

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Health Care	Total Health Care	\$3,734,132	\$6,770,623	\$10,773,219
	Total drugs	\$310,504	\$555,104	\$872,230
	Prescription drugs	\$127,290	\$227,034	\$356,707
	Nonprescription drugs	\$82,234	\$147,647	\$232,785
	Nonprescription vitamins	\$100,980	\$180,423	\$282,738
	Health Insurance	\$2,767,075	\$5,015,897	\$7,975,473
	Total commercial health insurance (Not BCBS)	\$487,018	\$906,059	\$1,481,936
	Preferred provider health plan (Not BCBS)	\$487,018	\$906,059	\$1,481,936
	Total Blue Cross, Blue Shield	\$691,660	\$1,281,670	\$2,083,487
	Preferred provider health plan (BCBS)	\$481,218	\$895,428	\$1,460,427
	Health maintenance organization (BCBS)	\$175,985	\$324,655	\$526,851
	Commercial medicare supplement (BCBS)	\$19,762	\$34,506	\$52,370
	Other health insurance (BCBS)	\$14,695	\$27,085	\$43,847
	Health maintenance organization (not BCBS)	\$491,985	\$912,144	\$1,484,035
	Medicare payments	\$662,028	\$1,146,519	\$1,733,272
	Total Commercial medicare supplements and other health insurance	\$434,379	\$769,494	\$1,192,720
	Commercial medicare supplement (Not BCBS)	\$257,960	\$447,594	\$677,185
	Other health insurance (Not BCBS)	\$125,039	\$230,531	\$373,195
	Long-term care insurance (Not BCBS)	\$51,380	\$91,363	\$142,326
	Total medical supplies	\$111,390	\$199,382	\$313,840
	Eyeglasses and contact lenses	\$44,227	\$80,336	\$128,201
	Hearing aids	\$9,930	\$17,067	\$25,746
	Topicals and dressings	\$57,222	\$101,964	\$159,877
	Total Medical services	\$545,158	\$1,000,234	\$1,611,674
Physician's services	\$120,733	\$223,750	\$364,666	
Dental services	\$191,025	\$349,930	\$561,616	
Eyecare services	\$36,091	\$64,521	\$101,323	
Service by professionals other than physician	\$47,908	\$88,742	\$144,912	
Lab tests, x-rays	\$33,676	\$61,577	\$98,668	
Hospital room and services	\$100,228	\$184,048	\$297,119	
Other medical care services	\$15,496	\$27,665	\$43,365	
Reading	Total Reading	\$57,365	\$103,693	\$164,700
	Magazine/Newspaper subscriptions	\$28,139	\$50,178	\$78,452
	Magazines/Newspapers, non-subscription	\$5,087	\$9,125	\$14,342
	Books not thru book clubs	\$24,138	\$44,386	\$71,899

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Tobacco	Total Tobacco Products & Smoking Supplies	\$362,328	\$644,713	\$1,009,201
	Cigarettes	\$314,877	\$559,409	\$874,354
	Other tobacco products	\$36,071	\$64,808	\$102,505
	Smoking accessories	\$11,380	\$20,496	\$32,342
Personal Care	Total Personal Care Products/Services	\$689,660	\$1,255,933	\$2,014,859
	Total personal care products	\$382,669	\$696,789	\$1,118,152
	Total personal care products	\$382,669	\$696,789	\$1,118,152
	Hair care products	\$84,753	\$154,431	\$248,078
	Nonelectric articles for the hair	\$9,222	\$16,648	\$26,593
	Wigs and hairpieces	\$3,468	\$6,145	\$9,587
	Oral hygiene products, articles	\$43,460	\$78,798	\$125,583
	Shaving needs	\$17,225	\$30,873	\$48,885
	Cosmetics, perfume, bath preparations	\$162,587	\$297,671	\$481,013
	Deodorants, feminine hygiene, miscellaneous personal care	\$48,093	\$87,144	\$138,977
	Electric personal care appliances	\$11,615	\$21,154	\$33,431
	Total personal care services	\$306,991	\$559,143	\$896,702
Personal care service	\$306,991	\$559,143	\$896,702	
Alcoholic	Total Alcoholic Beverages	\$468,745	\$867,091	\$1,410,133
	Beer and ale	\$105,014	\$193,522	\$313,838
	Whiskey	\$18,708	\$33,990	\$54,574
	Wine	\$89,047	\$165,270	\$269,839
	Other alcoholic beverages	\$24,907	\$45,587	\$73,267
	Total away from home(except on trips)	\$231,069	\$428,726	\$698,622
Alcoholic beverages purchased on trips	\$50,737	\$94,518	\$154,606	
Housing	Total Housing	\$8,573,523	\$15,541,596	\$24,773,155
	Total shelter	\$1,739,048	\$3,172,738	\$5,080,968
	Total owned dwellings	\$1,739,048	\$3,172,738	\$5,080,968
	Total maintenance, repairs, insurance, other expenses	\$1,375,766	\$2,496,316	\$3,976,638
	Homeowners insurance	\$410,081	\$740,603	\$1,175,544
	Ground rent	\$80,868	\$139,872	\$212,803
	Total maintenance and repair services	\$634,576	\$1,153,785	\$1,839,432
	Painting and papering	\$71,005	\$129,670	\$206,955
	Plumbing and water heating	\$71,013	\$128,274	\$203,470
	Heat, A/C, electrical work	\$158,704	\$289,929	\$466,779
	Roofing and gutters	\$145,411	\$263,421	\$417,999
	Other repair and maintenance services	\$186,307	\$338,548	\$537,855
	Repair of built-in appliances	\$2,131	\$3,940	\$6,371

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Housing	Total maintenance and repair commodities	\$185,086	\$342,752	\$557,188
	Paints, wallpaper and supplies	\$21,664	\$39,637	\$63,785
	Tools and equipment for painting and wallpapering	\$2,323	\$4,251	\$6,843
	Plumbing supplies and equipment	\$12,892	\$23,226	\$36,952
	Electrical supplies, heating and cooling equipment	\$12,126	\$22,823	\$37,779
	Materials for hard surface flooring, repair and replacement	\$81,906	\$153,313	\$250,419
	Materials and equipment for roof and gutters	\$8,882	\$15,991	\$25,580
	Materials for walls, doors & windows	\$20,963	\$39,079	\$63,918
	Material for insulation, other maintenance and repair	\$24,335	\$44,439	\$71,915
	Property management and security	\$58,484	\$107,155	\$172,186
	Property management	\$52,604	\$96,385	\$154,759
	Management and upkeep services for security	\$5,881	\$10,774	\$17,434
	Parking	\$6,670	\$12,142	\$19,471
	Total utilities, fuels, and public services	\$3,517,771	\$6,320,690	\$9,991,523
	Total natural gas	\$338,558	\$608,768	\$962,850
	Total Electricity	\$1,294,082	\$2,307,805	\$3,621,925
	Total fuel oil and other fuels	\$86,091	\$154,759	\$244,419
	Total Fuel oil	\$45,337	\$82,184	\$130,654
	Total Bottled gas	\$34,749	\$61,496	\$95,812
	Total wood and other fuels	\$6,004	\$11,078	\$17,948
	Total telephone services	\$1,295,072	\$2,342,729	\$3,727,816
	Residential telephone/pay phones including VOIP	\$235,431	\$417,315	\$649,589
	Cellular phone service	\$1,052,360	\$1,912,499	\$3,058,036
	Phone cards	\$7,268	\$12,896	\$20,175
	Total water and other public services	\$503,968	\$906,629	\$1,434,519
	Total water and sewerage maintenance	\$364,511	\$655,397	\$1,036,347
	Total trash and garbage collection	\$135,901	\$244,727	\$387,758
	Septic tank cleaning	\$3,550	\$6,497	\$10,400
	Total household operations	\$1,100,970	\$2,017,412	\$3,255,461
	Total personal services	\$239,816	\$460,555	\$779,378
	Babysitting and child care in your own home	\$80,467	\$149,723	\$245,970
	Day care centers, nursery, and preschools	\$159,343	\$310,825	\$533,400
Total other household expenses	\$861,160	\$1,556,864	\$2,476,090	
Housekeeping services	\$89,599	\$163,610	\$263,264	
Gardening, lawn care service	\$112,378	\$202,610	\$321,092	
Water softening service	\$4,821	\$8,682	\$13,819	

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Housing	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$965	\$1,892	\$3,218
	Coin-operated household laundry and dry cleaning (nonclothing)	\$5,148	\$9,092	\$14,091
	Service for termite/pest control	\$18,016	\$32,740	\$52,369
	Home security system service fee	\$27,514	\$50,030	\$80,180
	Other home services	\$17,616	\$31,907	\$50,843
	Termite/pest control products	\$4,501	\$8,184	\$13,094
	Moving, storage, freight express	\$41,239	\$74,832	\$119,291
	Appliance repair, including service center	\$13,428	\$24,443	\$39,337
	Reupholstering, furniture repair	\$7,671	\$13,369	\$20,651
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$8,082	\$14,520	\$23,006
	Appliance rental	\$2,065	\$3,624	\$5,678
	Repair of computer systems for nonbusiness use	\$4,999	\$9,066	\$14,457
	Computer information services	\$481,652	\$869,058	\$1,378,581
	Total housekeeping supplies	\$700,823	\$1,263,862	\$2,002,701
	Total laundry and cleaning supplies	\$172,198	\$308,914	\$487,440
	Soaps and detergents	\$87,720	\$156,952	\$247,200
	Other laundry cleaning products	\$84,483	\$151,968	\$240,241
	Total other household products	\$401,082	\$725,075	\$1,152,017
	Cleansing and toilet tissue, paper towels and napkins	\$120,267	\$216,178	\$341,697
	Miscellaneous household products	\$170,184	\$308,207	\$491,703
	Lawn and garden supplies	\$110,631	\$200,690	\$318,618
	Total postage and stationery	\$127,538	\$229,866	\$363,237
	Stationery, stationery supplies, giftwraps	\$69,187	\$125,987	\$201,545
	Postage	\$58,351	\$103,879	\$161,691
	Total household furnishings and equipment	\$1,514,911	\$2,766,899	\$4,442,516
	Total household textiles	\$103,437	\$188,540	\$302,352
	Bathroom linens	\$21,833	\$39,319	\$62,274
	Bedroom linens	\$59,325	\$109,020	\$176,051
	Kitchen, dining room, and other linens	\$7,915	\$14,259	\$22,509
	Curtains and draperies	\$10,393	\$18,722	\$29,959
	Slipcovers, decorative pillows	\$3,967	\$7,217	\$11,559
	Total furniture	\$411,601	\$752,223	\$1,210,379
Mattress and springs	\$80,583	\$146,311	\$233,674	
Other bedroom furniture	\$72,609	\$132,900	\$214,741	
Sofas	\$125,356	\$229,332	\$368,767	
Living room chairs	\$36,088	\$64,653	\$102,268	
Living room tables	\$9,843	\$18,241	\$29,771	
Kitchen, dining room furniture	\$29,598	\$54,373	\$87,889	
Infants' furniture	\$6,479	\$11,836	\$18,800	
Outdoor furniture	\$21,395	\$40,334	\$66,747	

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Housing	Wall units, cabinets and other occasional furniture	\$29,655	\$54,247	\$87,718
	Total floor coverings	\$22,020	\$39,905	\$64,700
	Floor coverings, nonpermanent	\$22,020	\$39,905	\$64,700
	Total major appliances	\$197,337	\$359,908	\$575,466
	Dishwashers (built-in), garbage disposals, range hoods	\$21,664	\$39,986	\$64,865
	Refrigerators, freezers	\$66,342	\$120,393	\$191,572
	Washing machines and Clothes dryers	\$57,090	\$104,705	\$168,134
	Cooking stoves, ovens	\$29,031	\$52,742	\$83,767
	Microwave ovens	\$7,753	\$14,302	\$23,113
	Electric floor cleaning equipment	\$18,233	\$33,346	\$53,606
	Sewing machines	\$1,026	\$1,851	\$2,969
	Total small appliances, miscellaneous housewares	\$105,436	\$192,375	\$308,723
	Total Housewares	\$68,836	\$126,281	\$203,593
	Flatware	\$4,154	\$7,749	\$12,615
	Dinnerware, Glassware, serving pieces	\$21,539	\$39,377	\$63,353
	Tableware, nonelectric kitchenware	\$23,957	\$44,150	\$71,253
	Nonelectric cookware	\$19,187	\$35,003	\$56,369
	Small appliances	\$36,600	\$66,093	\$105,126
	Small electric kitchen appliances	\$28,073	\$50,834	\$81,067
	Portable heating and cooling equipment	\$8,521	\$15,253	\$24,051
	Total miscellaneous household equipment	\$675,074	\$1,233,941	\$1,980,886
	Window coverings	\$15,215	\$27,905	\$44,637
	Infants' equipment	\$13,044	\$24,224	\$39,604
	Laundry and cleaning equipment	\$25,611	\$45,606	\$71,721
	Outdoor equipment	\$28,891	\$53,010	\$85,025
	Lamps, lighting fixtures, and ceiling fans	\$14,721	\$27,015	\$43,735
	Clocks and other household decorative items	\$106,511	\$196,080	\$317,285
	Telephones and accessories	\$63,735	\$118,328	\$190,974
	Lawn and garden equipment	\$55,721	\$101,792	\$164,042
	Power tools	\$51,176	\$94,119	\$152,565
	Other hardware	\$34,956	\$61,427	\$93,625
	Small miscellaneous furnishings	\$6,424	\$12,180	\$20,405
	Hand tools	\$8,978	\$16,341	\$26,273
	Indoor plants, fresh flowers	\$35,634	\$65,665	\$106,425
Closet and storage items	\$18,884	\$34,802	\$56,522	
Miscellaneous household equipment and parts	\$52,366	\$93,098	\$145,132	
Luggage	\$8,287	\$15,292	\$24,757	
Computers and computer hardware nonbusiness use	\$103,211	\$189,412	\$305,544	
Internet services away from home	\$4,498	\$8,155	\$13,029	
Computer software and accessories for nonbusiness use	\$18,755	\$34,157	\$54,868	

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Housing	Business equipment for home use	\$2,589	\$4,637	\$7,230
	Other household appliances	\$10,356	\$18,846	\$30,533
Entertainment	Total Entertainment	\$2,067,746	\$3,783,246	\$6,087,739
	Total fees and admissions	\$504,883	\$940,760	\$1,541,027
	Recreation expenses, out-of-town trips	\$20,710	\$38,196	\$61,846
	Social, recreation, civic club membership	\$135,300	\$252,793	\$414,766
	Fees for participant sports	\$49,150	\$91,714	\$150,572
	Participant sports, out-of-town trips	\$14,967	\$28,084	\$46,507
	Movie, theater, opera, ballet	\$44,909	\$83,071	\$135,245
	Movie, other admissions, out-of-town trips	\$40,715	\$76,439	\$125,846
	Admission to sporting events	\$34,892	\$64,636	\$105,149
	Admission to sports events, out-of-town trips	\$13,563	\$25,463	\$41,922
	Fees for recreational lessons	\$70,530	\$132,196	\$218,056
	Other entertainment services, out-of-town trips	\$20,710	\$38,196	\$61,846
	Total television, radios, sound equipment	\$791,237	\$1,424,158	\$2,252,660
	Total televisions	\$726,504	\$1,305,287	\$2,061,674
	Cable, satellite, community antenna service	\$564,872	\$1,011,738	\$1,592,114
	Televisions	\$76,994	\$138,862	\$220,732
	VCR's and video disc players	\$4,388	\$7,965	\$12,721
	Video cassettes, tapes, and discs	\$8,464	\$15,475	\$24,843
	Video game hardware and software	\$32,619	\$59,345	\$95,093
	Streaming/Downloaded Video	\$37,845	\$69,463	\$112,214
	Repair of TV, radio, and sound equipment	\$1,317	\$2,430	\$3,944
	Total radios, sound equipment	\$64,733	\$118,872	\$190,992
	Stereos, radios, speakers, and sound components including auto	\$13,974	\$25,689	\$41,613
	Digital Audio Players	\$1,509	\$2,749	\$4,389
	Satellite radio service	\$9,363	\$17,573	\$28,851
	Streaming/Downloaded Audio	\$7,818	\$14,216	\$22,813
	Records, CDs, and audio tapes	\$3,845	\$7,129	\$11,623
	Musical instruments and accessories	\$20,000	\$36,235	\$56,655
	Rental and repair of musical instruments	\$1,295	\$2,384	\$3,860
	Total pets, toys and playground equipment	\$601,744	\$1,105,162	\$1,784,492
	Total pets	\$536,877	\$986,214	\$1,592,029
	Pet food	\$235,825	\$431,956	\$695,073
Pet purchase, supplies, medicine	\$129,858	\$236,269	\$378,141	
Pet services	\$38,248	\$71,828	\$118,460	
Vet services	\$132,946	\$246,164	\$400,367	

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Entertainment	Toys, games, hobbies, and tricycles	\$61,975	\$113,605	\$183,814
	Playground equipment	\$2,892	\$5,343	\$8,648
	Total other entertainment supplies, equipment, and services	\$169,887	\$313,173	\$509,566
	Total sports, recreation and exercise equipment	\$139,621	\$256,011	\$414,512
	Athletic gear, game tables, and exercise equipment	\$41,607	\$77,694	\$127,912
	Bicycles	\$20,051	\$36,928	\$59,684
	Camping equipment	\$16,258	\$29,603	\$47,542
	Hunting and fishing equipment	\$49,922	\$89,316	\$141,569
	Winter sports equipment	\$2,134	\$4,168	\$7,151
	Water sports equipment	\$3,984	\$7,702	\$13,127
	Other sports equipment	\$4,287	\$8,013	\$13,249
	Rental and repair of miscellaneous sports equipment	\$1,383	\$2,596	\$4,291
	Total photographic equipment, supplies and services	\$30,266	\$57,162	\$95,054
	Film	\$405	\$753	\$1,222
	Film processing	\$4,736	\$8,861	\$14,659
	Photographic equipment	\$10,991	\$20,348	\$33,254
	Photographer fees	\$14,134	\$27,199	\$45,918
Food at Home	Total Food at home	\$4,299,466	\$7,741,348	\$12,259,167
	Total Cereals and bakery products	\$556,488	\$1,001,334	\$1,584,704
	Total Cereals and cereal products	\$176,702	\$318,761	\$506,457
	Flour	\$11,798	\$21,240	\$33,732
	Prepared flour mixes	\$12,997	\$23,479	\$37,363
	Ready-to-eat and cooked cereals	\$82,746	\$149,795	\$238,864
	Rice	\$29,114	\$52,091	\$81,963
	Pasta, cornmeal and other cereal products	\$40,048	\$72,156	\$114,540
	Total Bakery products	\$379,786	\$682,573	\$1,078,247
	Total Bread	\$109,326	\$195,420	\$307,020
	White bread	\$47,015	\$83,852	\$131,496
	Bread, other than white	\$62,310	\$111,566	\$175,519
	Total Cookies and crackers	\$94,726	\$171,075	\$271,885
	Cookies	\$53,789	\$97,027	\$154,066
	Crackers	\$40,937	\$74,048	\$117,819
	Frozen and refrigerated bakery products	\$28,150	\$51,054	\$81,360
	Total Other bakery products	\$147,585	\$265,024	\$417,983
	Biscuits and rolls	\$55,296	\$100,026	\$158,996
	Cakes and cupcakes	\$39,525	\$70,567	\$110,774
Bread and cracker products	\$6,824	\$12,285	\$19,392	
Sweetrolls, coffee cakes, doughnuts	\$27,982	\$50,166	\$78,847	
Pies, tarts, turnovers	\$17,952	\$31,969	\$49,958	

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Food at Home	Total Meats, poultry, fish, and eggs	\$939,455	\$1,686,316	\$2,663,184
	Total Beef	\$257,053	\$462,082	\$730,931
	Total Ground beef	\$96,675	\$173,256	\$273,580
	Total Roast	\$38,607	\$69,737	\$110,673
	Chuck roast	\$12,857	\$23,255	\$37,047
	Round roast	\$5,013	\$8,851	\$13,711
	Other roast	\$20,738	\$37,630	\$59,909
	Total Steak	\$99,695	\$179,368	\$283,950
	Round steak	\$19,985	\$35,934	\$56,815
	Sirloin steak	\$28,429	\$51,707	\$82,572
	Other steak	\$51,281	\$91,729	\$144,569
	Total Other beef	\$22,076	\$39,719	\$62,723
	Total Pork	\$181,248	\$325,171	\$513,334
	Bacon	\$37,772	\$68,230	\$108,570
	Pork chops	\$28,386	\$50,861	\$80,148
	Ham	\$35,183	\$62,913	\$99,119
	Sausage	\$35,415	\$63,440	\$99,829
	Other pork	\$44,497	\$79,733	\$125,679
	Total Other meats	\$124,379	\$223,002	\$351,238
	Frankfurters	\$22,849	\$40,881	\$64,430
	Total Lunch meats (cold cuts)	\$94,027	\$168,563	\$265,314
	Bologna, liverwurst, salami	\$31,406	\$55,765	\$86,938
	Other lunchmeats	\$62,621	\$112,799	\$178,382
	Total Lamb & Organ meats	\$7,502	\$13,555	\$21,486
	Total Poultry	\$184,306	\$330,510	\$522,098
	Total Fresh and frozen chickens	\$152,097	\$272,113	\$429,112
	Fresh and frozen whole chicken	\$44,538	\$80,078	\$126,939
	Fresh and frozen chicken parts	\$107,564	\$192,041	\$302,180
	Total other poultry	\$32,209	\$58,398	\$92,986
	Total fish and seafood	\$137,087	\$246,258	\$389,022
	Canned fish and seafood	\$22,194	\$39,736	\$62,398
	Fresh fish and shellfish	\$65,100	\$117,646	\$186,821
	Frozen fish and shellfish	\$49,783	\$88,865	\$139,791
	Total Eggs	\$55,393	\$99,308	\$156,581
	Total dairy products	\$450,141	\$812,857	\$1,290,834
	Total fresh milk and cream	\$148,519	\$267,332	\$423,543
	Fresh milk, all types	\$120,528	\$216,649	\$342,868
	Cream	\$27,985	\$50,675	\$80,667
Total other dairy products	\$301,627	\$545,532	\$867,293	
Butter	\$31,890	\$57,481	\$91,101	
Cheese	\$145,969	\$264,496	\$421,446	
Ice cream and related products	\$65,163	\$117,111	\$184,741	
Miscellaneous dairy products	\$58,605	\$106,444	\$170,010	
Total fruits and vegetables	\$818,724	\$1,475,864	\$2,338,995	
Total Fresh fruits	\$305,714	\$552,400	\$877,349	
Apples	\$44,532	\$80,913	\$129,212	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Food at Home	Bananas	\$45,206	\$81,377	\$128,748
	Oranges	\$29,292	\$53,030	\$84,340
	Citrus fruits, excluding oranges	\$48,631	\$87,487	\$138,542
	Other fresh fruits	\$138,054	\$249,589	\$396,491
	Total fresh vegetables	\$270,745	\$488,412	\$774,182
	Potatoes	\$42,907	\$77,289	\$122,566
	Lettuce	\$32,387	\$58,444	\$92,582
	Tomatoes	\$44,748	\$80,016	\$125,849
	Other fresh vegetables	\$150,692	\$272,649	\$433,170
	Total processed fruits	\$108,833	\$196,063	\$310,733
	Total frozen fruits and fruit juices	\$13,213	\$23,929	\$38,174
	Frozen orange juice	\$1,587	\$2,857	\$4,474
	Frozen fruits	\$9,972	\$18,045	\$28,840
	Frozen fruit juices	\$1,660	\$3,033	\$4,862
	Canned fruits	\$22,087	\$39,646	\$62,613
	Dried fruit	\$7,453	\$13,520	\$21,609
	Fresh fruit juice	\$12,090	\$22,027	\$35,171
	Canned and bottled fruit juice	\$53,985	\$96,939	\$153,176
	Total processed vegetables	\$133,433	\$238,992	\$376,733
	Frozen vegetables	\$39,808	\$71,437	\$112,676
	Total canned and dried vegetables and juices	\$93,619	\$167,547	\$264,050
	Canned beans	\$24,765	\$44,376	\$69,986
	Canned corn	\$11,352	\$20,165	\$31,571
	Canned miscellaneous vegetables	\$22,929	\$41,276	\$65,505
	Dried beans	\$5,940	\$10,559	\$16,503
	Dried miscellaneous vegetables	\$12,432	\$22,175	\$34,758
	Fresh and canned vegetable juices	\$16,212	\$29,012	\$45,743
	Total other food at home	\$1,534,658	\$2,764,979	\$4,381,456
	Total sugar and other sweets	\$140,468	\$253,343	\$401,638
	Candy and chewing gum	\$88,741	\$160,468	\$254,940
	Sugar	\$16,737	\$29,815	\$46,783
	Artificial sweeteners	\$3,377	\$6,067	\$9,644
	Jams, preserves, other sweets	\$31,609	\$56,990	\$90,272
Total fats and oils	\$117,721	\$210,934	\$332,160	
Margarine	\$5,891	\$10,396	\$16,078	
Fats and oils	\$37,371	\$66,599	\$104,237	
Salad dressings	\$31,121	\$55,742	\$87,766	
Nondairy cream and imitation milk	\$22,656	\$40,647	\$64,146	
Peanut butter	\$20,677	\$37,548	\$59,943	
Total miscellaneous foods	\$808,291	\$1,457,767	\$2,313,007	
Total frozen prepared foods	\$143,218	\$258,555	\$410,774	
Frozen meals	\$65,341	\$118,482	\$188,710	
Other frozen prepared foods	\$77,877	\$140,070	\$222,056	
Canned and packaged soups	\$51,468	\$92,657	\$146,726	
Total potato chips, nuts, and other snacks	\$187,656	\$340,407	\$542,313	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Food at Home	Potato chips and other snacks	\$138,555	\$251,025	\$399,602
	Nuts	\$49,106	\$89,389	\$142,718
	Total condiments and seasonings	\$162,648	\$292,995	\$464,349
	Salt, spices, other seasonings	\$47,235	\$84,842	\$134,422
	Olives, pickles, relishes	\$17,797	\$32,004	\$50,508
	Sauces and gravies	\$66,863	\$120,548	\$191,228
	Baking needs and miscellaneous products	\$30,758	\$55,610	\$88,199
	Total Other canned and packaged prepared foods	\$263,301	\$473,153	\$748,845
	Prepared salads	\$48,260	\$87,110	\$138,021
	Prepared desserts	\$13,611	\$24,421	\$38,448
	Baby food	\$18,956	\$34,433	\$55,421
	Miscellaneous prepared foods	\$182,462	\$327,174	\$516,940
	Total nonalcoholic beverages	\$422,800	\$759,216	\$1,198,863
	Cola	\$74,109	\$132,063	\$206,839
	Other carbonated drinks	\$82,257	\$147,692	\$233,166
	Total Coffee	\$94,715	\$171,174	\$271,700
	Roasted coffee	\$57,900	\$105,129	\$167,591
	Instant and freeze dried coffee	\$36,815	\$66,046	\$104,109
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$25,471	\$45,510	\$71,627
	Tea	\$36,208	\$65,378	\$103,877
	Other nonalcoholic beverages and ice	\$110,040	\$197,403	\$311,668
	Food prepared by consumer unit on out-of-town trips	\$45,366	\$83,697	\$135,753
	Total food away from home	\$2,942,357	\$5,355,494	\$8,571,317
	Total meals at restaurants (except on trips)	\$2,690,078	\$4,887,244	\$7,808,554
	Total lunch	\$843,034	\$1,530,516	\$2,442,988
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$484,284	\$878,286	\$1,401,094
	Lunch at full service restaurants	\$358,755	\$652,233	\$1,041,889
	Total dinner	\$1,361,774	\$2,477,351	\$3,963,830
	Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$490,863	\$891,048	\$1,425,173
	Dinner at full service restaurants	\$870,910	\$1,586,299	\$2,538,649
	Total snacks and nonalcoholic beverages	\$217,256	\$394,386	\$631,159
	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$152,076	\$277,769	\$447,385

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

Latitude: 31.713172 Longitude: -81.746064

Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Food at Home	Snacks and nonalcoholic beverages at full service restaurants	\$65,186	\$116,622	\$183,772
	Breakfast and brunch	\$268,009	\$484,985	\$770,575
	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$161,034	\$291,162	\$462,737
	Breakfast and brunch at full service restaurants	\$106,980	\$193,829	\$307,839
	Total food on out-of-town trips	\$252,280	\$468,252	\$762,766
	Food/Goods/Beverages at Grocery Stores	\$6,335,877	\$11,368,532	\$17,955,442
	Food/Nonalcoholic Beverages at Grocery Stores	\$5,370,843	\$9,643,793	\$15,242,411
Apparel and Services	Total Apparel and Services	\$1,421,595	\$2,594,030	\$4,164,528
	Total men and boys	\$327,816	\$600,408	\$966,677
	Total men, 16 and over	\$262,192	\$480,103	\$772,210
	Men's suits	\$19,216	\$35,450	\$57,408
	Men's sportcoats, tailored jackets	\$5,265	\$9,631	\$15,602
	Men's coats and jackets	\$19,759	\$36,784	\$60,229
	Men's underwear	\$29,814	\$54,726	\$87,957
	Men's hosiery	\$14,140	\$26,089	\$42,160
	Men's nightwear	\$2,189	\$3,962	\$6,347
	Men's accessories	\$26,040	\$47,625	\$76,485
	Men's active sportswear	\$16,729	\$31,493	\$52,071
	Men's shirts, sweaters, and vests	\$66,890	\$121,676	\$194,315
	Mens pants and shorts	\$59,139	\$107,138	\$170,694
	Men's uniforms	\$2,374	\$4,349	\$6,999
	Men's costumes	\$644	\$1,190	\$1,953
	Total boys, 2 to 15	\$65,625	\$120,304	\$194,462
	Boys' coats and jackets	\$4,970	\$9,060	\$14,529
	Boys' shirts and sweaters	\$12,947	\$24,113	\$39,464
	Boys' underwear	\$10,150	\$18,474	\$29,748
	Boys' nightwear	\$850	\$1,576	\$2,595
	Boys' hosiery	\$5,712	\$10,425	\$16,838
	Boys' accessories	\$3,689	\$6,955	\$11,562
	Boys' suits, sportcoats, vests	\$1,393	\$2,532	\$4,088
	Boys pants and shorts	\$21,885	\$39,760	\$63,662
	Boys' uniforms	\$2,071	\$3,733	\$5,876
	Boys' active sportswear	\$948	\$1,790	\$2,985
	Boys' costumes	\$1,016	\$1,899	\$3,143
	Total women and girls	\$555,238	\$1,013,364	\$1,627,314
	Total women, 16 and over	\$488,873	\$890,648	\$1,426,667
	Women's coats and jackets	\$29,612	\$54,058	\$86,990
Women's dresses	\$53,020	\$99,494	\$163,386	
Women's sportcoats, tailored jackets	\$2,518	\$4,689	\$7,714	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
Calculated using TAS Retrieval

Mar 3, 2020

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Apparel and Services	Women's shirts, tops, blouses, vests and sweaters	\$135,145	\$243,755	\$386,617
	Women's skirts	\$7,474	\$13,560	\$21,801
	Womens pants and shorts	\$91,489	\$165,995	\$265,033
	Women's active sportswear	\$32,726	\$60,794	\$99,359
	Women's sleepwear	\$14,570	\$26,081	\$41,320
	Women's undergarments	\$44,716	\$81,184	\$128,625
	Women's hosiery	\$22,432	\$40,043	\$63,077
	Women's suits	\$2,350	\$4,329	\$7,106
	Women's accessories	\$46,972	\$86,042	\$138,683
	Women's uniforms	\$4,833	\$8,761	\$13,922
	Women's costumes	\$1,010	\$1,848	\$3,018
	Total girls, 2 to 15	\$66,365	\$122,717	\$200,647
	Girls' coats and jackets	\$3,308	\$6,105	\$9,967
	Girls' dresses, suits	\$9,312	\$18,050	\$30,446
	Girls' shirts, blouses, sweaters	\$15,121	\$27,631	\$44,768
	Girls pants and shorts	\$17,247	\$31,502	\$50,834
	Girls' active sportswear	\$7,716	\$14,173	\$23,297
	Girls' underwear and sleepwear	\$3,471	\$6,306	\$10,150
	Girls' hosiery	\$2,924	\$5,314	\$8,550
	Girls' accessories	\$3,914	\$7,477	\$12,596
	Girls' uniforms	\$2,013	\$3,640	\$5,827
	Girls' costumes	\$1,344	\$2,524	\$4,210
	Total children under 2	\$49,677	\$88,528	\$138,318
	Infant coat, jacket, snowsuit	\$714	\$1,312	\$2,115
	Infant dresses, outerwear	\$6,701	\$12,199	\$19,634
	Infant undergarments	\$32,479	\$57,750	\$89,714
	Infant nightwear, loungewear	\$566	\$1,043	\$1,699
	Infant accessories	\$9,212	\$16,219	\$25,157
	Total Footwear	\$300,969	\$549,371	\$883,416
	Men's footwear	\$110,611	\$202,857	\$326,877
	Boys' footwear	\$30,616	\$56,396	\$91,141
	Women's footwear	\$135,952	\$245,758	\$392,042
	Girls' footwear	\$23,795	\$44,363	\$73,360
	Total other apparel products and services	\$187,894	\$342,362	\$548,814
Material and supplies for sewing, needlework, quilting	\$32,073	\$58,928	\$94,371	
Watches	\$9,120	\$17,351	\$29,130	
Jewelry	\$56,063	\$103,344	\$167,665	
Shoe repair and other shoe service	\$1,205	\$2,164	\$3,414	
Coin-operated apparel laundry and dry cleaning	\$51,033	\$89,327	\$137,772	
Alteration, repair and tailoring of apparel and accessories	\$5,781	\$10,402	\$16,545	
Clothing rental	\$1,830	\$3,418	\$5,664	
Watch and jewelry repair	\$3,809	\$6,842	\$10,803	
Apparel laundry and dry cleaning not coin-operated	\$26,964	\$50,563	\$83,433	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Mar 3, 2020

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Transportation	Total Transportation	\$8,026,163	\$14,720,991	\$23,716,840
	Total vehicle purchases (net outlay)	\$3,117,554	\$5,742,838	\$9,294,669
	Total cars and trucks, new	\$1,401,310	\$2,593,428	\$4,210,527
	New cars	\$559,064	\$1,042,019	\$1,697,648
	New trucks	\$842,252	\$1,551,415	\$2,512,880
	Total Cars and trucks, used	\$1,716,239	\$3,149,402	\$5,084,140
	Used cars	\$667,410	\$1,216,761	\$1,952,027
	Used trucks	\$1,048,834	\$1,932,644	\$3,132,108
	Total gasoline and motor oil	\$1,699,733	\$3,093,316	\$4,949,841
	Gasoline	\$1,565,912	\$2,848,567	\$4,556,602
	Diesel fuel	\$40,559	\$74,325	\$119,548
	Gasoline on out-of-town trips	\$79,671	\$146,046	\$235,266
	Motor oil	\$12,792	\$22,914	\$36,068
	Motor oil on out-of-town trips	\$802	\$1,471	\$2,372
	Total other vehicle expenses	\$2,671,225	\$4,893,837	\$7,867,300
	Total vehicle finance charges	\$170,547	\$315,638	\$512,961
	Automobile finance charges	\$63,013	\$115,484	\$186,015
	Truck finance charges	\$96,641	\$179,971	\$294,283
	Motorcycle and plane finance charges	\$1,743	\$3,362	\$5,591
	Other vehicle finance charges	\$9,145	\$16,813	\$27,059
	Total vehicle maintenance and repairs	\$740,536	\$1,375,299	\$2,231,457
	Coolant, additives, brake, transmission fluids	\$7,249	\$13,088	\$20,774
	Tires - purchased, replaced, installed	\$128,715	\$235,335	\$377,539
	Parts, equipment, and accessories	\$49,876	\$90,119	\$142,739
	Body work and painting	\$22,287	\$40,920	\$66,071
	Motor tune-up	\$31,289	\$57,601	\$92,938
	Lube, oil change, and oil filters	\$86,173	\$157,263	\$252,135
	Front end alignment, wheel balance and rotation	\$22,715	\$41,321	\$65,777
	Shock absorber replacement	\$7,971	\$14,691	\$23,626
	Repair tires and other repair work	\$106,417	\$192,998	\$306,834
	Vehicle cleaning services including car wash	\$18,520	\$34,066	\$55,025
	Vehicle products, such as wax, touch up paint, etc	\$8,596	\$15,689	\$25,103
	Miscellaneous auto repair and servicing	\$91,690	\$190,254	\$332,043
	Vehicle or engine repairs	\$159,048	\$291,964	\$470,853
	Vehicle insurance	\$1,269,230	\$2,299,858	\$3,665,488
Total vehicle rental, licenses, other charges	\$490,901	\$903,028	\$1,457,384	
Total leased and rented vehicles	\$262,810	\$485,572	\$786,137	
Total rented vehicles	\$50,113	\$92,540	\$149,701	
Auto/Truck rental	\$36,662	\$67,947	\$110,236	
Auto/Truck rental, out-of-town trips	\$13,446	\$24,584	\$39,452	
Total leased vehicles	\$212,691	\$393,025	\$636,428	

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Mar 3, 2020

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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Transportation	Auto/Truck lease payments	\$212,691	\$393,025	\$636,428
	Vehicle registration state/local	\$104,216	\$189,872	\$303,889
	Drivers' license	\$9,755	\$17,521	\$27,666
	Vehicle inspection	\$11,397	\$20,705	\$33,026
	Total parking fees	\$36,376	\$67,656	\$110,777
	Parking fees in home city, excluding residence	\$29,871	\$55,575	\$91,119
	Parking fees, out-of-town trips	\$6,511	\$12,088	\$19,664
	Tolls	\$30,615	\$57,370	\$94,341
	Tolls on out-of-town trips	\$4,030	\$7,431	\$12,034
	Towing charges	\$5,216	\$9,254	\$14,439
	Automobile service clubs and GPS	\$26,486	\$47,647	\$75,078
	Total public transportation	\$537,650	\$990,997	\$1,605,027
	Airline fares	\$335,113	\$622,859	\$1,014,706
	Intercity bus fares	\$10,785	\$19,442	\$30,747
	Intracity mass transit fares	\$75,999	\$136,960	\$218,040
	Local trans. on out-of-town trips	\$11,141	\$20,889	\$34,386
	Taxi fares and limousine services on trips	\$6,546	\$12,273	\$20,199
	Taxi fares and limousine services	\$39,022	\$71,190	\$114,559
	Intercity train fares	\$17,324	\$31,886	\$51,614
	Ship fares	\$41,721	\$75,501	\$120,782
Education	Total Education	\$686,276	\$1,251,418	\$2,018,286
	College tuition	\$476,654	\$864,013	\$1,386,304
	Elementary and high school tuition	\$106,440	\$198,799	\$327,315
	Other schools tuition	\$6,442	\$11,691	\$18,769
	Other school expenses including rentals	\$29,701	\$55,004	\$89,943
	School books, supplies, equipment for college	\$40,588	\$72,873	\$115,608
	School books, supplies, equipment for elementary, high school	\$14,521	\$26,508	\$42,950
	School books, supplies, equipment for day care, nursery, other	\$2,050	\$3,724	\$5,937
Cash	Total Cash Contributions	\$1,476,772	\$2,696,707	\$4,325,765
	Support for college students	\$82,988	\$152,187	\$246,617
	Child support expenditures	\$154,751	\$283,295	\$457,492
	Cash contributions to charities and other organizations	\$200,415	\$371,835	\$603,743
	Cash contributions to church, religious organizations	\$663,619	\$1,211,483	\$1,939,941
	Cash contributions to educational institutions	\$20,742	\$38,163	\$62,297
	Other cash gifts	\$348,193	\$628,678	\$997,973

Consumer Spending Patterns - Annual Expenditure



2019 Expenditure
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Ludowici, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Personal	Total Personal Insurance	\$355,274	\$650,436	\$1,045,708
	Life, endowment, annuity, other personal insurance	\$323,429	\$592,285	\$952,152
	Other nonhealth insurance	\$31,844	\$58,147	\$93,548
Miscellaneous	Total Miscellaneous	\$485,252	\$876,358	\$1,385,334
	Lotteries and parimutuel losses	\$90,462	\$162,411	\$252,875
	Online Entertainment and games	\$3,868	\$7,058	\$11,402
	Legal fees	\$128,211	\$228,299	\$358,471
	Funeral expenses	\$56,901	\$102,381	\$160,076
	Safe deposit box rental	\$3,532	\$6,378	\$10,043
	Checking accounts, other bank service charges	\$26,340	\$47,221	\$74,550
	Cemetery lots, vaults, maintenance fees	\$5,823	\$10,229	\$15,486
	Accounting fees	\$70,784	\$129,525	\$207,230
	Miscellaneous personal services	\$4,551	\$7,998	\$12,151
	Dating Services	\$638	\$1,181	\$1,921
	Occupational expenses	\$37,376	\$70,004	\$114,792
	Expenses for other properties	\$30,467	\$55,472	\$88,623
	Credit card memberships	\$4,562	\$8,291	\$13,346
	Shopping club membership fees	\$21,721	\$39,888	\$64,340