

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Health Care	Total Health Care	\$4,779,457	\$6,511,650	\$12,751,839
	Total drugs	\$396,041	\$534,578	\$1,028,678
	Prescription drugs	\$162,286	\$218,725	\$420,920
	Nonprescription drugs	\$104,929	\$142,050	\$274,708
	Nonprescription vitamins	\$128,826	\$173,803	\$333,050
	Health Insurance	\$3,541,726	\$4,824,194	\$9,437,524
	Total commercial health insurance (Not BCBS)	\$626,231	\$868,879	\$1,768,702
	Preferred provider health plan (Not BCBS)	\$626,231	\$868,879	\$1,768,702
	Total Blue Cross, Blue Shield	\$889,008	\$1,229,621	\$2,481,219
	Preferred provider health plan (BCBS)	\$618,962	\$858,501	\$1,740,617
	Health maintenance organization (BCBS)	\$226,018	\$311,804	\$627,367
	Commercial medicare supplement (BCBS)	\$25,155	\$33,318	\$61,077
	Other health insurance (BCBS)	\$18,873	\$26,002	\$52,166
	Health maintenance organization (not BCBS)	\$632,661	\$874,966	\$1,768,097
	Medicare payments	\$840,244	\$1,108,504	\$2,019,514
	Total Commercial medicare supplements and other health insurance	\$553,575	\$742,213	\$1,399,961
	Commercial medicare supplement (Not BCBS)	\$327,481	\$432,732	\$788,737
	Other health insurance (Not BCBS)	\$160,489	\$221,271	\$443,886
	Long-term care insurance (Not BCBS)	\$65,602	\$88,206	\$167,319
	Total medical supplies	\$142,121	\$191,995	\$370,471
	Eyeglasses and contact lenses	\$56,608	\$77,241	\$151,891
	Hearing aids	\$12,540	\$16,567	\$29,908
	Topicals and dressings	\$72,959	\$98,172	\$188,657
Total Medical services	\$699,562	\$960,877	\$1,915,165	
Physician's services	\$155,314	\$214,757	\$435,063	
Dental services	\$245,092	\$336,231	\$666,244	
Eyecare services	\$46,108	\$62,160	\$119,570	
Service by professionals other than physician	\$61,527	\$85,173	\$172,934	
Lab tests, x-rays	\$43,219	\$59,198	\$116,983	
Hospital room and services	\$128,558	\$176,712	\$353,304	
Other medical care services	\$19,744	\$26,644	\$51,061	
Reading	Total Reading	\$73,384	\$99,765	\$194,958
	Magazine/Newspaper subscriptions	\$35,912	\$48,354	\$92,402
	Magazines/Newspapers, non-subscription	\$6,503	\$8,793	\$16,912
	Books not thru book clubs	\$30,969	\$42,614	\$85,636

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Tobacco	Total Tobacco Products & Smoking Supplies	\$461,890	\$621,184	\$1,189,321
	Cigarettes	\$401,236	\$539,102	\$1,029,898
	Other tobacco products	\$46,052	\$62,349	\$121,200
	Smoking accessories	\$14,602	\$19,733	\$38,223
Personal Care	Total Personal Care Products/Services	\$883,462	\$1,206,925	\$2,393,737
	Total personal care products	\$490,201	\$669,508	\$1,328,948
	Total personal care products	\$490,201	\$669,508	\$1,328,948
	Hair care products	\$108,549	\$148,330	\$294,974
	Nonelectric articles for the hair	\$11,809	\$16,021	\$31,619
	Wigs and hairpieces	\$4,422	\$5,924	\$11,302
	Oral hygiene products, articles	\$55,605	\$75,747	\$148,806
	Shaving needs	\$22,016	\$29,722	\$57,931
	Cosmetics, perfume, bath preparations	\$208,376	\$285,819	\$572,914
	Deodorants, feminine hygiene, miscellaneous personal care	\$61,569	\$83,778	\$164,873
	Electric personal care appliances	\$15,002	\$20,378	\$39,509
	Total personal care services	\$393,261	\$537,416	\$1,064,782
Personal care service	\$393,261	\$537,416	\$1,064,782	
Alcoholic	Total Alcoholic Beverages	\$602,810	\$832,229	\$1,680,983
	Beer and ale	\$134,807	\$185,823	\$373,623
	Whiskey	\$23,871	\$32,671	\$64,804
	Wine	\$114,660	\$158,551	\$322,293
	Other alcoholic beverages	\$31,959	\$43,831	\$86,995
	Total away from home(except on trips)	\$297,512	\$411,355	\$833,275
Alcoholic beverages purchased on trips	\$65,366	\$90,675	\$184,541	
Housing	Total Housing	\$10,976,293	\$14,947,404	\$29,359,529
	Total shelter	\$2,229,423	\$3,049,724	\$6,027,917
	Total owned dwellings	\$2,229,423	\$3,049,724	\$6,027,917
	Total maintenance, repairs, insurance, other expenses	\$1,761,793	\$2,401,189	\$4,710,568
	Homeowners insurance	\$524,459	\$712,659	\$1,391,194
	Ground rent	\$102,426	\$135,041	\$248,816
	Total maintenance and repair services	\$813,542	\$1,110,013	\$2,179,271
	Painting and papering	\$91,280	\$124,721	\$245,123
	Plumbing and water heating	\$90,910	\$123,481	\$240,791
	Heat, A/C, electrical work	\$203,238	\$278,599	\$555,013
	Roofing and gutters	\$186,024	\$253,613	\$494,101
	Other repair and maintenance services	\$239,337	\$325,808	\$636,659
	Repair of built-in appliances	\$2,748	\$3,787	\$7,575

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Housing	Total maintenance and repair commodities	\$237,682	\$328,811	\$663,630
	Paints, wallpaper and supplies	\$27,728	\$38,060	\$75,753
	Tools and equipment for painting and wallpapering	\$2,974	\$4,082	\$8,127
	Plumbing supplies and equipment	\$16,434	\$22,390	\$43,685
	Electrical supplies, heating and cooling equipment	\$15,633	\$21,864	\$45,298
	Materials for hard surface flooring, repair and replacement	\$105,543	\$146,856	\$298,498
	Materials and equipment for roof and gutters	\$11,306	\$15,361	\$30,409
	Materials for walls, doors & windows	\$26,967	\$37,504	\$76,225
	Material for insulation, other maintenance and repair	\$31,103	\$42,698	\$85,637
	Property management and security	\$75,143	\$102,977	\$204,537
	Property management	\$67,592	\$92,632	\$183,744
	Management and upkeep services for security	\$7,551	\$10,348	\$20,801
	Parking	\$8,539	\$11,683	\$23,103
	Total utilities, fuels, and public services	\$4,494,462	\$6,085,413	\$11,810,914
	Total natural gas	\$432,621	\$586,140	\$1,138,345
	Total Electricity	\$1,651,232	\$2,223,837	\$4,273,443
	Total fuel oil and other fuels	\$110,105	\$149,066	\$288,919
	Total Fuel oil	\$58,096	\$79,109	\$154,662
	Total Bottled gas	\$44,252	\$59,302	\$112,840
	Total wood and other fuels	\$7,757	\$10,655	\$21,407
	Total telephone services	\$1,656,505	\$2,253,557	\$4,414,121
	Residential telephone/pay phones including VOIP	\$300,044	\$402,445	\$764,215
	Cellular phone service	\$1,347,193	\$1,838,670	\$3,626,109
	Phone cards	\$9,254	\$12,424	\$23,784
	Total water and other public services	\$643,998	\$872,812	\$1,696,095
	Total water and sewerage maintenance	\$465,750	\$630,986	\$1,225,066
	Total trash and garbage collection	\$173,684	\$235,574	\$458,681
	Septic tank cleaning	\$4,557	\$6,245	\$12,331
	Total household operations	\$1,412,740	\$1,937,546	\$3,874,438
	Total personal services	\$310,672	\$439,800	\$941,117
	Babysitting and child care in your own home	\$103,554	\$143,426	\$294,479
	Day care centers, nursery, and preschools	\$207,112	\$296,368	\$646,631
Total other household expenses	\$1,102,074	\$1,497,752	\$2,933,328	
Housekeeping services	\$115,103	\$157,232	\$313,564	
Gardening, lawn care service	\$143,784	\$194,995	\$380,152	
Water softening service	\$6,171	\$8,355	\$16,414	

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Housing	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$1,254	\$1,803	\$3,877
	Coin-operated household laundry and dry cleaning (nonclothing)	\$6,560	\$8,767	\$16,556
	Service for termite/pest control	\$23,056	\$31,462	\$62,139
	Home security system service fee	\$35,203	\$48,088	\$95,186
	Other home services	\$22,595	\$30,727	\$60,308
	Termite/pest control products	\$5,761	\$7,864	\$15,537
	Moving, storage, freight express	\$52,812	\$71,958	\$141,327
	Appliance repair, including service center	\$17,186	\$23,501	\$46,805
	Reupholstering, furniture repair	\$9,669	\$12,887	\$24,230
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$10,332	\$13,996	\$27,235
	Appliance rental	\$2,621	\$3,492	\$6,723
	Repair of computer systems for nonbusiness use	\$6,414	\$8,719	\$17,158
	Computer information services	\$615,982	\$836,215	\$1,631,014
	Total housekeeping supplies	\$896,841	\$1,216,188	\$2,369,637
	Total laundry and cleaning supplies	\$219,914	\$297,351	\$575,917
	Soaps and detergents	\$112,017	\$151,198	\$291,946
	Other laundry cleaning products	\$107,903	\$146,159	\$283,970
	Total other household products	\$513,668	\$697,628	\$1,364,436
	Cleansing and toilet tissue, paper towels and napkins	\$153,724	\$208,082	\$403,958
	Miscellaneous household products	\$217,822	\$296,397	\$583,315
	Lawn and garden supplies	\$142,123	\$193,149	\$377,162
	Total postage and stationery	\$163,253	\$221,203	\$429,277
	Stationery, stationery supplies, giftwraps	\$88,798	\$121,113	\$239,244
	Postage	\$74,455	\$100,090	\$190,033
	Total household furnishings and equipment	\$1,942,827	\$2,658,537	\$5,276,639
	Total household textiles	\$132,652	\$181,110	\$359,200
	Bathroom linens	\$27,947	\$37,815	\$73,736
	Bedroom linens	\$76,231	\$104,660	\$209,509
	Kitchen, dining room, and other linens	\$10,156	\$13,732	\$26,624
	Curtains and draperies	\$13,228	\$17,966	\$35,609
	Slipcovers, decorative pillows	\$5,085	\$6,935	\$13,725
	Total furniture	\$528,092	\$722,636	\$1,439,574
Mattress and springs	\$103,194	\$140,613	\$277,161	
Other bedroom furniture	\$93,099	\$127,653	\$255,732	
Sofas	\$160,937	\$220,276	\$438,383	
Living room chairs	\$46,062	\$62,269	\$121,034	
Living room tables	\$12,707	\$17,508	\$35,608	
Kitchen, dining room furniture	\$38,026	\$52,204	\$104,702	
Infants' furniture	\$8,346	\$11,378	\$22,249	
Outdoor furniture	\$27,619	\$38,598	\$80,035	

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Housing	Wall units, cabinets and other occasional furniture	\$38,108	\$52,142	\$104,662
	Total floor coverings	\$28,229	\$38,274	\$77,627
	Floor coverings, nonpermanent	\$28,229	\$38,274	\$77,627
	Total major appliances	\$252,939	\$346,009	\$681,814
	Dishwashers (built-in), garbage disposals, range hoods	\$27,855	\$38,429	\$77,220
	Refrigerators, freezers	\$84,996	\$115,823	\$226,693
	Washing machines and Clothes dryers	\$73,270	\$100,563	\$199,427
	Cooking stoves, ovens	\$37,147	\$50,746	\$98,920
	Microwave ovens	\$9,946	\$13,723	\$27,463
	Electric floor cleaning equipment	\$23,364	\$32,022	\$63,691
	Sewing machines	\$1,307	\$1,777	\$3,531
	Total small appliances, miscellaneous housewares	\$135,235	\$184,876	\$366,742
	Total Housewares	\$88,412	\$121,284	\$242,184
	Flatware	\$5,362	\$7,412	\$15,053
	Dinnerware, Glassware, serving pieces	\$27,623	\$37,833	\$75,298
	Tableware, nonelectric kitchenware	\$30,757	\$42,372	\$84,641
	Nonelectric cookware	\$24,669	\$33,664	\$67,190
	Small appliances	\$46,822	\$63,591	\$124,552
	Small electric kitchen appliances	\$35,928	\$48,888	\$96,115
	Portable heating and cooling equipment	\$10,888	\$14,696	\$28,429
	Total miscellaneous household equipment	\$865,673	\$1,185,626	\$2,351,671
	Window coverings	\$19,508	\$26,796	\$52,818
	Infants' equipment	\$16,790	\$23,230	\$47,316
	Laundry and cleaning equipment	\$32,610	\$43,928	\$84,699
	Outdoor equipment	\$37,157	\$50,938	\$100,902
	Lamps, lighting fixtures, and ceiling fans	\$18,894	\$25,942	\$52,129
	Clocks and other household decorative items	\$136,938	\$188,289	\$377,855
	Telephones and accessories	\$82,258	\$113,468	\$226,971
	Lawn and garden equipment	\$71,429	\$97,806	\$195,223
	Power tools	\$65,475	\$90,358	\$181,447
	Other hardware	\$44,267	\$59,196	\$108,805
	Small miscellaneous furnishings	\$8,307	\$11,677	\$24,562
	Hand tools	\$11,483	\$15,714	\$31,200
	Indoor plants, fresh flowers	\$45,791	\$63,080	\$126,756
Closet and storage items	\$24,207	\$33,423	\$67,299	
Miscellaneous household equipment and parts	\$66,688	\$89,643	\$170,682	
Luggage	\$10,641	\$14,670	\$29,458	
Computers and computer hardware nonbusiness use	\$132,669	\$181,975	\$363,539	
Internet services away from home	\$5,766	\$7,838	\$15,474	
Computer software and accessories for nonbusiness use	\$24,035	\$32,862	\$65,194	

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Housing	Business equipment for home use	\$3,302	\$4,470	\$8,472
	Other household appliances	\$13,215	\$18,158	\$36,367
Entertainment	Total Entertainment	\$2,652,491	\$3,634,735	\$7,235,255
	Total fees and admissions	\$650,218	\$901,854	\$1,841,640
	Recreation expenses, out-of-town trips	\$26,570	\$36,641	\$73,572
	Social, recreation, civic club membership	\$174,424	\$242,209	\$495,983
	Fees for participant sports	\$63,248	\$87,926	\$179,985
	Participant sports, out-of-town trips	\$19,285	\$26,912	\$55,792
	Movie, theater, opera, ballet	\$57,783	\$79,701	\$161,422
	Movie, other admissions, out-of-town trips	\$52,465	\$73,184	\$150,478
	Admission to sporting events	\$45,005	\$62,020	\$125,553
	Admission to sports events, out-of-town trips	\$17,478	\$24,379	\$50,128
	Fees for recreational lessons	\$90,935	\$126,681	\$261,164
	Other entertainment services, out-of-town trips	\$26,570	\$36,641	\$73,572
	Total television, radios, sound equipment	\$1,011,445	\$1,370,908	\$2,662,843
	Total televisions	\$928,313	\$1,256,744	\$2,436,279
	Cable, satellite, community antenna service	\$721,388	\$974,609	\$1,879,067
	Televisions	\$98,403	\$133,551	\$261,486
	VCR's and video disc players	\$5,618	\$7,658	\$15,085
	Video cassettes, tapes, and discs	\$10,842	\$14,858	\$29,487
	Video game hardware and software	\$41,797	\$57,023	\$112,932
	Streaming/Downloaded Video	\$48,565	\$66,707	\$133,497
	Repair of TV, radio, and sound equipment	\$1,694	\$2,330	\$4,707
	Total radios, sound equipment	\$83,132	\$114,165	\$226,573
	Stereos, radios, speakers, and sound components including auto	\$17,908	\$24,670	\$49,533
	Digital Audio Players	\$1,943	\$2,643	\$5,207
	Satellite radio service	\$12,070	\$16,837	\$34,450
	Streaming/Downloaded Audio	\$10,011	\$13,656	\$27,113
	Records, CDs, and audio tapes	\$4,948	\$6,839	\$13,869
	Musical instruments and accessories	\$25,676	\$34,860	\$66,464
	Rental and repair of musical instruments	\$1,660	\$2,292	\$4,587
	Total pets, toys and playground equipment	\$772,544	\$1,061,356	\$2,122,707
	Total pets	\$689,352	\$947,135	\$1,893,505
	Pet food	\$302,705	\$415,050	\$825,638
Pet purchase, supplies, medicine	\$166,363	\$227,123	\$448,687	
Pet services	\$49,353	\$68,775	\$141,927	
Vet services	\$170,932	\$236,191	\$477,269	

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Entertainment	Toys, games, hobbies, and tricycles	\$79,455	\$109,088	\$218,899
	Playground equipment	\$3,738	\$5,134	\$10,301
	Total other entertainment supplies, equipment, and services	\$218,290	\$300,624	\$608,071
	Total sports, recreation and exercise equipment	\$179,214	\$245,890	\$493,974
	Athletic gear, game tables, and exercise equipment	\$53,755	\$74,513	\$153,282
	Bicycles	\$25,750	\$35,443	\$70,981
	Camping equipment	\$20,795	\$28,487	\$56,411
	Hunting and fishing equipment	\$63,690	\$85,949	\$167,755
	Winter sports equipment	\$2,767	\$3,975	\$8,646
	Water sports equipment	\$5,157	\$7,370	\$15,845
	Other sports equipment	\$5,528	\$7,675	\$15,927
	Rental and repair of miscellaneous sports equipment	\$1,780	\$2,488	\$5,138
	Total photographic equipment, supplies and services	\$39,076	\$54,734	\$114,097
	Film	\$522	\$721	\$1,455
	Film processing	\$6,092	\$8,489	\$17,577
	Photographic equipment	\$14,165	\$19,527	\$39,783
	Photographer fees	\$18,296	\$25,997	\$55,282
Food at Home	Total Food at home	\$5,495,992	\$7,450,381	\$14,496,886
	Total Cereals and bakery products	\$711,325	\$963,751	\$1,873,701
	Total Cereals and cereal products	\$225,923	\$306,702	\$599,648
	Flour	\$15,069	\$20,428	\$39,949
	Prepared flour mixes	\$16,634	\$22,594	\$44,271
	Ready-to-eat and cooked cereals	\$105,875	\$144,070	\$283,150
	Rice	\$37,141	\$50,161	\$96,692
	Pasta, cornmeal and other cereal products	\$51,203	\$69,447	\$135,597
	Total Bakery products	\$485,403	\$657,049	\$1,274,053
	Total Bread	\$139,587	\$188,257	\$362,165
	White bread	\$60,001	\$80,806	\$155,031
	Bread, other than white	\$79,586	\$107,450	\$207,127
	Total Cookies and crackers	\$121,155	\$164,589	\$321,948
	Cookies	\$68,797	\$93,361	\$182,438
	Crackers	\$52,358	\$71,227	\$139,509
	Frozen and refrigerated bakery products	\$36,066	\$49,098	\$96,409
	Total Other bakery products	\$188,594	\$255,105	\$493,531
Biscuits and rolls	\$70,760	\$96,207	\$188,206	
Cakes and cupcakes	\$50,412	\$67,943	\$130,609	
Bread and cracker products	\$8,732	\$11,824	\$22,903	
Sweetrolls, coffee cakes, doughnuts	\$35,763	\$48,311	\$92,967	
Pies, tarts, turnovers	\$22,919	\$30,809	\$58,831	

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Food at Home	Total Meats, poultry, fish, and eggs	\$1,200,179	\$1,623,592	\$3,147,026
	Total Beef	\$328,510	\$444,833	\$864,088
	Total Ground beef	\$123,457	\$166,883	\$323,324
	Total Roast	\$49,441	\$67,131	\$130,930
	Chuck roast	\$16,466	\$22,367	\$43,921
	Round roast	\$6,395	\$8,551	\$16,092
	Other roast	\$26,580	\$36,212	\$70,908
	Total Steak	\$127,367	\$172,573	\$335,764
	Round steak	\$25,560	\$34,597	\$67,163
	Sirloin steak	\$36,420	\$49,716	\$97,857
	Other steak	\$65,388	\$88,262	\$170,754
	Total Other beef	\$28,244	\$38,246	\$74,061
	Total Pork	\$231,539	\$313,143	\$606,562
	Bacon	\$48,297	\$65,627	\$128,627
	Pork chops	\$36,275	\$49,000	\$94,660
	Ham	\$44,902	\$60,610	\$117,079
	Sausage	\$45,226	\$61,097	\$117,782
	Other pork	\$56,846	\$76,815	\$148,430
	Total Other meats	\$158,855	\$214,685	\$414,616
	Frankfurters	\$29,171	\$39,369	\$76,117
	Total Lunch meats (cold cuts)	\$120,069	\$162,272	\$313,063
	Bologna, liverwurst, salami	\$40,036	\$53,738	\$102,309
	Other lunchmeats	\$80,034	\$108,535	\$210,764
	Total Lamb & Organ meats	\$9,614	\$13,040	\$25,428
	Total Poultry	\$235,371	\$318,207	\$617,147
	Total Fresh and frozen chickens	\$194,088	\$262,013	\$506,998
	Fresh and frozen whole chicken	\$56,876	\$77,036	\$150,240
	Fresh and frozen chicken parts	\$137,218	\$184,983	\$356,764
	Total other poultry	\$41,283	\$56,194	\$110,149
	Total fish and seafood	\$175,151	\$237,117	\$459,699
	Canned fish and seafood	\$28,336	\$38,270	\$73,541
	Fresh fish and shellfish	\$83,306	\$113,240	\$221,063
	Frozen fish and shellfish	\$63,496	\$85,593	\$165,082
	Total Eggs	\$70,766	\$95,623	\$184,935
	Total dairy products	\$575,767	\$782,022	\$1,527,746
	Total fresh milk and cream	\$189,850	\$257,274	\$501,058
Fresh milk, all types	\$154,012	\$208,530	\$405,488	
Cream	\$35,832	\$48,736	\$95,562	
Total other dairy products	\$385,923	\$524,756	\$1,026,687	
Butter	\$40,760	\$55,315	\$107,725	
Cheese	\$186,794	\$254,374	\$499,229	
Ice cream and related products	\$83,340	\$112,742	\$218,205	
Miscellaneous dairy products	\$75,029	\$102,326	\$201,537	
Total fruits and vegetables	\$1,046,917	\$1,420,127	\$2,766,608	
Total Fresh fruits	\$391,206	\$531,448	\$1,038,432	
Apples	\$57,045	\$77,775	\$153,203	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Bananas	\$57,804	\$78,328	\$152,179
	Oranges	\$37,505	\$51,000	\$99,884
	Citrus fruits, excluding oranges	\$62,157	\$84,203	\$163,884
	Other fresh fruits	\$176,695	\$240,141	\$469,257
	Total fresh vegetables	\$346,262	\$469,900	\$915,674
	Potatoes	\$54,835	\$74,386	\$144,996
	Lettuce	\$41,434	\$56,225	\$109,486
	Tomatoes	\$57,095	\$77,037	\$148,525
	Other fresh vegetables	\$192,885	\$262,238	\$512,652
	Total processed fruits	\$139,116	\$188,664	\$367,568
	Total frozen fruits and fruit juices	\$16,906	\$23,010	\$45,265
	Frozen orange juice	\$2,027	\$2,745	\$5,264
	Frozen fruits	\$12,757	\$17,359	\$34,234
	Frozen fruit juices	\$2,127	\$2,911	\$5,767
	Canned fruits	\$28,211	\$38,160	\$73,995
	Dried fruit	\$9,532	\$13,002	\$25,627
	Fresh fruit juice	\$15,500	\$21,162	\$41,684
	Canned and bottled fruit juice	\$68,962	\$93,328	\$181,013
	Total processed vegetables	\$170,335	\$230,117	\$444,934
	Frozen vegetables	\$50,856	\$68,783	\$133,060
	Total canned and dried vegetables and juices	\$119,471	\$161,325	\$311,869
	Canned beans	\$31,621	\$42,727	\$82,675
	Canned corn	\$14,460	\$19,431	\$37,215
	Canned miscellaneous vegetables	\$29,289	\$39,720	\$77,554
	Dried beans	\$7,573	\$10,172	\$19,437
	Dried miscellaneous vegetables	\$15,862	\$21,362	\$40,970
	Fresh and canned vegetable juices	\$20,680	\$27,930	\$54,030
	Total other food at home	\$1,961,805	\$2,660,891	\$5,181,815
	Total sugar and other sweets	\$179,714	\$243,830	\$475,107
	Candy and chewing gum	\$113,597	\$154,402	\$301,720
	Sugar	\$21,358	\$28,734	\$55,192
	Artificial sweeteners	\$4,309	\$5,849	\$11,419
	Jams, preserves, other sweets	\$40,445	\$54,842	\$106,776
	Total fats and oils	\$150,358	\$203,136	\$392,073
Margarine	\$7,505	\$10,034	\$18,861	
Fats and oils	\$47,663	\$64,165	\$122,785	
Salad dressings	\$39,744	\$53,674	\$103,617	
Nondairy cream and imitation milk	\$28,953	\$39,154	\$75,763	
Peanut butter	\$26,488	\$36,107	\$71,063	
Total miscellaneous foods	\$1,033,351	\$1,402,613	\$2,736,742	
Total frozen prepared foods	\$183,118	\$248,792	\$486,194	
Frozen meals	\$83,679	\$113,977	\$223,516	
Other frozen prepared foods	\$99,438	\$134,812	\$262,670	
Canned and packaged soups	\$65,797	\$89,187	\$173,542	
Total potato chips, nuts, and other snacks	\$240,297	\$327,314	\$642,264	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Potato chips and other snacks	\$177,367	\$241,391	\$473,183
	Nuts	\$62,937	\$85,931	\$169,089
	Total condiments and seasonings	\$207,882	\$281,918	\$549,264
	Salt, spices, other seasonings	\$60,334	\$81,673	\$159,104
	Olives, pickles, relishes	\$22,745	\$30,800	\$59,646
	Sauces and gravies	\$85,453	\$115,969	\$226,235
	Baking needs and miscellaneous products	\$39,357	\$53,483	\$104,287
	Total Other canned and packaged prepared foods	\$336,257	\$455,403	\$885,475
	Prepared salads	\$61,757	\$83,821	\$163,210
	Prepared desserts	\$17,399	\$23,524	\$45,359
	Baby food	\$24,267	\$33,112	\$65,945
	Miscellaneous prepared foods	\$232,822	\$314,932	\$610,946
	Total nonalcoholic beverages	\$540,094	\$730,917	\$1,416,233
	Cola	\$94,533	\$127,283	\$243,694
	Other carbonated drinks	\$105,089	\$142,201	\$275,401
	Total Coffee	\$121,164	\$164,648	\$321,448
	Roasted coffee	\$74,151	\$101,077	\$198,510
	Instant and freeze dried coffee	\$47,013	\$63,571	\$122,938
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$32,479	\$43,819	\$84,550
	Tea	\$46,267	\$62,893	\$122,896
	Other nonalcoholic beverages and ice	\$140,562	\$190,078	\$368,261
	Food prepared by consumer unit on out-of-town trips	\$58,273	\$80,374	\$161,621
	Total food away from home	\$3,771,941	\$5,148,259	\$10,171,182
	Total meals at restaurants (except on trips)	\$3,447,263	\$4,699,032	\$9,261,808
	Total lunch	\$1,080,216	\$1,471,567	\$2,896,972
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$620,156	\$844,521	\$1,660,839
	Lunch at full service restaurants	\$460,066	\$627,050	\$1,236,123
	Total dinner	\$1,746,030	\$2,381,869	\$4,704,033
	Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$628,569	\$856,639	\$1,691,294
	Dinner at full service restaurants	\$1,117,460	\$1,525,227	\$3,012,731
	Total snacks and nonalcoholic beverages	\$277,802	\$379,096	\$748,686
	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$194,855	\$266,892	\$531,913

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Snacks and nonalcoholic beverages at full service restaurants	\$82,954	\$112,209	\$216,766
	Breakfast and brunch	\$343,208	\$466,493	\$912,119
	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$206,138	\$280,044	\$547,871
	Breakfast and brunch at full service restaurants	\$137,076	\$186,455	\$364,246
	Total food on out-of-town trips	\$324,678	\$449,229	\$909,376
	Food/Goods/Beverages at Grocery Stores	\$8,093,202	\$10,944,813	\$21,221,571
	Food/Nonalcoholic Beverages at Grocery Stores	\$6,861,921	\$9,283,865	\$18,018,981
Apparel and Services	Total Apparel and Services	\$1,822,714	\$2,492,296	\$4,947,802
	Total men and boys	\$420,601	\$576,498	\$1,149,378
	Total men, 16 and over	\$336,572	\$461,108	\$917,982
	Men's suits	\$24,722	\$34,027	\$68,361
	Men's sportcoats, tailored jackets	\$6,741	\$9,237	\$18,621
	Men's coats and jackets	\$25,427	\$35,238	\$72,043
	Men's underwear	\$38,254	\$52,528	\$104,422
	Men's hosiery	\$18,192	\$25,033	\$50,184
	Men's nightwear	\$2,792	\$3,811	\$7,528
	Men's accessories	\$33,432	\$45,763	\$90,853
	Men's active sportswear	\$21,622	\$30,144	\$62,446
	Men's shirts, sweaters, and vests	\$85,769	\$116,973	\$230,450
	Mens pants and shorts	\$75,757	\$103,043	\$202,428
	Men's uniforms	\$3,046	\$4,178	\$8,313
	Men's costumes	\$826	\$1,141	\$2,341
	Total boys, 2 to 15	\$84,028	\$115,388	\$231,390
	Boys' coats and jackets	\$6,368	\$8,701	\$17,248
	Boys' shirts and sweaters	\$16,638	\$23,082	\$47,112
	Boys' underwear	\$12,921	\$17,717	\$35,312
	Boys' nightwear	\$1,091	\$1,510	\$3,111
	Boys' hosiery	\$7,309	\$9,995	\$20,062
	Boys' accessories	\$4,744	\$6,642	\$13,867
	Boys' suits, sportcoats, vests	\$1,784	\$2,433	\$4,879
	Boys pants and shorts	\$28,006	\$38,196	\$75,558
	Boys' uniforms	\$2,647	\$3,592	\$6,918
	Boys' active sportswear	\$1,222	\$1,712	\$3,587
	Boys' costumes	\$1,306	\$1,819	\$3,769
Total women and girls	\$712,102	\$973,673	\$1,933,652	
Total women, 16 and over	\$626,872	\$856,015	\$1,693,792	
Women's coats and jackets	\$38,044	\$51,938	\$103,589	
Women's dresses	\$68,487	\$95,276	\$195,428	
Women's sportcoats, tailored jackets	\$3,238	\$4,494	\$9,237	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Apparel and Services	Women's shirts, tops, blouses, vests and sweaters	\$172,874	\$234,589	\$457,499
	Women's skirts	\$9,556	\$13,060	\$25,917
	Womens pants and shorts	\$117,143	\$159,638	\$314,236
	Women's active sportswear	\$42,163	\$58,258	\$118,825
	Women's sleepwear	\$18,609	\$25,111	\$48,980
	Women's undergarments	\$57,394	\$78,098	\$151,961
	Women's hosiery	\$28,561	\$38,566	\$74,458
	Women's suits	\$3,018	\$4,163	\$8,517
	Women's accessories	\$60,301	\$82,628	\$165,050
	Women's uniforms	\$6,181	\$8,407	\$16,471
	Women's costumes	\$1,293	\$1,776	\$3,611
	Total girls, 2 to 15	\$85,231	\$117,659	\$239,860
	Girls' coats and jackets	\$4,247	\$5,856	\$11,914
	Girls' dresses, suits	\$12,095	\$17,220	\$36,615
	Girls' shirts, blouses, sweaters	\$19,354	\$26,491	\$53,423
	Girls pants and shorts	\$22,090	\$30,260	\$60,481
	Girls' active sportswear	\$9,889	\$13,607	\$27,974
	Girls' underwear and sleepwear	\$4,441	\$6,062	\$12,075
	Girls' hosiery	\$3,737	\$5,105	\$10,163
	Girls' accessories	\$5,070	\$7,135	\$15,214
	Girls' uniforms	\$2,581	\$3,506	\$6,924
	Girls' costumes	\$1,734	\$2,421	\$5,068
	Total children under 2	\$63,225	\$85,222	\$162,549
	Infant coat, jacket, snowsuit	\$916	\$1,258	\$2,512
	Infant dresses, outerwear	\$8,591	\$11,725	\$23,367
	Infant undergarments	\$41,288	\$55,587	\$105,110
	Infant nightwear, loungewear	\$731	\$1,004	\$2,030
	Infant accessories	\$11,693	\$15,643	\$29,531
	Total Footwear	\$386,017	\$527,892	\$1,050,547
	Men's footwear	\$142,140	\$194,909	\$388,864
	Boys' footwear	\$39,278	\$54,042	\$108,359
	Women's footwear	\$174,024	\$236,476	\$465,259
	Girls' footwear	\$30,580	\$42,470	\$88,070
	Total other apparel products and services	\$240,769	\$329,013	\$651,692
	Material and supplies for sewing, needlework, quilting	\$41,201	\$56,577	\$111,831
Watches	\$11,796	\$16,618	\$35,090	
Jewelry	\$71,920	\$99,200	\$199,649	
Shoe repair and other shoe service	\$1,538	\$2,081	\$4,033	
Coin-operated apparel laundry and dry cleaning	\$64,892	\$86,182	\$161,882	
Alteration, repair and tailoring of apparel and accessories	\$7,372	\$10,019	\$19,583	
Clothing rental	\$2,359	\$3,283	\$6,799	
Watch and jewelry repair	\$4,863	\$6,585	\$12,762	
Apparel laundry and dry cleaning not coin-operated	\$34,807	\$48,447	\$100,049	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Mar 3, 2020

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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Total Transportation	\$10,301,834	\$14,136,942	\$28,181,596
	Total vehicle purchases (net outlay)	\$4,008,085	\$5,513,557	\$11,062,899
	Total cars and trucks, new	\$1,804,768	\$2,488,117	\$5,018,737
	New cars	\$721,348	\$998,615	\$2,024,663
	New trucks	\$1,083,426	\$1,489,508	\$2,994,072
	Total Cars and trucks, used	\$2,203,310	\$3,025,432	\$6,044,163
	Used cars	\$855,615	\$1,169,519	\$2,316,609
	Used trucks	\$1,347,700	\$1,855,916	\$3,727,548
	Total gasoline and motor oil	\$2,176,580	\$2,972,850	\$5,868,811
	Gasoline	\$2,005,065	\$2,737,679	\$5,402,226
	Diesel fuel	\$51,995	\$71,434	\$141,809
	Gasoline on out-of-town trips	\$102,168	\$140,265	\$279,448
	Motor oil	\$16,327	\$22,067	\$42,523
	Motor oil on out-of-town trips	\$1,028	\$1,413	\$2,818
	Total other vehicle expenses	\$3,426,209	\$4,699,477	\$9,338,128
	Total vehicle finance charges	\$219,120	\$302,793	\$610,772
	Automobile finance charges	\$80,818	\$110,898	\$220,947
	Truck finance charges	\$124,312	\$172,538	\$351,040
	Motorcycle and plane finance charges	\$2,265	\$3,210	\$6,685
	Other vehicle finance charges	\$11,718	\$16,138	\$32,086
	Total vehicle maintenance and repairs	\$952,717	\$1,318,417	\$2,653,623
	Coolant, additives, brake, transmission fluids	\$9,273	\$12,591	\$24,571
	Tires - purchased, replaced, installed	\$165,113	\$226,127	\$447,825
	Parts, equipment, and accessories	\$63,761	\$86,680	\$168,520
	Body work and painting	\$28,627	\$39,379	\$78,520
	Motor tune-up	\$40,218	\$55,323	\$110,432
	Lube, oil change, and oil filters	\$110,418	\$151,103	\$299,056
	Front end alignment, wheel balance and rotation	\$29,113	\$39,691	\$77,852
	Shock absorber replacement	\$10,221	\$14,072	\$28,019
	Repair tires and other repair work	\$136,241	\$185,579	\$362,899
	Vehicle cleaning services including car wash	\$23,796	\$32,714	\$65,461
	Vehicle products, such as wax, touch up paint, etc	\$11,009	\$15,069	\$29,744
	Miscellaneous auto repair and servicing	\$120,909	\$179,804	\$401,119
	Vehicle or engine repairs	\$204,029	\$280,292	\$559,601
	Vehicle insurance	\$1,623,792	\$2,211,253	\$4,341,300
Total vehicle rental, licenses, other charges	\$630,567	\$866,999	\$1,732,428	
Total leased and rented vehicles	\$338,016	\$466,004	\$935,252	
Total rented vehicles	\$64,403	\$88,844	\$178,031	
Auto/Truck rental	\$47,165	\$65,213	\$131,205	
Auto/Truck rental, out-of-town trips	\$17,232	\$23,623	\$46,809	
Total leased vehicles	\$273,606	\$377,153	\$757,214	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Auto/Truck lease payments	\$273,606	\$377,153	\$757,214
	Vehicle registration state/local	\$133,484	\$182,444	\$360,287
	Drivers' license	\$12,465	\$16,866	\$32,676
	Vehicle inspection	\$14,588	\$19,897	\$39,114
	Total parking fees	\$46,832	\$64,882	\$132,385
	Parking fees in home city, excluding residence	\$38,469	\$53,298	\$108,980
	Parking fees, out-of-town trips	\$8,369	\$11,590	\$23,412
	Tolls	\$39,519	\$55,006	\$112,817
	Tolls on out-of-town trips	\$5,176	\$7,132	\$14,321
	Towing charges	\$6,637	\$8,909	\$16,993
	Automobile service clubs and GPS	\$33,852	\$45,861	\$88,587
	Total public transportation	\$690,959	\$951,057	\$1,911,756
	Airline fares	\$431,503	\$597,214	\$1,210,087
	Intercity bus fares	\$13,819	\$18,708	\$36,377
	Intracity mass transit fares	\$97,213	\$131,713	\$258,871
	Local trans. on out-of-town trips	\$14,376	\$20,011	\$41,159
	Taxi fares and limousine services on trips	\$8,447	\$11,757	\$24,176
	Taxi fares and limousine services	\$50,237	\$68,447	\$136,509
	Intercity train fares	\$22,249	\$30,610	\$61,468
Ship fares	\$53,116	\$72,599	\$143,114	
Education	Total Education	\$881,565	\$1,202,403	\$2,408,128
	College tuition	\$612,083	\$831,072	\$1,652,621
	Elementary and high school tuition	\$137,088	\$190,171	\$392,336
	Other schools tuition	\$8,246	\$11,238	\$22,334
	Other school expenses including rentals	\$38,155	\$52,734	\$107,528
	School books, supplies, equipment for college	\$51,973	\$70,145	\$137,188
	School books, supplies, equipment for elementary, high school	\$18,564	\$25,456	\$51,193
	School books, supplies, equipment for day care, nursery, other	\$2,637	\$3,584	\$7,044
Cash	Total Cash Contributions	\$1,893,858	\$2,592,342	\$5,135,122
	Support for college students	\$106,363	\$146,423	\$293,759
	Child support expenditures	\$198,333	\$272,039	\$544,317
	Cash contributions to charities and other organizations	\$258,125	\$356,916	\$719,170
	Cash contributions to church, religious organizations	\$850,980	\$1,164,503	\$2,300,834
	Cash contributions to educational institutions	\$26,685	\$36,627	\$74,697
	Other cash gifts	\$445,590	\$605,198	\$1,181,344

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Ludowici, GA		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Personal	Total Personal Insurance	\$455,498	\$625,068	\$1,241,499
	Life, endowment, annuity, other personal insurance	\$414,749	\$569,217	\$1,130,343
	Other nonhealth insurance	\$40,749	\$55,847	\$111,148
Miscellaneous	Total Miscellaneous	\$621,137	\$842,998	\$1,636,474
	Lotteries and parimutuel losses	\$115,961	\$156,299	\$296,886
	Online Entertainment and games	\$4,963	\$6,790	\$13,583
	Legal fees	\$163,371	\$219,935	\$423,172
	Funeral expenses	\$72,966	\$98,565	\$188,447
	Safe deposit box rental	\$4,527	\$6,138	\$11,849
	Checking accounts, other bank service charges	\$33,646	\$45,434	\$88,159
	Cemetery lots, vaults, maintenance fees	\$7,475	\$9,888	\$18,081
	Accounting fees	\$90,634	\$124,339	\$245,366
	Miscellaneous personal services	\$5,791	\$7,719	\$14,117
	Dating Services	\$822	\$1,132	\$2,295
	Occupational expenses	\$48,197	\$67,111	\$137,029
	Expenses for other properties	\$39,048	\$53,334	\$105,103
	Credit card memberships	\$5,849	\$7,969	\$15,908
	Shopping club membership fees	\$27,870	\$38,322	\$76,453