

Ludowici, GA

5 Minute Drive Time

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 31.713172 Longitude: -81.746064

Mar 3, 2020



Totals

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	16,019,562	56,787,369	40,767,807
Total retail trade (NAICS 44 and 45)	14,537,185	50,387,939	35,850,754

Motor Vehicle Parts and Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	763,109	13,066,239	12,303,130
Automobile dealers (NAICS 4411)	668,339	11,424,473	10,756,134
New car dealers (NAICS 44111)	381,849	10,350,386	9,968,538
Used car dealers (NAICS 44112)	286,490	1,074,087	787,597
Other motor vehicle dealers (NAICS 4412)	114	804,252	804,139
Recreational vehicle dealers (NAICS 44121)	30	220,428	220,398
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	84	583,824	583,741
Boat dealers (NAICS 441222)	42	169,591	169,549
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	42	414,234	414,192
Automotive parts, accessories, and tire stores (NAICS 4413)	94,657	837,514	742,857
Automotive parts and accessories stores (NAICS 44131)	94,619	499,979	405,360
Tire dealers (NAICS 44132)	38	337,535	337,497

Furniture and Home Furnishings Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	132	879,596	879,464
Furniture stores (NAICS 4421)	45	528,773	528,727
Home furnishings stores (NAICS 4422)	87	350,823	350,737
Floor covering stores (NAICS 44221)	31	47,186	47,154
Other home furnishings stores (NAICS 44229)	55	303,638	303,582
Window treatment stores (NAICS 442291)	29	15,071	15,042
All other home furnishings stores (NAICS 442299)	26	288,567	288,540

Electronics and Appliance Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	82	821,617	821,534
Household appliance stores (NAICS 443141)	40	125,875	125,835
Electronics stores (NAICS 443142)	43	695,742	695,699

Building Material and Garden Equipment and Supplies Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	261	3,181,172	3,180,911
Building material and supplies dealers (NAICS 4441)	159	2,727,482	2,727,323
Home centers (NAICS 44411)	54	1,513,045	1,512,992
Paint and wallpaper stores (NAICS 44412)	55	72,067	72,012
Hardware stores (NAICS 44413)	50	238,512	238,462
Other building material dealers (NAICS 44419)	0	903,858	903,858
Lawn and garden equipment and supplies stores (NAICS 4442)	103	453,690	453,588
Outdoor power equipment stores (NAICS 44421)	52	67,875	67,823
Nursery, garden center, and farm supply stores (NAICS 44422)	50	385,815	385,765

Food and Beverage Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	4,092,896	7,063,593	2,970,697
Grocery stores (NAICS 4451)	4,092,896	6,339,816	2,246,920
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	3	6,039,195	6,039,192
Convenience stores (NAICS 44512)	4,092,893	300,621	-3,792,272
Specialty food stores (NAICS 4452)	0	228,420	228,420
Meat markets (NAICS 44521)	0	75,102	75,102
Fish and seafood markets (NAICS 44522)	0	27,536	27,536
Fruit and vegetable markets (NAICS 44523)	0	46,506	46,506
Other specialty food stores (NAICS 44529)	0	79,276	79,276
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	0	42,582	42,581
All other specialty food stores (NAICS 445299)	0	36,695	36,695
Beer, wine, and liquor stores (NAICS 4453)	0	495,357	495,357

Health and Personal Care Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	8,510,900	3,124,643	-5,386,257
Pharmacies and drug stores (NAICS 44611)	8,510,725	2,607,034	-5,903,691
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	42	196,665	196,623
Optical goods stores (NAICS 44613)	43	101,681	101,637
Other health and personal care stores (NAICS 44619)	90	219,263	219,174
Food (health) supplement stores (NAICS 446191)	29	80,470	80,441
All other health and personal care stores (NAICS 446199)	60	138,793	138,733

Gasoline Stations

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	968,867	5,674,156	4,705,289

Clothing and Clothing Accessories Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	222	2,370,183	2,369,961
Clothing stores (NAICS 4481)	127	1,723,990	1,723,864
Men's clothing stores (NAICS 44811)	22	82,486	82,465
Women's clothing stores (NAICS 44812)	19	335,043	335,024
Children's and infants' clothing stores (NAICS 44813)	22	102,772	102,750
Family clothing stores (NAICS 44814)	23	992,220	992,197
Clothing accessories stores (NAICS 44815)	21	87,823	87,802
Other clothing stores (NAICS 44819)	20	123,647	123,626
Shoe stores (NAICS 4482)	36	321,392	321,356
Jewelry, luggage, and leather goods stores (NAICS 4483)	59	324,801	324,741
Jewelry stores (NAICS 44831)	29	296,721	296,692
Luggage and leather goods stores (NAICS 44832)	30	28,079	28,049

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	140	662,276	662,136
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	93	574,788	574,695
Sporting goods stores (NAICS 45111)	23	331,887	331,864
Hobby, toy, and game stores (NAICS 45112)	26	167,334	167,309
Sewing, needlework, and piece goods stores (NAICS 45113)	22	32,968	32,946
Musical instrument and supplies stores (NAICS 45114)	22	42,599	42,577
Book stores and news dealers (NAICS 4512)	47	87,488	87,441

Book stores (NAICS 451211)	22	79,030	79,008
News dealers and newsstands (NAICS 451212)	25	8,458	8,433

General Merchandise Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	199,931	6,626,522	6,426,591
Department stores (NAICS 4522)	958	1,359,922	1,358,964
Other general merchandise stores (NAICS 4523)	198,973	5,266,600	5,067,627
Warehouse clubs and supercenters (NAICS 452311)	130,851	4,487,677	4,356,826
All other general merchandise stores (NAICS 452319)	68,122	778,923	710,801

Miscellaneous Store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	256	1,074,109	1,073,853
Florists (NAICS 4531)	40	55,004	54,964
Office supplies, stationery, and gift stores (NAICS 4532)	30	212,290	212,259
Office supplies and stationery stores (NAICS 45321)	30	83,920	83,889
Gift, novelty, and souvenir stores (NAICS 45322)	0	128,370	128,370
Used merchandise stores (NAICS 4533)	41	178,752	178,711
Other miscellaneous store retailers (NAICS 4539)	145	628,064	627,919
Pet and pet supplies stores (NAICS 45391)	22	173,564	173,541
Art dealers (NAICS 45392)	24	78,439	78,415
Manufactured (mobile) home dealers (NAICS 45393)	50	43,180	43,130
All other miscellaneous store retailers (NAICS 45399)	49	332,881	332,832
Tobacco stores (NAICS 453991)	24	146,019	145,994
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	25	186,862	186,838

Non-store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	388	5,843,834	5,843,445
Electronic shopping and mail-order houses (NAICS 4541)	266	5,090,808	5,090,542
Vending machine operators (NAICS 4542)	41	86,797	86,756
Direct selling establishments (NAICS 4543)	82	666,229	666,147
Fuel dealers (NAICS 45431)	20	240,124	240,104
Other direct selling establishments (NAICS 45439)	62	426,105	426,043

Food Services and Drinking Places

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	1,482,377	6,399,429	4,917,053
Special food services (NAICS 7223)	0	551,962	551,962
Food service contractors (NAICS 72231)	0	450,659	450,659
Caterers (NAICS 72232)	0	93,033	93,033
Mobile food services (NAICS 72233)	0	8,270	8,270
Drinking places (alcoholic beverages) (NAICS 7224)	0	233,742	233,742
Restaurants and other eating places (NAICS 7225)	1,482,377	5,613,726	4,131,349
Full-service restaurants (NAICS 722511)	1,294,558	2,796,074	1,501,516
Limited-service restaurants (NAICS 722513)	187,612	2,328,717	2,141,106
Cafeterias, grill buffets, and buffets (NAICS 722514)	21	86,867	86,845
Snack and non-alcoholic beverage bars (NAICS 722515)	186	402,068	401,881
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	61	61,579	61,518
Doughnut shops (NAICS 7225153)	25	63,345	63,321
Bagel shops (NAICS 7225154)	26	18,283	18,257
Coffee shops (NAICS 7225155)	24	171,745	171,721
Cookie shops (NAICS 7225156)	27	2,779	2,752
Other snack and non-alcoholic beverage bars (NAICS 7225157)	25	84,337	84,312