

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Health Care	Total Health Care	\$31,728,874
	Total drugs	\$2,548,879
	Prescription drugs	\$1,045,593
	Nonprescription drugs	\$674,158
	Nonprescription vitamins	\$829,126
	Health Insurance	\$23,502,930
	Total commercial health insurance (Not BCBS)	\$4,407,816
	Preferred provider health plan (Not BCBS)	\$4,407,816
	Total Blue Cross, Blue Shield	\$6,185,490
	Preferred provider health plan (BCBS)	\$4,343,867
	Health maintenance organization (BCBS)	\$1,563,180
	Commercial medicare supplement (BCBS)	\$148,705
	Other health insurance (BCBS)	\$129,757
	Health maintenance organization (not BCBS)	\$4,413,578
	Medicare payments	\$5,005,547
	Total Commercial medicare supplements and other health insurance	\$3,490,468
	Commercial medicare supplement (Not BCBS)	\$1,964,485
	Other health insurance (Not BCBS)	\$1,107,763
	Long-term care insurance (Not BCBS)	\$418,163
	Total medical supplies	\$922,760
	Eyeglasses and contact lenses	\$378,890
	Hearing aids	\$75,095
	Topicals and dressings	\$468,762
Total Medical services	\$4,754,313	
Physician's services	\$1,081,987	
Dental services	\$1,657,242	
Eyecare services	\$297,396	
Service by professionals other than physician	\$432,303	
Lab tests, x-rays	\$289,682	
Hospital room and services	\$869,725	
Other medical care services	\$125,937	
Reading	Total Reading	\$485,676
	Magazine/Newspaper subscriptions	\$229,473
	Magazines/Newspapers, non-subscription	\$42,681
	Books not thru book clubs	\$213,526

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Tobacco	Total Tobacco Products & Smoking Supplies	\$2,959,429
	Cigarettes	\$2,561,965
	Other tobacco products	\$303,321
	Smoking accessories	\$94,139
Personal Care	Total Personal Care Products/Services	\$5,961,549
	Total personal care products	\$3,307,517
	Total personal care products	\$3,307,517
	Hair care products	\$732,437
	Nonelectric articles for the hair	\$78,386
	Wigs and hairpieces	\$28,141
	Oral hygiene products, articles	\$370,077
	Shaving needs	\$143,898
	Cosmetics, perfume, bath preparations	\$1,428,778
	Deodorants, feminine hygiene, miscellaneous personal care	\$409,804
	Electric personal care appliances	\$98,541
Total personal care services	\$2,654,018	
Personal care service	\$2,654,018	
Alcoholic	Total Alcoholic Beverages	\$4,192,981
	Beer and ale	\$932,795
	Whiskey	\$162,495
	Wine	\$804,099
	Other alcoholic beverages	\$217,588
	Total away from home(except on trips)	\$2,076,025
Alcoholic beverages purchased on trips	\$460,376	
Housing	Total Housing	\$73,251,516
	Total shelter	\$15,104,565
	Total owned dwellings	\$15,104,565
	Total maintenance, repairs, insurance, other expenses	\$11,803,614
	Homeowners insurance	\$3,478,355
	Ground rent	\$614,584
	Total maintenance and repair services	\$5,470,393
	Painting and papering	\$609,021
	Plumbing and water heating	\$606,541
	Heat, A/C, electrical work	\$1,392,548
	Roofing and gutters	\$1,256,950
	Other repair and maintenance services	\$1,586,762
Repair of built-in appliances	\$18,543	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Housing	Total maintenance and repair commodities	\$1,671,860
	Paints, wallpaper and supplies	\$192,371
	Tools and equipment for painting and wallpapering	\$20,646
	Plumbing supplies and equipment	\$110,973
	Electrical supplies, heating and cooling equipment	\$111,254
	Materials for hard surface flooring, repair and replacement	\$750,174
	Materials and equipment for roof and gutters	\$78,033
	Materials for walls, doors & windows	\$191,873
	Material for insulation, other maintenance and repair	\$216,510
	Property management and security	\$510,723
	Property management	\$459,075
	Management and upkeep services for security	\$51,666
	Parking	\$57,670
	Total utilities, fuels, and public services	\$29,421,220
	Total natural gas	\$2,836,980
	Total Electricity	\$10,636,595
	Total fuel oil and other fuels	\$720,942
	Total Fuel oil	\$386,355
	Total Bottled gas	\$281,764
	Total wood and other fuels	\$52,809
	Total telephone services	\$10,997,698
	Residential telephone/pay phones including VOIP	\$1,901,035
	Cellular phone service	\$9,037,980
	Phone cards	\$58,641
	Total water and other public services	\$4,229,026
	Total water and sewerage maintenance	\$3,054,101
	Total trash and garbage collection	\$1,143,894
	Septic tank cleaning	\$31,005
	Total household operations	\$9,667,015
	Total personal services	\$2,358,906
Babysitting and child care in your own home	\$735,126	
Day care centers, nursery, and preschools	\$1,623,772	
Total other household expenses	\$7,308,112	
Housekeeping services	\$780,603	
Gardening, lawn care service	\$949,892	
Water softening service	\$40,847	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Housing	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$9,949
	Coin-operated household laundry and dry cleaning (nonclothing)	\$40,817
	Service for termite/pest control	\$154,403
	Home security system service fee	\$238,019
	Other home services	\$151,347
	Termite/pest control products	\$38,619
	Moving, storage, freight express	\$352,594
	Appliance repair, including service center	\$116,954
	Reupholstering, furniture repair	\$61,907
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$68,970
	Appliance rental	\$16,519
	Repair of computer systems for nonbusiness use	\$42,525
	Computer information services	\$4,058,099
	Total housekeeping supplies	\$5,890,992
	Total laundry and cleaning supplies	\$1,435,706
	Soaps and detergents	\$728,204
	Other laundry cleaning products	\$707,490
	Total other household products	\$3,386,365
	Cleansing and toilet tissue, paper towels and napkins	\$1,005,001
	Miscellaneous household products	\$1,453,909
	Lawn and garden supplies	\$927,455
	Total postage and stationery	\$1,068,911
	Stationery, stationery supplies, giftwraps	\$592,873
	Postage	\$476,040
	Total household furnishings and equipment	\$13,167,766
	Total household textiles	\$890,801
	Bathroom linens	\$181,299
	Bedroom linens	\$520,998
	Kitchen, dining room, and other linens	\$66,129
	Curtains and draperies	\$88,093
	Slipcovers, decorative pillows	\$34,272
	Total furniture	\$3,596,144
Mattress and springs	\$690,406	
Other bedroom furniture	\$641,255	
Sofas	\$1,090,623	
Living room chairs	\$304,296	
Living room tables	\$88,527	
Kitchen, dining room furniture	\$261,682	
Infants' furniture	\$55,860	
Outdoor furniture	\$202,325	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Housing	Wall units, cabinets and other occasional furniture	\$261,139
	Total floor coverings	\$188,892
	Floor coverings, nonpermanent	\$188,892
	Total major appliances	\$1,705,056
	Dishwashers (built-in), garbage disposals, range hoods	\$194,672
	Refrigerators, freezers	\$565,961
	Washing machines and Clothes dryers	\$494,983
	Cooking stoves, ovens	\$248,673
	Microwave ovens	\$69,166
	Electric floor cleaning equipment	\$160,922
	Sewing machines	\$8,601
	Total small appliances, miscellaneous housewares	\$913,417
	Total Housewares	\$603,403
	Flatware	\$37,240
	Dinnerware, Glassware, serving pieces	\$187,329
	Tableware, nonelectric kitchenware	\$212,745
	Nonelectric cookware	\$166,109
	Small appliances	\$309,997
	Small electric kitchen appliances	\$239,518
	Portable heating and cooling equipment	\$70,474
	Total miscellaneous household equipment	\$5,873,448
	Window coverings	\$133,571
	Infants' equipment	\$117,443
	Laundry and cleaning equipment	\$212,235
	Outdoor equipment	\$251,279
	Lamps, lighting fixtures, and ceiling fans	\$130,927
	Clocks and other household decorative items	\$941,150
	Telephones and accessories	\$568,341
	Lawn and garden equipment	\$491,662
	Power tools	\$456,871
	Other hardware	\$268,527
	Small miscellaneous furnishings	\$61,208
Hand tools	\$77,802	
Indoor plants, fresh flowers	\$316,161	
Closet and storage items	\$168,084	
Miscellaneous household equipment and parts	\$425,058	
Luggage	\$73,295	
Computers and computer hardware nonbusiness use	\$904,621	
Internet services away from home	\$38,063	
Computer software and accessories for nonbusiness use	\$162,433	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Housing	Business equipment for home use	\$21,223
	Other household appliances	\$91,590
Entertainment	Total Entertainment	\$18,026,496
	Total fees and admissions	\$4,592,697
	Recreation expenses, out-of-town trips	\$183,285
	Social, recreation, civic club membership	\$1,235,421
	Fees for participant sports	\$452,585
	Participant sports, out-of-town trips	\$139,627
	Movie, theater, opera, ballet	\$400,749
	Movie, other admissions, out-of-town trips	\$377,201
	Admission to sporting events	\$311,935
	Admission to sports events, out-of-town trips	\$125,646
	Fees for recreational lessons	\$649,621
	Other entertainment services, out-of-town trips	\$183,285
	Total television, radios, sound equipment	\$6,636,897
	Total televisions	\$6,071,957
	Cable, satellite, community antenna service	\$4,683,968
	Televisions	\$652,256
	VCR's and video disc players	\$37,183
	Video cassettes, tapes, and discs	\$73,728
	Video game hardware and software	\$281,644
	Streaming/Downloaded Video	\$331,451
	Repair of TV, radio, and sound equipment	\$11,683
	Total radios, sound equipment	\$564,955
	Stereos, radios, speakers, and sound components including auto	\$122,598
	Digital Audio Players	\$12,675
	Satellite radio service	\$86,922
	Streaming/Downloaded Audio	\$67,719
	Records, CDs, and audio tapes	\$34,566
	Musical instruments and accessories	\$165,704
	Rental and repair of musical instruments	\$11,669
	Total pets, toys and playground equipment	\$5,287,733
	Total pets	\$4,718,160
	Pet food	\$2,047,605
Pet purchase, supplies, medicine	\$1,117,222	
Pet services	\$357,344	
Vet services	\$1,196,029	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Entertainment	Toys, games, hobbies, and tricycles	\$544,659
	Playground equipment	\$24,913
	Total other entertainment supplies, equipment, and services	\$1,509,172
	Total sports, recreation and exercise equipment	\$1,223,932
	Athletic gear, game tables, and exercise equipment	\$380,687
	Bicycles	\$178,326
	Camping equipment	\$142,032
	Hunting and fishing equipment	\$409,384
	Winter sports equipment	\$21,621
	Water sports equipment	\$40,326
	Other sports equipment	\$38,817
	Rental and repair of miscellaneous sports equipment	\$12,788
	Total photographic equipment, supplies and services	\$285,240
	Film	\$3,565
	Film processing	\$43,939
	Photographic equipment	\$98,535
Photographer fees	\$139,200	
Food at Home	Total Food at home	\$36,135,671
	Total Cereals and bakery products	\$4,665,970
	Total Cereals and cereal products	\$1,495,235
	Flour	\$99,354
	Prepared flour mixes	\$110,721
	Ready-to-eat and cooked cereals	\$705,013
	Rice	\$242,576
	Pasta, cornmeal and other cereal products	\$337,582
	Total Bakery products	\$3,170,735
	Total Bread	\$900,944
	White bread	\$385,189
	Bread, other than white	\$515,737
	Total Cookies and crackers	\$805,831
	Cookies	\$456,340
	Crackers	\$349,494
	Frozen and refrigerated bakery products	\$240,171
	Total Other bakery products	\$1,223,787
Biscuits and rolls	\$468,040	
Cakes and cupcakes	\$322,221	
Bread and cracker products	\$57,030	
Sweetrolls, coffee cakes, doughnuts	\$231,079	
Pies, tarts, turnovers	\$145,364	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Food at Home	Total Meats, poultry, fish, and eggs	\$7,844,861
	Total Beef	\$2,146,430
	Total Ground beef	\$803,299
	Total Roast	\$325,576
	Chuck roast	\$108,971
	Round roast	\$40,432
	Other roast	\$176,158
	Total Steak	\$832,931
	Round steak	\$167,481
	Sirloin steak	\$243,754
	Other steak	\$421,713
	Total Other beef	\$184,585
	Total Pork	\$1,512,836
	Bacon	\$320,634
	Pork chops	\$235,782
	Ham	\$291,532
	Sausage	\$294,400
	Other pork	\$370,512
	Total Other meats	\$1,033,276
	Frankfurters	\$190,176
	Total Lunch meats (cold cuts)	\$779,062
	Bologna, liverwurst, salami	\$253,735
	Other lunchmeats	\$525,339
	Total Lamb & Organ meats	\$64,021
	Total Poultry	\$1,539,205
	Total Fresh and frozen chickens	\$1,263,799
	Fresh and frozen whole chicken	\$374,634
	Fresh and frozen chicken parts	\$889,173
	Total other poultry	\$275,427
	Total fish and seafood	\$1,151,780
	Canned fish and seafood	\$184,150
	Fresh fish and shellfish	\$553,917
	Frozen fish and shellfish	\$413,698
	Total Eggs	\$461,344
	Total dairy products	\$3,804,177
Total fresh milk and cream	\$1,246,081	
Fresh milk, all types	\$1,008,646	
Cream	\$237,427	
Total other dairy products	\$2,558,108	
Butter	\$268,647	
Cheese	\$1,244,366	
Ice cream and related products	\$543,046	
Miscellaneous dairy products	\$502,043	
Total fruits and vegetables	\$6,897,728	
Total Fresh fruits	\$2,590,064	
Apples	\$382,020	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Food at Home	Bananas	\$378,916
	Oranges	\$249,321
	Citrus fruits, excluding oranges	\$408,766
	Other fresh fruits	\$1,171,016
	Total fresh vegetables	\$2,285,169
	Potatoes	\$361,160
	Lettuce	\$273,595
	Tomatoes	\$370,773
	Other fresh vegetables	\$1,279,629
	Total processed fruits	\$913,716
	Total frozen fruits and fruit juices	\$112,576
	Frozen orange juice	\$13,192
	Frozen fruits	\$85,218
	Frozen fruit juices	\$14,153
	Canned fruits	\$183,522
	Dried fruit	\$63,625
	Fresh fruit juice	\$103,969
	Canned and bottled fruit juice	\$450,042
	Total processed vegetables	\$1,108,762
	Frozen vegetables	\$331,763
	Total canned and dried vegetables and juices	\$776,991
	Canned beans	\$205,873
	Canned corn	\$92,915
	Canned miscellaneous vegetables	\$194,296
	Dried beans	\$48,211
	Dried miscellaneous vegetables	\$101,739
	Fresh and canned vegetable juices	\$133,951
	Total other food at home	\$12,922,974
	Total sugar and other sweets	\$1,185,312
	Candy and chewing gum	\$753,780
	Sugar	\$136,802
	Artificial sweeteners	\$28,784
	Jams, preserves, other sweets	\$265,960
Total fats and oils	\$977,557	
Margarine	\$46,954	
Fats and oils	\$307,249	
Salad dressings	\$258,077	
Nondairy cream and imitation milk	\$188,064	
Peanut butter	\$177,276	
Total miscellaneous foods	\$6,823,693	
Total frozen prepared foods	\$1,214,571	
Frozen meals	\$559,003	
Other frozen prepared foods	\$655,549	
Canned and packaged soups	\$432,566	
Total potato chips, nuts, and other snacks	\$1,601,563	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Food at Home	Potato chips and other snacks	\$1,179,058
	Nuts	\$422,517
	Total condiments and seasonings	\$1,368,384
	Salt, spices, other seasonings	\$397,230
	Olives, pickles, relishes	\$148,761
	Sauces and gravies	\$564,094
	Baking needs and miscellaneous products	\$258,307
	Total Other canned and packaged prepared foods	\$2,206,611
	Prepared salads	\$408,475
	Prepared desserts	\$112,886
	Baby food	\$161,690
	Miscellaneous prepared foods	\$1,523,567
	Total nonalcoholic beverages	\$3,531,287
	Cola	\$608,346
	Other carbonated drinks	\$686,737
	Total Coffee	\$803,661
	Roasted coffee	\$497,086
	Instant and freeze dried coffee	\$306,579
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$209,014
	Tea	\$306,550
	Other nonalcoholic beverages and ice	\$917,038
	Food prepared by consumer unit on out-of-town trips	\$405,035
	Total food away from home	\$25,287,707
	Total meals at restaurants (except on trips)	\$23,018,646
	Total lunch	\$7,212,787
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$4,132,254
	Lunch at full service restaurants	\$3,080,509
	Total dinner	\$11,678,892
Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$4,193,057	
Dinner at full service restaurants	\$7,485,814	
Total snacks and nonalcoholic beverages	\$1,860,840	
Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$1,322,629	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Food at Home	Snacks and nonalcoholic beverages at full service restaurants	\$538,187
	Breakfast and brunch	\$2,266,129
	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$1,358,659
	Breakfast and brunch at full service restaurants	\$907,463
	Total food on out-of-town trips	\$2,269,065
	Food/Goods/Beverages at Grocery Stores	\$52,859,394
	Food/Nonalcoholic Beverages at Grocery Stores	\$44,891,103
Apparel and Services	Total Apparel and Services	\$12,349,552
	Total men and boys	\$2,881,810
	Total men, 16 and over	\$2,305,936
	Men's suits	\$168,630
	Men's sportcoats, tailored jackets	\$46,261
	Men's coats and jackets	\$180,847
	Men's underwear	\$263,702
	Men's hosiery	\$126,419
	Men's nightwear	\$19,037
	Men's accessories	\$226,023
	Men's active sportswear	\$156,583
	Men's shirts, sweaters, and vests	\$580,731
	Mens pants and shorts	\$511,116
	Men's uniforms	\$20,734
	Men's costumes	\$5,837
	Total boys, 2 to 15	\$575,860
	Boys' coats and jackets	\$42,882
	Boys' shirts and sweaters	\$116,843
	Boys' underwear	\$88,304
	Boys' nightwear	\$7,716
	Boys' hosiery	\$49,357
	Boys' accessories	\$34,408
	Boys' suits, sportcoats, vests	\$12,485
	Boys pants and shorts	\$188,359
	Boys' uniforms	\$17,235
	Boys' active sportswear	\$8,962
	Boys' costumes	\$9,362
Total women and girls	\$4,814,296	
Total women, 16 and over	\$4,219,213	
Women's coats and jackets	\$252,002	
Women's dresses	\$494,473	
Women's sportcoats, tailored jackets	\$22,976	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Apparel and Services	Women's shirts, tops, blouses, vests and sweaters	\$1,136,972
	Women's skirts	\$65,486
	Womens pants and shorts	\$782,976
	Women's active sportswear	\$295,800
	Women's sleepwear	\$121,503
	Women's undergarments	\$377,427
	Women's hosiery	\$186,222
	Women's suits	\$21,142
	Women's accessories	\$413,016
	Women's uniforms	\$40,213
	Women's costumes	\$8,999
	Total girls, 2 to 15	\$595,081
	Girls' coats and jackets	\$29,718
	Girls' dresses, suits	\$90,773
	Girls' shirts, blouses, sweaters	\$130,356
	Girls pants and shorts	\$151,061
	Girls' active sportswear	\$69,698
	Girls' underwear and sleepwear	\$30,168
	Girls' hosiery	\$25,419
	Girls' accessories	\$37,892
	Girls' uniforms	\$17,272
	Girls' costumes	\$12,698
	Total children under 2	\$404,534
	Infant coat, jacket, snowsuit	\$6,239
	Infant dresses, outerwear	\$57,897
	Infant undergarments	\$262,333
	Infant nightwear, loungewear	\$4,967
	Infant accessories	\$73,089
	Total Footwear	\$2,621,500
	Men's footwear	\$971,565
	Boys' footwear	\$270,668
	Women's footwear	\$1,162,557
	Girls' footwear	\$216,694
	Total other apparel products and services	\$1,627,446
	Material and supplies for sewing, needlework, quilting	\$280,055
Watches	\$88,243	
Jewelry	\$500,273	
Shoe repair and other shoe service	\$10,026	
Coin-operated apparel laundry and dry cleaning	\$400,696	
Alteration, repair and tailoring of apparel and accessories	\$49,081	
Clothing rental	\$16,629	
Watch and jewelry repair	\$31,768	
Apparel laundry and dry cleaning not coin-operated	\$250,707	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Transportation	Total Transportation	\$70,267,986
	Total vehicle purchases (net outlay)	\$27,571,780
	Total cars and trucks, new	\$12,564,540
	New cars	\$5,085,380
	New trucks	\$7,479,148
	Total Cars and trucks, used	\$15,007,248
	Used cars	\$5,731,318
	Used trucks	\$9,275,902
	Total gasoline and motor oil	\$14,621,868
	Gasoline	\$13,456,529
	Diesel fuel	\$356,557
	Gasoline on out-of-town trips	\$696,072
	Motor oil	\$105,726
	Motor oil on out-of-town trips	\$7,024
	Total other vehicle expenses	\$23,311,618
	Total vehicle finance charges	\$1,526,557
	Automobile finance charges	\$549,817
	Truck finance charges	\$878,128
	Motorcycle and plane finance charges	\$16,733
	Other vehicle finance charges	\$81,832
	Total vehicle maintenance and repairs	\$6,645,962
	Coolant, additives, brake, transmission fluids	\$60,949
	Tires - purchased, replaced, installed	\$1,112,618
	Parts, equipment, and accessories	\$419,492
	Body work and painting	\$199,051
	Motor tune-up	\$275,822
	Lube, oil change, and oil filters	\$746,375
	Front end alignment, wheel balance and rotation	\$193,695
	Shock absorber replacement	\$69,983
	Repair tires and other repair work	\$902,350
	Vehicle cleaning services including car wash	\$163,272
	Vehicle products, such as wax, touch up paint, etc	\$73,200
	Miscellaneous auto repair and servicing	\$1,034,155
	Vehicle or engine repairs	\$1,394,938
	Vehicle insurance	\$10,816,571
Total vehicle rental, licenses, other charges	\$4,322,548	
Total leased and rented vehicles	\$2,335,571	
Total rented vehicles	\$444,433	
Auto/Truck rental	\$327,522	
Auto/Truck rental, out-of-town trips	\$116,867	
Total leased vehicles	\$1,891,128	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Transportation	Auto/Truck lease payments	\$1,891,128
	Vehicle registration state/local	\$897,332
	Drivers' license	\$81,302
	Vehicle inspection	\$97,070
	Total parking fees	\$330,342
	Parking fees in home city, excluding residence	\$271,550
	Parking fees, out-of-town trips	\$58,798
	Tolls	\$282,230
	Tolls on out-of-town trips	\$35,416
	Towing charges	\$41,895
	Automobile service clubs and GPS	\$221,457
	Total public transportation	\$4,762,691
	Airline fares	\$3,015,979
	Intercity bus fares	\$89,636
	Intracity mass transit fares	\$642,771
	Local trans. on out-of-town trips	\$102,670
	Taxi fares and limousine services on trips	\$60,295
	Taxi fares and limousine services	\$336,299
	Intercity train fares	\$152,005
	Ship fares	\$363,063
Education	Total Education	\$5,943,679
	College tuition	\$4,082,740
	Elementary and high school tuition	\$959,550
	Other schools tuition	\$56,704
	Other school expenses including rentals	\$268,146
	School books, supplies, equipment for college	\$338,456
	School books, supplies, equipment for elementary, high school	\$127,931
	School books, supplies, equipment for day care, nursery, other	\$17,449
Cash	Total Cash Contributions	\$12,806,587
	Support for college students	\$734,121
	Child support expenditures	\$1,365,141
	Cash contributions to charities and other organizations	\$1,788,563
	Cash contributions to church, religious organizations	\$5,744,886
	Cash contributions to educational institutions	\$184,222
	Other cash gifts	\$2,937,653

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		Regional Trade Area
Personal	Total Personal Insurance	\$3,104,915
	Life, endowment, annuity, other personal insurance	\$2,828,446
	Other nonhealth insurance	\$276,453
Miscellaneous	Total Miscellaneous	\$4,070,086
	Lotteries and parimutuel losses	\$722,828
	Online Entertainment and games	\$33,834
	Legal fees	\$1,065,131
	Funeral expenses	\$463,875
	Safe deposit box rental	\$29,610
	Checking accounts, other bank service charges	\$218,687
	Cemetery lots, vaults, maintenance fees	\$46,015
	Accounting fees	\$613,170
	Miscellaneous personal services	\$34,696
	Dating Services	\$5,634
	Occupational expenses	\$343,599
	Expenses for other properties	\$262,279
	Credit card memberships	\$39,564
Shopping club membership fees	\$191,157	