	47	570,765	570,718
Family clothing stores (NAICS 44814)	49	5,290,297	5,290,249
Clothing accessories stores (NAICS 44815)	45	466,115	466,070
Other clothing stores (NAICS 44819)	44	653,527	653,483
Shoe stores (NAICS 4482)	82	1,738,872	1,738,790
Jewelry, luggage, and leather goods stores (NAICS 4483)	128	1,739,638	1,739,511
Jewelry stores (NAICS 44831)	63	1,589,647	1,589,585
Luggage and leather goods stores (NAICS 44832)	65	149,991	149,926

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	306	3,583,076	3,582,769
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	204	3,117,763	3,117,559
Sporting goods stores (NAICS 45111)	52	1,811,771	1,811,719
Hobby, toy, and game stores (NAICS 45112)	56	906,199	906,143
Sewing, needlework, and piece goods stores (NAICS 45113)	48	176,250	176,202
Musical instrument and supplies stores (NAICS 45114)	48	223,543	223,495
Book stores and news dealers (NAICS 4512)	102	465,313	465,211

Book stores (NAICS 451211)	47	420,615	420,568
News dealers and newsstands (NAICS 451212)	55	44,698	44,643

General Merchandise Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	1,690,425	35,007,177	33,316,752
Department stores (NAICS 4522)	2,044	7,217,276	7,215,232
Other general merchandise stores (NAICS 4523)	1,688,381	27,789,901	26,101,520
Warehouse clubs and supercenters (NAICS 452311)	1,158,084	23,672,086	22,514,002
All other general merchandise stores (NAICS 452319)	530,297	4,117,814	3,587,518

Miscellaneous Store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	91,949	5,708,967	5,617,018
Florists (NAICS 4531)	5,960	292,305	286,345
Office supplies, stationery, and gift stores (NAICS 4532)	66	1,127,795	1,127,729
Office supplies and stationery stores (NAICS 45321)	66	441,015	440,949
Gift, novelty, and souvenir stores (NAICS 45322)	0	686,780	686,780
Used merchandise stores (NAICS 4533)	461	952,121	951,660
Other miscellaneous store retailers (NAICS 4539)	85,463	3,336,746	3,251,283
Pet and pet supplies stores (NAICS 45391)	48	934,627	934,579
Art dealers (NAICS 45392)	52	418,628	418,576
Manufactured (mobile) home dealers (NAICS 45393)	85,077	229,515	144,438
All other miscellaneous store retailers (NAICS 45399)	286	1,753,976	1,753,690
Tobacco stores (NAICS 453991)	53	761,703	761,649
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	233	992,273	992,041

Non-store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	60,679	30,705,307	30,644,628
Electronic shopping and mail-order houses (NAICS 4541)	27,362	26,728,096	26,700,734
Vending machine operators (NAICS 4542)	33,134	457,926	424,793
Direct selling establishments (NAICS 4543)	182	3,519,284	3,519,101
Fuel dealers (NAICS 45431)	45	1,274,630	1,274,585
Other direct selling establishments (NAICS 45439)	138	2,244,654	2,244,516

Food Services and Drinking Places

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	2,132,657	33,710,906	31,578,249
Special food services (NAICS 7223)	2	2,913,389	2,913,387
Food service contractors (NAICS 72231)	1	2,378,897	2,378,896
Caterers (NAICS 72232)	0	490,846	490,846
Mobile food services (NAICS 72233)	0	43,646	43,645
Drinking places (alcoholic beverages) (NAICS 7224)	1	1,210,713	1,210,711
Restaurants and other eating places (NAICS 7225)	2,132,654	29,586,805	27,454,151
Full-service restaurants (NAICS 722511)	1,718,298	14,713,608	12,995,310
Limited-service restaurants (NAICS 722513)	410,315	12,292,226	11,881,911
Cafeterias, grill buffets, and buffets (NAICS 722514)	1,516	458,532	457,016
Snack and non-alcoholic beverage bars (NAICS 722515)	2,525	2,122,439	2,119,913
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	726	325,061	324,335
Doughnut shops (NAICS 7225153)	355	334,394	334,039
Bagel shops (NAICS 7225154)	366	96,515	96,149
Coffee shops (NAICS 7225155)	347	906,611	906,264
Cookie shops (NAICS 7225156)	378	14,668	14,290
Other snack and non-alcoholic beverage bars (NAICS 7225157)	353	445,189	444,836