

Ludowici, GA

3 Mile Radius

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 31.713172 Longitude: -81.746064

Mar 3, 2020



Totals

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	16,252,814	59,667,369	43,414,555
Total retail trade (NAICS 44 and 45)	14,759,789	52,939,182	38,179,393

Motor Vehicle Parts and Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	768,308	13,740,193	12,971,884
Automobile dealers (NAICS 4411)	672,349	12,014,857	11,342,508
New car dealers (NAICS 44111)	384,045	10,885,204	10,501,158
Used car dealers (NAICS 44112)	288,303	1,129,653	841,349
Other motor vehicle dealers (NAICS 4412)	117	845,642	845,525
Recreational vehicle dealers (NAICS 44121)	31	231,735	231,704
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	86	613,907	613,821
Boat dealers (NAICS 441222)	43	178,300	178,257
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	43	435,607	435,563
Automotive parts, accessories, and tire stores (NAICS 4413)	95,842	879,694	783,852
Automotive parts and accessories stores (NAICS 44131)	95,803	525,155	429,352
Tire dealers (NAICS 44132)	39	354,539	354,500

Furniture and Home Furnishings Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	136	924,310	924,175
Furniture stores (NAICS 4421)	47	555,764	555,717
Home furnishings stores (NAICS 4422)	89	368,546	368,457
Floor covering stores (NAICS 44221)	32	49,515	49,483
Other home furnishings stores (NAICS 44229)	57	319,031	318,974
Window treatment stores (NAICS 442291)	30	15,828	15,799
All other home furnishings stores (NAICS 442299)	27	303,203	303,176

Electronics and Appliance Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	85	863,079	862,994
Household appliance stores (NAICS 443141)	41	132,220	132,179
Electronics stores (NAICS 443142)	44	730,859	730,815

Building Material and Garden Equipment and Supplies Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	269	3,334,016	3,333,748
Building material and supplies dealers (NAICS 4441)	163	2,858,491	2,858,328
Home centers (NAICS 44411)	55	1,586,050	1,585,995
Paint and wallpaper stores (NAICS 44412)	56	75,505	75,449
Hardware stores (NAICS 44413)	51	249,971	249,919
Other building material dealers (NAICS 44419)	0	946,965	946,965
Lawn and garden equipment and supplies stores (NAICS 4442)	106	475,525	475,420
Outdoor power equipment stores (NAICS 44421)	54	71,118	71,064
Nursery, garden center, and farm supply stores (NAICS 44422)	52	404,408	404,356

Food and Beverage Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	4,269,237	7,418,490	3,149,252
Grocery stores (NAICS 4451)	4,269,237	6,658,390	2,389,152
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	3	6,342,589	6,342,585
Convenience stores (NAICS 44512)	4,269,234	315,801	-3,953,433
Specialty food stores (NAICS 4452)	0	239,932	239,932
Meat markets (NAICS 44521)	0	78,887	78,887
Fish and seafood markets (NAICS 44522)	0	28,925	28,925
Fruit and vegetable markets (NAICS 44523)	0	48,846	48,846
Other specialty food stores (NAICS 44529)	0	83,274	83,274
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	0	44,729	44,729
All other specialty food stores (NAICS 445299)	0	38,545	38,545
Beer, wine, and liquor stores (NAICS 4453)	0	520,168	520,168

Health and Personal Care Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	8,544,102	3,277,315	-5,266,787
Pharmacies and drug stores (NAICS 44611)	8,543,922	2,734,370	-5,809,552
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	43	206,233	206,190
Optical goods stores (NAICS 44613)	45	106,761	106,717
Other health and personal care stores (NAICS 44619)	92	229,951	229,859
Food (health) supplement stores (NAICS 446191)	30	84,406	84,375
All other health and personal care stores (NAICS 446199)	62	145,545	145,484

Gasoline Stations

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	974,406	5,965,865	4,991,458

Clothing and Clothing Accessories Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	228	2,493,043	2,492,815
Clothing stores (NAICS 4481)	130	1,812,851	1,812,721
Men's clothing stores (NAICS 44811)	22	86,763	86,741
Women's clothing stores (NAICS 44812)	20	352,048	352,028
Children's and infants' clothing stores (NAICS 44813)	22	108,390	108,368
Family clothing stores (NAICS 44814)	23	1,043,376	1,043,352
Clothing accessories stores (NAICS 44815)	22	92,336	92,314
Other clothing stores (NAICS 44819)	21	129,939	129,917
Shoe stores (NAICS 4482)	37	338,321	338,283
Jewelry, luggage, and leather goods stores (NAICS 4483)	61	341,871	341,810
Jewelry stores (NAICS 44831)	30	312,340	312,310
Luggage and leather goods stores (NAICS 44832)	31	29,531	29,500

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	144	696,858	696,714
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	96	604,877	604,781
Sporting goods stores (NAICS 45111)	24	349,369	349,346
Hobby, toy, and game stores (NAICS 45112)	26	176,115	176,088
Sewing, needlework, and piece goods stores (NAICS 45113)	23	34,639	34,616
Musical instrument and supplies stores (NAICS 45114)	23	44,754	44,731
Book stores and news dealers (NAICS 4512)	48	91,981	91,933

Book stores (NAICS 451211)	22	83,094	83,071
News dealers and newsstands (NAICS 451212)	26	8,888	8,862

General Merchandise Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	202,212	6,960,863	6,758,652
Department stores (NAICS 4522)	985	1,429,151	1,428,165
Other general merchandise stores (NAICS 4523)	201,226	5,531,712	5,330,486
Warehouse clubs and supercenters (NAICS 452311)	132,203	4,713,663	4,581,459
All other general merchandise stores (NAICS 452319)	69,023	818,050	749,027

Miscellaneous Store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	263	1,128,598	1,128,334
Florists (NAICS 4531)	41	57,634	57,593
Office supplies, stationery, and gift stores (NAICS 4532)	31	223,170	223,139
Office supplies and stationery stores (NAICS 45321)	31	88,147	88,116
Gift, novelty, and souvenir stores (NAICS 45322)	0	135,023	135,023
Used merchandise stores (NAICS 4533)	42	187,955	187,913
Other miscellaneous store retailers (NAICS 4539)	149	659,838	659,689
Pet and pet supplies stores (NAICS 45391)	23	182,329	182,306
Art dealers (NAICS 45392)	25	82,523	82,499
Manufactured (mobile) home dealers (NAICS 45393)	51	45,239	45,188
All other miscellaneous store retailers (NAICS 45399)	50	349,746	349,696
Tobacco stores (NAICS 453991)	25	153,449	153,424
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	25	196,297	196,272

Non-store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	400	6,136,553	6,136,153
Electronic shopping and mail-order houses (NAICS 4541)	273	5,345,871	5,345,598
Vending machine operators (NAICS 4542)	42	91,188	91,146
Direct selling establishments (NAICS 4543)	85	699,494	699,409
Fuel dealers (NAICS 45431)	21	252,003	251,982
Other direct selling establishments (NAICS 45439)	64	447,491	447,427

Food Services and Drinking Places

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	1,493,025	6,728,187	5,235,162
Special food services (NAICS 7223)	0	580,330	580,330
Food service contractors (NAICS 72231)	0	473,822	473,822
Caterers (NAICS 72232)	0	97,814	97,814
Mobile food services (NAICS 72233)	0	8,695	8,695
Drinking places (alcoholic beverages) (NAICS 7224)	0	245,709	245,709
Restaurants and other eating places (NAICS 7225)	1,493,025	5,902,148	4,409,123
Full-service restaurants (NAICS 722511)	1,302,631	2,939,694	1,637,063
Limited-service restaurants (NAICS 722513)	190,124	2,448,403	2,258,279
Cafeterias, grill buffets, and buffets (NAICS 722514)	30	91,332	91,302
Snack and non-alcoholic beverage bars (NAICS 722515)	241	422,720	422,479
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	76	64,740	64,663
Doughnut shops (NAICS 7225153)	32	66,599	66,567
Bagel shops (NAICS 7225154)	34	19,222	19,189
Coffee shops (NAICS 7225155)	32	180,567	180,535
Cookie shops (NAICS 7225156)	35	2,921	2,887
Other snack and non-alcoholic beverage bars (NAICS 7225157)	32	88,671	88,638