



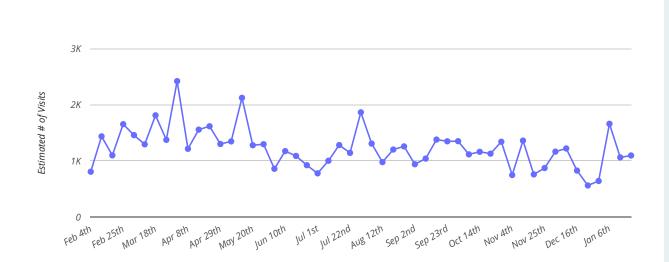
• Highway 301 S, Ludowici, 31316, GA

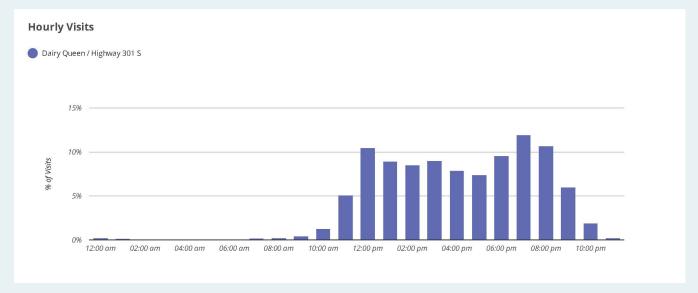
Feb 01, 2019 - Jan 31, 2020 ×

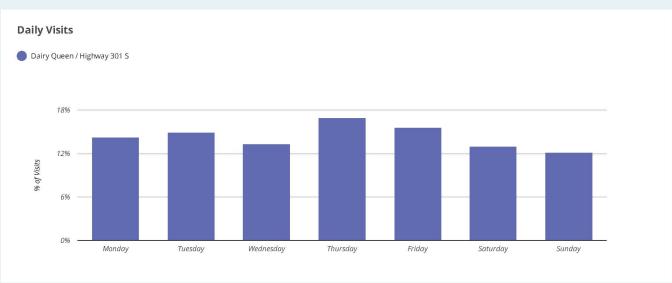
Metrics Est. # of Customers Est. # of Visits Avg. Visits / Customer Panel Visits

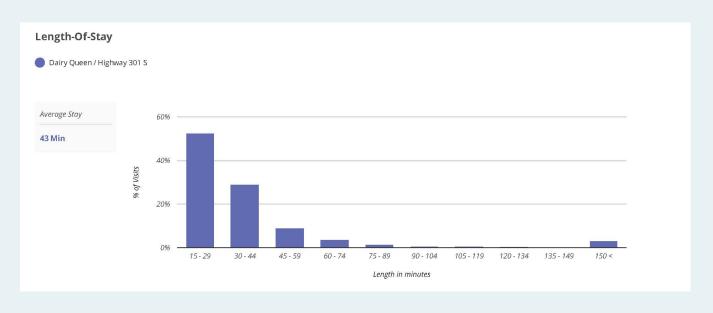
Dairy Queen / Highway 301 S 23.1K 64.3K 2.78 2.2K

Visits Trend

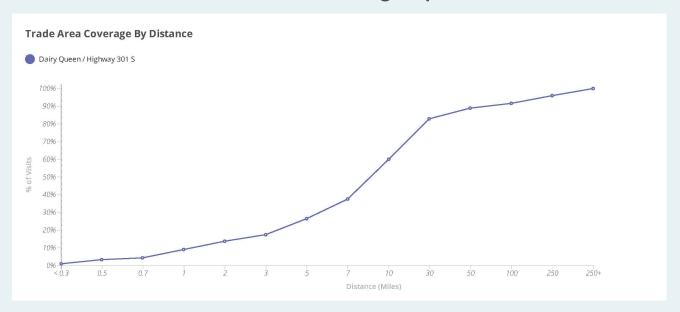




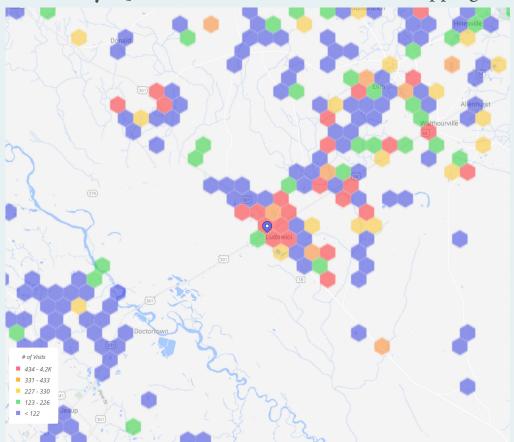




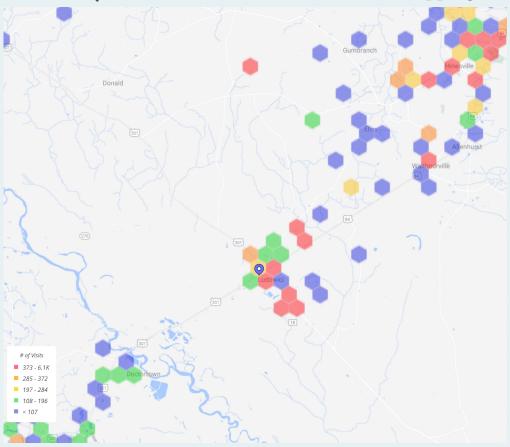
Trade Area Coverage by Distance



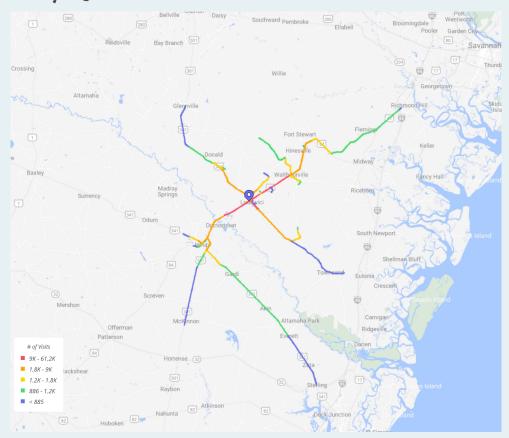
Dairy Queen: Home Location Mobile Mapping



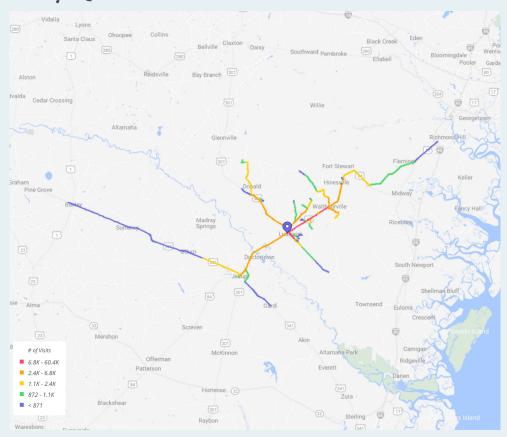
Dairy Queen: Work Location Mobile Mapping



Dairy Queen: Customer Travel Patterns - Prior Location



Dairy Queen: Customer Travel Patterns - Post Location



Dairy Queen: Customer Journey

Name	Prior		Post			
2 Long County High School / Ga Highway 67 4.57% 2 Flash Foods / South Main St. 1.11%		Venue Name	Foot-Traffic		Venue Name	Foot-Traffic
3 Walmart Supercenter / N1st St 2.14% 3 Long County/Recreation Department / Ludowici 1.09% 4 First Presbyterian Christian Academy / Bradwell St 0.72% 0.72% 5 Walmart Supercenter / W Ogethorpe Hwy 1.02% 5 Walmart Supercenter / W Ogethorpe Hwy 0.71% 6 First Baptist Church Ludowici / N McDonald Street 0.79% 6 Grande Court Apartments / Blanding Blild 0.69% 7 Compass Worship / E Cjoress St 0.73% 7 Walmart Supercenter / W Ogethorpe Hwy 0.59% 8 Smiley Elementary School / GA Highway 67 0.65% 8 Long County High School / E Academy St 0.51% 0.51% 9 Faith Baptist Christian Academy / McDonald St 0.57% 9 Parker's / W. Ogethorpe Hwy 0.5% 0.51% 10 Simply Elegant Hair & Tanning Salon / N Macon St 0.55% 10 Dairy Queen / S tat St 0.43% 0.43% 11 Wayne County High School / Jacket Dr 0.54% 11 Long County Courthouse / 3 McDonald St 0.42% 0.42% 12 The Historic Strand / W Cherry Street 0.52% 13 Walker Middle School / Man St Et SW 0.44% 0.	1	Long County Recreation Department / Ludowici	8.28%	1	Long County High School / Ga Highway 57	1.36%
4 First Presbyterian Christian Academy/ Bradwell St 1.89%	2	Long County High School / Ga Highway 57	4.57%	2	Flash Foods / South Main St.	1.11%
5 Walmart Supercenter / W. Ogisthorpe Hwy 1.02% 5 Walmart Supercenter / W. Ogisthorpe Hwy 0.71% 6 First Baptist Church Ludowici / N. McDonald Street 0.79% 6 Grande Court Apartments / Blanding Blvd 0.69% 7 Compass Worship / E. Opriess St 0.73% 7 Walmart Supercenter / N. Tist St 0.69% 8 Smiley Elementary School / GA Highway 57 0.65% 8 Long County High School / EAcademy St 0.51% 9 Faith Baptist Christian Academy / McDonald St 0.57% 9 Parker's / W. Ogisthorpe Hwy 0.5% 10 Simply Elegant Hair & Tanning Salon / N. Macon St 0.55% 10 Dairy Queen / Sites St 0.43% 11 Wayne County High School / Jackies Dr 0.54% 11 Long County Courthouse / Sites St 0.41% 12 The Historic Strand / W. Cherry Street 0.52% 13 Walker Middle School / Man St Ext SW 0.44% 13 A New Beginning Church / GA Highway 57 0.52% 15 Sandalwood Terrace / Nw 4th St 0.34% 15 Long County High School / Eacademy St 0.55% 15 </td <td>3</td> <td>Walmart Supercenter / N 1st St</td> <td>2.14%</td> <th>3</th> <td>Long County Recreation Department / Ludowici</td> <td>1.09%</td>	3	Walmart Supercenter / N 1st St	2.14%	3	Long County Recreation Department / Ludowici	1.09%
6 First Baptist Church Ludowici / McDonald Street 0.79% 6 Grande Court Apartments / Blanding Bird 0.69% 1.7 Compass Worship / E Cypress St 0.73% 7 Walmart Supercenter / Nist St 0.69% 1.8 Smiley Elementary School / GA Highway 57 0.65% 8 Long County High School / E Academy St 0.51% 9 Parker's / W. Oglethorpe Hwy 0.5% 0.5% 1.0 Dairy Queen / S 1st St 0.43% 1.1 Uwayne County High School / Jacket Dr 0.54% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Jacket Dr 0.54% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Jacket Dr 0.54% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Long County Courthouse / S McDonald St 0.42% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Long County Migh School / Main St Ext SW 0.44% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Long County High School / Main St Ext SW 0.44% 1.1 Savannah/Hilton Head International Ai / Altways. 0.34% 1.1 Long County High School / E Academy St 0.34% 1.1 The Historic Strand / W Cherry Street 0.34% 1.1 Jacket Dr 1.1 Long County Arts Council / West Prie Street 0.34% 1.1 The Historic Strand / W Cherry Street 0.29% 1.1 Jacket Dr 1.1 Long County Arts Council / West Prie Street 0.33% 1.1 Ludowici IGA / E Cypress St 0.27% 1.2 Lower's Home Improvement / West Cyglethorpe Highway 0.32% 1.1 Ludowici IGA / E Cypress St 0.23% 1.1 Ludowici IGA / E Cypress St 0.23% 1.1 Ludowici I Main St 1.1 Long County High School / Main St Ext SW 0.23% 1.1 Ludowici I Main St 1.1 Ludowici I Main St 1.1 Long County High School / Main St 1.1 Ludowici I	4	First Presbyterian Christian Academy / Bradwell St	1.89%	4	First Presbyterian Christian Academy / Bradwell St	0.72%
7 Compass Worship / E Cypress St 0.73% 7 Walmart Supercenter / N 1st St 0.69% 8 Smiley Elementary School / GA Highway 57 0.65% 8 Long County High School / E Academy St 0.51% 9 Faith Baptist Christian Academy / McDonald St 0.55% 9 Parker's / W. Oglethorpe Hilly 0.5% 10 Simply Elegant Hair & Tanning Salon / N Macon St 0.55% 10 Dairy Queen / S 1st St 0.43% 11 Wayne County High School / Jacket Dr 0.54% 11 Long County Courthouse / S McDonald St 0.42% 12 The Historic Strand / W Cherry Street 0.52% 12 Huddle House / West Cypress Street 0.41% 13 A New Beginning Church / GA Highway 57 0.52% 13 Walker Middle School / Main St Ext SW 0.4% 14 Walker Middle School / Main St Ext SW 0.51% 14 Savannah/Hilton Head International Ai / Airways 0.34% 15 Long County High School / E Academy St 0.59% 15 Sandalwood Terrace / NW 4th St 0.34% 16 Wayne County Arts Council / West Pine Street 0.49% 16 Dollar General / #4-6s N Macon St 0.39% 17 Jarchitos Mexican Stre / E Cypress Street 0.33% 18 Ludowici IGA / E Cypress St 0.27% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.33% 21 Altamaha River / Jesup 0.23% 21 Senior Center, Ludowici Ga / Thomton Dr NE 0.31% 22 Inject Ink / E Cypress St 0.23% 22 Canal Crossing / Kinstle 0.39% 23 City of Ludowici / Main St 0.22% 23 Magnolia Oaks Village / West Hiny 196 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 24 Little Crusaders Pre-School & Day / S McDonald Str. 2	5	Walmart Supercenter / W Oglethorpe Hwy	1.02%	5	Walmart Supercenter / W Oglethorpe Hwy	0.71%
8 Smiley Elementary School / GA Highway 57 0.65% 8 Long County High School / E Academy McDonald School / E Academy School / E Acade	6	First Baptist Church Ludowici / N McDonald Street	0.79%	6	Grande Court Apartments / Blanding Blvd	0.69%
9 Faith Baptist Christian Academy / McDonald St. 0.57% 9 Parker's / W. Ogethorpe Hwy 0.5% 10 Simply Elegant Hair & Tanning Salon / N Macon St. 0.55% 10 Dairy Queen / Sizt St. 0.43% 11 Wayne County High School / Jacket Dr. 0.54% 11 Long County Counthouse / SMcDonald St. 0.42% 12 The Historic Strand / W Charry Street 0.52% 12 Huddle House / West Cypress Street 0.41% 13 A New Beginning Church / GA Highway S7 0.52% 13 Walker Middle School / Main St Ext SW 0.44% 14 Walker Middle School / Main St Ext SW 0.51% 14 Savannah/Hitton Head International Ai / Airways 0.34% 15 Long County High School / EAcademy St. 0.5% 15 Sandalwood Terrace / NW 4th St. 0.34% 16 Wayne County Arts Council / West Pine Street 0.4% 16 Dollar General / #4-6a N Macon St. 0.39% 17 Jarchitos Mexican Stre / E Cypress St. 0.33% 18 Ludowici IGA / E Cypress St. 0.27% 18 Huddle House / West Cypress Street 0.32%	7	Compass Worship / E. Cypress St	0.73%	7	Walmart Supercenter / N 1st St	0.69%
10 Simply Elegant Hair & Tanning Salon / N Macon St. 0.55% 10 Dairy Queen / S 1st St. 0.43% 11 Wayne County High School / Jacket Dr. 0.54% 11 Long County Courthouse / S McDonald St. 0.42% 12 The Historic Strand / W Cherry Street 0.52% 12 Huddle House / West Cypress Street 0.41% 13 A New Beginning Church / GA Highway 57 0.52% 13 Walker Middle School / Main St Est SW 0.49% 14 Walker Middle School / Main St Est SW 0.49% 15 Long County High School / E Academy St 0.55% 15 Sandalwood Terrace / NW 4th St 0.34% 16 Wayne County Arts Council / West Pine Street 0.44% 16 Dollar General / #4-6a N Macon St 0.39% 17 Jarchitos Mexican Stre / E Cypress St 0.34% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND 5T 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.29% 26 Little Crusaders Pre-School & Day / S McDonald Str. 0.29% 26 First Baptist Church Ludowici / M McDonald St Ste A&b 0.19% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.25% 29 Mobil / st Augustine Road 0.19%	8	Smiley Elementary School / GA Highway 57	0.65%	8	Long County High School / E Academy St	0.51%
11 Wayne County High School / Jackiet Dr 0.54% 11 Long County Courthouse / S McDonald St 0.42% 12 The Historic Strand / W Cherry Street 0.52% 12 Huddle House / West Cypress Street 0.41% 0.40% 13 A New Beginning Church / GA Highway 57 0.52% 13 Walker Middle School / Main St Ext SW 0.40% 0.40% 14 Savannah/Hilton Head International Ai / Airways 0.34% 0.51% 14 Savannah/Hilton Head International Ai / Airways 0.34% 15 Long County High School / E Academy St 0.5% 15 Sandalwood Terrace / NW 4th St 0.34% 16 Dollar General / #4-6a N Macon St 0.33% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 19 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND 5T 0.24% 19 Altamaha River / Jesup 0.23% 19 Al	9	Faith Baptist Christian Academy / McDonald St	0.57%	9	Parker's / W. Oglethorpe Hwy	0.5%
12 The Historic Strand / W Cherry Street 0.52% 12 Huddle House / West Cypress Street 0.41% 13 A New Beginning Church / GA Highway 57 0.52% 13 Walker Middle School / Main St Ext SW 0.4% 14 Walker Middle School / Main St Ext SW 0.51% 14 Savannah/Hilton Head International Ai / Airways 0.34% 15 Long County High School / E Academy St 0.5% 15 Sandalwood Terrace / NW 4th St 0.34% 16 Wayne County Arts Council / West Pine Street 0.4% 16 Dollar General / #4-6a N Macon St 0.3% 17 Jarchitos Mexican Stre / E Cypress St 0.34% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress St reet 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Cypleshorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21	10	Simply Elegant Hair & Tanning Salon / N Macon St.	0.55%	10	Dairy Queen / S 1st St	0.43%
13 A New Beginning Church / GA Highway 57 0.52% 13 Walker Middle School / Main St Ext SW 0.4% 14 Walker Middle School / Main St Ext SW 0.51% 14 Savannah/Hilton Head International Ai / Airways	11	Wayne County High School / Jacket Dr	0.54%	11	Long County Courthouse / S McDonald St	0.42%
14 Walker Middle School / Main St Exit SW 0.51% 14 Savannah/Hilton Head International Ai / Airways	12	The Historic Strand / W Cherry Street	0.52%	12	Huddle House / West Cypress Street	0.41%
15 Long County High School / E Academy St 0.5% 15 Sandalwood Terrace / NW 4th St 0.34% 16 Wayne County Arts Council / West Pine Street 0.4% 16 Dollar General / #4-6s N Macon St 0.3% 17 Jarchitos Mexican Stre / E Cypress St 0.34% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.33% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0	13	A New Beginning Church / GA Highway 57	0.52%	13	Walker Middle School / Main St Ext SW	0.4%
16 Wayne County Arts Council / West Pine Street 0.4% 16 Dollar General / #4-6a N Macon St 0.396 17 Jarchitos Mexican Stre / E Cypress St 0.34% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.33% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE<	14	Walker Middle School / Main St Ext SW	0.51%	14	Savannah/Hilton Head International Ai / Airways	0.34%
17 Jarchitos Mexican Stre / E Cypress St 0.34% 17 The Historic Strand / W Cherry Street 0.29% 18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str. 0.29% 26 First Baptist Church Ludo	15	Long County High School / E Academy St	0.5%	15	Sandalwood Terrace / NW 4th St	0.34%
18 Fit Miss LLC / N. Macon St 0.33% 18 Ludowici IGA / E Cypress St 0.27% 19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald	16	Wayne County Arts Council / West Pine Street	0.4%	16	Dollar General / #4-6a N Macon St	0.3%
19 Huddle House / West Cypress Street 0.32% 19 A New Beginning Church / GA Highway 57 0.27% 20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Str Ste A&b 0.21% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25%<	17	Jarchitos Mexican Stre / E Cypress St	0.34%	17	The Historic Strand / W Cherry Street	0.29%
20 Lowe's Home Improvement / West Oglethorpe Highway 0.32% 20 McDonald's / S 2ND ST 0.24% 21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19%	18	Fit Miss LLC / N. Macon St	0.33%	18	Ludowici IGA / E Cypress St	0.27%
21 Senior Center, Ludowici Ga / Thornton Dr NE 0.31% 21 Altamaha River / Jesup 0.23% 22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19%	19	Huddle House / West Cypress Street	0.32%	19	A New Beginning Church / GA Highway 57	0.27%
22 Canal Crossing / Kinstle 0.3% 22 Inject Ink / E Cypress St 0.23% 23 Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% 24 Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	20	Lowe's Home Improvement / West Oglethorpe Highway	0.32%	20	McDonald's / S 2ND ST	0.24%
Magnolia Oaks Village / West Hwy 196 0.3% 23 City of Ludowici / Main St 0.23% Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	21	Senior Center, Ludowici Ga / Thornton Dr NE	0.31%	21	Altamaha River / Jesup	0.23%
Morgan Lake / boat landing drive 0.3% 24 Jarchitos Mexican Stre / E Cypress St 0.22% 25 Tractor Supply Co. / North First St 0.29% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19%	22	Canal Crossing / Kinstle	0.3%	22	Inject Ink / E Cypress St	0.23%
25 Tractor Supply Co. / North First St 0.29% 25 Coastal Manor Nursing Home / Coastal Manor Dr SE 0.22% 26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	23	Magnolia Oaks Village / West Hwy 196	0.3%	23	City of Ludowici / Main St	0.23%
26 Little Crusaders Pre-School & Day / S McDonald Str 0.29% 26 First Baptist Church Ludowici / N McDonald Street 0.21% 27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	24	Morgan Lake / boat landing drive	0.3%	24	Jarchitos Mexican Stre / E Cypress St	0.22%
27 Clydes / 0.28% 27 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.19% 28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	25	Tractor Supply Co. / North First St	0.29%	25	Coastal Manor Nursing Home / Coastal Manor Dr SE	0.22%
28 Long County Health Center / Cypress St 0.26% 28 Weaver Orthodontics / E Cherry St 0.19% 29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	26	Little Crusaders Pre-School & Day / S McDonald Str	0.29%	26	First Baptist Church Ludowici / N McDonald Street	0.21%
29 Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b 0.25% 29 Mobil / st Augustine Road 0.19%	27	Clydes /	0.28%	27	Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b	0.19%
	28	Long County Health Center / Cypress St	0.26%	28	Weaver Orthodontics / E Cherry St	0.19%
30 Wayne Memorial Hospital / S 1st St 0.24% 30 Frendship Park / Ludowici 0.18%	29	Dr. Robert Lee Morgan M.D. / N Mcdonald St Ste A&b	0.25%	29	Mobil / st Augustine Road	0.19%
	30	Wayne Memorial Hospital / S 1st St	0.24%	30	Frendship Park / Ludowici	0.18%

Dairy Queen: Customer Journey

Prior		Post	
Venue Name	Foot-Traffic	Venue Name	Foot-Traffic
31 Wingmen Motorcycle Club, Savannah Ge / Ross	0.23%	31 Knights Inn / ROUTE 2	0.18%
32 Hinesville Central Shopping C / W Oglethorpe High	0.23%	32 Jesup Drive-In / Savannah Hwy	0.18%
33 Sandalwood Terrace / NW 4th St	0.23%	33 Bootleggers Package Store / W Oglethorpe Hwy Suite A	0.17%
34 Ludowici Trading Co. / W Cypress St	0.23%	34 Southeast Cheer / N Macon St	0.17%
35 Marco's Pizza / E Oglethorpe Hwy	0.22%	35 Cno Dreams Car Detailing / W Screven St	0.16%
36 Crawdaddys / 5 McDonald St	0.22%	36 Ludowici Police Department / McDonald St	0.16%
37 Backwoods Photography By Ashley / hwy 84	0.22%	37 921 Boxing Club / N McDonald St.	0.15%
38 Dollar General / #4-6a N Macon St	0.22%	38 Smiley Elementary School / GA Highway 57	0.15%
39 Long County 4-H / McDonald St	0.22%	39 Faith Baptist Christian Academy / McDonald St	0.15%
40 Southeast Cheer / N Macon St	0.21%	40 Cracker Williams Recreation Park / E. Bay St.	0.15%
41 Knights Inn / ROUTE 2	0.21%	41 Crawdaddys / S McDonald St	0.15%
42 Women's Health Center / W Cherry street	0.2%	42 Springhills Commons / Northwest 39Th Ave	0.15%
43 Taco Bell / N 1st St	0.2%	43 AT&T / North Macon Street	0.13%
44 Dollar Tree / W 15th St	0.2%	44 Monarch 301 / S Main St	0.13%
45 Fort Frederica National Monument / Frederica Rd	0.2%	45 Hertz / Blanding Blvd	0.13%
46 Gooeys Pizza / Waycross Hwy	0.2%	46 Microtel Inn & Suites / Riverwest Dr	0.13%
47 Denny's / State Road 16	0.2%	47 Starbucks / W Oglethorpe Hwy	0.13%
48 Georgia Welcome Center / Mile Marker 111 I-95 S	0.19%	48 Family Dollar / E Cypress St	0.13%
49 Huddle House / Plyer St.	0.17%	49 Automotive Repair by Immaculate Co / w Cypres	0.12%
50 Muse Collision / Brights Lake Rd	0.16%	50 Bradwell Institute / Pafford St	0.12%
51 Ace Hardware / W Oglethorpe Hwy	0.16%	51 Savannah Tech / Technology Dr	0.12%
52 Unity Church of God / Sunset Blvd	0.16%	52 Bradwell / Commerce Street	0.12%
53 Long County Courthouse / S McDonald St	0.16%	53 Magnolia Oaks Village / West Hwy 196	0.12%
54 Starbucks / W Oglethorpe Hwy	0.15%	54 SUBWAY / Cypress St	0.11%
55 Flash Foods / South Main St.	0.15%	55 Old Freeman Family Farm / Scarboro Hwy	0.11%
56 Ludowici Police Department / McDonald St	0.15%	56 Harvey's / S 1st St	0.11%
57 Low Country Paintball / Low Country Ln SW	0.15%	57 Elim Church / Webb Ct NE	0.11%
58 Hobby Lobby / West Oglethorpe Hwy	0.15%	58 Elim Baptist Church / Elim Church Rd NE	0.11%
59 Rodeo Mexican Restaurant / W Oglethorpe Hwy	0.14%	59 Big boy's ink / W Cypress St	0.11%
60 Poppell Farms / Hyma Poppell Loop	0.14%	60 Travel Centers of America - Sava / Sommers Boule	0.1%

Favorite Places by Category

All	Apparel Dining Electronics Fitness Groceries ▼	it 1 Download v
Da	airy Queen	
	Place	Customers
1	First Presbyterian Christian Academy / Bradwell St	17.9K (77.5%)
2	Walmart Supercenter / W Oglethorpe Hwy	13.4K (57.9%)
3	Walmart Supercenter / N 1st St	11.7K (50.7%)
4	Hinesville Central Shopping Center / W Oglethorpe Highway	10.4K (45%)
5	Chick-fil-A / W Oglethorpe Hwy	9.6K (41.5%)
All	Apparel Dining Electronics Fitness Groceries ▼	it 1 Download v
Da	iiry Queen	
	Place	Customers
1	DICK'S Sporting Goods / Suite 101 863 Oglethorpe Highway	5.2K (22.7%)
2	Academy Sports + Outdoors / Canal Crossing	4.9K (21.2%)
3	Bass Pro Shops / Abercorn St	4.3K (18.7%)
4	Belk / Mall Blvd.	3.4K (14.6%)
5	Burlington / Abercom Street	2.9K (12.7%)
All	Apparel Dining Electronics Fitness Groceries Min. Visitive Queen	Download v
Da	Place	Customers
1	Chick-fil-A / W Oglethorpe Hwy	9.6K (41.5%)
2	LongHorn Steakhouse / West Oglethorpe Hwy	8.5K (36.7%)
3	Huddle House / West Cypress Street	7.4K (31.9%)
4	McDonald's / W Oglethorpe Highway	6.4K (27.7%)
5	Chili's Grill & Bar / W Oglethorpe Hwy	6.2K (26.9%)
,		0.2.1 (20.3.1)
All	Apparel Dining Electronics Fitness Groceries ▼	it 1 Download v
Da	airy Queen	
	Place	Customers
1	Walmart Neighborhood Market / W Oglethorpe Hwy Ste A	8.6K (37.3%)
2	Kroger / W Oglethorpe Hwy	6.9K (29.9%)
3	Food Lion Grocery Store / GA Highway 196 W	6.1K (26.2%)
4	Flash Foods / South Main St.	4.9K (21.4%)
5	Ludowici IGA / E Cypress St	4.5K (19.3%)

Favorite Places by Category

All	Apparel Dining Electronics Fitness Home Improvement ▼	Download >
Di	airy Queen	
	Place	Customers
1	Lowe's Home Improvement / West Oglethorpe Highway	9.5K (41%)
2	Tractor Supply Co. / West Oglethorpe Hwy	3.5K (15.1%)
3	Tractor Supply Co. / North First St	3.1K (13.4%)
4	Lowe's Home Improvement / Glynn Isles	2K (8.7%)
5	The Home Depot / Altama Connector	2K (8.5%)
All	Apparel Dining Electronics Fitness Leisure • Min. Visit 1	Download v
Da	iry Queen	
	Place	Customers
1	The Historic Strand / W Cherry Street	6.9K (29.9%)
2	Long County Recreation Department / Ludowici	5.6K (24.2%)
3	Long County High School / Ga Highway 57	5.4K (23.4%)
4	Georgia Theatre Company / W Oglethorpe Hwy	5K (21.8%)
5	Hal Richardson Recreation Park / West Poplar Street	4.6K (20.1%)
Di	airy Queen	
	Place	Customers
1	Hinesville Central Shopping Center / W Oglethorpe Highway	10.4K (45%)
2	Glynn Isles / 100-919 Glynn Isle	8.1K (35.1%)
3	Canal Crossing / Kinstle	8K (34.7%)
4	Tanger Outlet / Tanger Outlet Blvd	7.9K (34.3%)
5	Savannah Mall / Abercorn St	7.4K (32.1%)
All	Apparel Dining Electronics Fitness Superstores Times Superstores Min. Visit 1	Download V
D	airy Queen	
	Place	Customers
1	Walmart Supercenter / W Oglethorpe Hwy	13.4K (57.9%)
	Walmart Supercenter / N 1st St	11.7K (50.7%)
2		
2	Sam's Club / Canal Crossing	4.9K (21.4%)
	Sam's Club / Canal Crossing Big Lots / W Oglethorpe Hwy	4.9K (21.4%) 4.3K (18.6%)